Collat School of Business

**BUS 311. Creating & Delivering Customer Value** (for non-business students) An introduction of managerial and marketing principles used to create and deliver customer value in organizations.

**Prerequisites:**

**BUS 350. Business Communications** (for non-business students)
Review of grammar and organization with emphasis on conventions, formats, and style of written business communication. Relies on both in and out of class writing assignments, research methods and analysis, and collaborative writing.

**MG 302. Management Processes and Behavior/SL**
Planning and ethical decision making; organization of process and design concepts; leadership, contemporary management issues, and communication within organizations; motivation, job attitudes, diversity, and performance evaluation; process control.

**MG 409. Human Resource Management**
Managerial problems associated with acquisition, development, motivation, and compensation of human resources. Personnel problems such as employment, employee education and training, labor relations, industrial health and safety, and wage and salary administration; personnel research cases reviewed.

**MG 401. Organizational Behavior**
Theories of human motivation with applications; intra- and intergroup processes and leadership theories with applications; organizational environment and classical design theory; planned change with applications; organizational development and culture.

**MG 425. Managing through Leadership**
Leaders who inspire people to work together can deliver results and services faster, better and more cost effectively. This course is designed to provide students with a comprehensive understanding of leadership as a phenomenon, with an emphasis on developing the skills to lead others. Major theories of leadership will be examined and students will gain insights about their individual strengths and weaknesses. Through hands-on experiences and workshops, students will develop and acquire the skills to lead high-performance teams that can optimize their productivity and deliver high-quality results.

School of Education

**CHHS 350. Intro to Human Services**
This course is an introductory course in studying the field of human services. Content will include learning about what "human services" is, the helping process, and the roles and duties of those calling themselves "human service" providers. Coverage will also include learning about a broad range of services, jobs, functions, and roles human service professionals provide in everyday life. Basic principles, concepts, and theory in the helping field will be covered.
CHHS 415. Case Management
This course is an introductory course in studying the field of human services. Content will include learning about what "human services" is, the helping process, and the roles and duties of those calling themselves "human service" providers. Coverage will also include learning about a broad range of services, jobs, functions, and roles human service professionals provide in everyday life. Basic principles, concepts, and theory in the helping field will be covered.

CHHS 420. Helping Skills in Human Services
This course provides fundamental knowledge about professional relationships, basic perspectives, and the change process to students who are preparing for careers in human services. It also provides students with opportunities to learn the basic practice skills necessary to work effectively with client systems.

CHHS 425. Community Resource Identification/Mobilization
This course provides an overview of community change, and it discusses theoretical issues and principles that promote change. Further, it introduces models of community change, provision of services, change agents, identification of resources, and community mobilization.

CHHS 455. Fundraising in Human Services
This course introduces students to the area of fund raising, development, special events, annual fund, major gifts, capital campaigns, and basic finance in the nonprofit sector. It is also appropriate for students working in other areas of Human Services as well as other majors who plan to work with nonprofits or governmental agencies. The course will also give students the foundation and tools needed to implement these plans into action. By the end of the course students will have developed at least one major fundraising plan focusing on one area.

CHHS 460. Leadership in Non-Profit Administration
This course will provide practical and theoretical perspectives that are integrated in this course which will help leaders and students in human services consider the complexities of moral and ethical questions. The course focuses on theoretical and practical applications of building ethical organizations and discusses ways to shape the ethical policies and practices of an organization. A conceptual framework of ethical leadership is provided that incorporates the moral nature of human service organizations and the ethical responsibility of professional leadership.

CHHS 452. Evaluation and Grantsmanship
The aim of this course is to enhance candidates' knowledge, competencies and skills required to obtain funding and to evaluate health promotion programs for defined health issues and audiences. Candidates will consider elements of planning intervention activities at micro- and macro-levels including determining needs and assets, writing realistic goals and measurable objectives, incorporating quantitative and qualitative data, and measuring change

Foreign Languages and Literatures
(Offered in English)

FLL 120. Foreign Cultures
Exploration of the customs, traditions, languages, ancestry, religions, values, and institutions of varied western and non-western nations through the use of humanities disciplines. Strong emphasis on the epistemology, production, and reception of culture, within and beyond the borders of a particular nation-state. Ethics and Civic Responsibility are significant components of this course.
FLL 121. Special Topics through World Cultures
This course has been designed to introduce students to some of the most significant cultural topics across the languages and civilizations represented in the DFLL through a cultural medium, such as music, film, or food. The course, team-taught by selected faculty of the different languages, will explore and reflect on ideas and attitudes, customs and traditions, identities and values of diverse western and non-western civilizations.

(Offered in the target language)

CHI 202. Intermediate Chinese

CHI 206. Chinese for the Professions
Intensive conversation and acquisition of vocabulary for the professionals while focusing on culture(s) of the Chinese-speaking world. This course aims to further develop communicative competence within the cultural context of the Chinese-speaking world; to foster critical thinking skills, such as, problem-identification and solving, decision-making, anticipation and planning, client understanding, and negotiation techniques; to expand students' functional vocabulary, in particular, the language of the Chinese-speaking professional world; to promote a better understanding of Chinese business culture; and to develop professional basic writing skills.

FR 202. Intermediate French
Continuation of French 201. Continued review of grammar and composition through written exercises of reading, writing, listening comprehension, and speaking skills. Conducted in French. This course meets the Core Curriculum requirements for Area II: Humanities.

FR 206. Intermediate Business French
Concentration on writing letters, negotiations and vocabulary build-up for the legal, medical or business fields. Conducted in French. May not concurrently enroll in FR 306.

GN 202. Intermediate German
Continuation of GN 201. Conducted in German.

GN 205. German for the Professions
Intensive conversation course designed to acquaint students with more extensive vocabulary of German-speaking professionals. Students also learn about the cultural context in which German is used in various professions. Conducted in German.

JPA 202. Intermediate Japanese
Continuation of JPA 201. Conducted in Japanese.

JPA 206. Business Japanese
Japanese course focusing on the effective communication skills essential in professional fields and the understanding of the Japanese business world. Students develop their verbal, listening, reading, and writing proficiency in business Japanese and acquire culturally appropriate inter-personal communication skills needed to deal with a variety of business situations. Students are expected to effectively employ their language skills to explore and analyze current business trends and issues in Japan. Conducted in Japanese.

SPA 206. Intermediate Spanish for the Professions
Focusing on Spanish-speaking professional culture, this course emphasizes elementary-level conversation acquisition and vocabulary. Conducted in Spanish.

SPA 280. Spanish for Health Professionals
This course focuses on the Spanish-speaking health-related culture, presenting practical vocabulary, idiomatic expressions, medical terminology, and cultural attitudes of Spanish-speaking patients towards health issues. This course builds and develops the speaking, listening, and reading skills by emphasizing intensive conversation, technical reading, and vocabulary acquisition. Conducted in Spanish.

SPA 313. Business Spanish
Vocabulary, idioms, protocol, and style characteristic of speaking and writing commercial Spanish. Concentration on writing letters, job descriptions, advertisements, and import-export documents. Conducted in Spanish.
SPA 380. Advanced Spanish for Health Professionals
This advanced course emphasizes intensive Spanish conversation, technical readings and vocabulary pertinent to the medical field. The course focuses on practical vocabulary, idiomatic expressions, medical terminology and cultural patterns of Spanish-speaking patients, and further expands on functions and notions of the language related to the medical field. Course conducted in Spanish.

Criminal Justice

JS 400. Drugs and Society
This course teaches students the pharmacological effects of and different categories of drugs. Different theories of drug use are discussed as well as the historical development of drug laws. Various harms associated with drug use are discussed as well as the consequences of drug prohibition. Lastly, students are expected to understand the different methods of drug research.

JS 343. Community-Based Corrections
Examination of contemporary redefinition of correctional functions emphasizing development and use of community resources; diversion of offenders from criminal justice system; nontraditional correctional programs.

JS 403. Restorative Justice
Introduction to, and analysis of, movement in criminal justice to institutionalize peaceful approaches to harm, problem-solving and violations of legal and human rights. Includes discussion of specific programs, critical evaluation of these programs, and analysis of future directions of the movement.

JS 442. Race, Crime, Gender and Social Policy
Examination of how subordinate status of minority groups (African Americans, Hispanics, Native Americans and Women) affects interaction with the justice system as offenders, victims, and professionals.

Public Administration

PSC 221. American State and Local Government
Institutions, functions, and political processes at state and local levels of American government. (AG/PT).
This course is very popular and we offer it Fall and Spring semesters. We also have an online version of the course.

PSC 222. Introduction to Public Administration
Principles and practices of governmental administration, including organization, procedures, personnel management, budgeting, and control. (AG/PT).

PSC 316. Human Rights
This course will focus on the intellectual traditions and transformational politics of global movements toward extending human rights across countries and cultures. United Nations efforts to promote the Universal Declaration of Human Rights will be examined in a comparative political and legal context.

Public Health

This course explores the richness of public health through its disciplines and its stories to demonstrate how the understanding of the origins of epidemics determines the progress of civilization.
PUH 202. Introduction to Global Health
This course is designed to introduce students to the topic of global health and impart a basic understanding of its interdisciplinary nature, successes to date, and current challenges in the field. The first part of the course provides a basic framework for understanding global public health issues and improvement of health at a population level by exposing students to basic public health concepts of disease burden, standard indices for measuring population-based health, and highlighting global epidemiologic trends. Progress towards the Millennium Development Goals will be a focus of discussion. The second section of the course will discuss vulnerable populations and how their specific needs are prioritized and addressed. Third, the class will examine strategies for organization and delivery of health care services at a population level and examine health as a human right. Finally, the course will look at the key institutions and organizations working in tandem with health ministries to address global health and the need for major collaborative initiatives to address health disparities worldwide. This course meets the Core Curriculum requirements for Area IV: Social and Behavioral Sciences.

PUH 220. Environmental Factors in Public Health
This didactic lecture course open to students from all majors will survey current issues and challenges in our global and local environmental and how those impact our health. It will examine the sources, exposure routes, regulation and health outcomes associated with biological, chemical, and physical agents in the environment, both naturally occurring and man-made. We will examine these agents and how they impact air, water and food quality to cause disease. Regulatory agencies, risk assessment and disaster response and preparedness will be discussed.

PUH 405. Managing Public Health Programs. 3 Hours.
This course will consist of lectures and case discussions of management in a public health context. Management involves planning, organizing, directing, and controlling resources to achieve an organizational mission. Following a series of lectures, students will prepare an analysis of an assigned case and present the analysis to the class. Each case analysis presentation will be evaluated by other students and the evaluation presented at a subsequence class meeting. A comprehensive final examination will be administered.