

# COMMUNITY ENGAGEMENT INSTITUTE

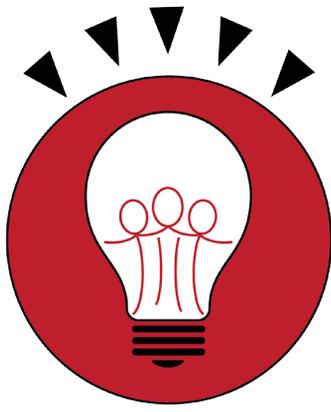
Generating Knowledge, Empowering **Us All**

October 14, 2016

Birmingham-Jefferson Convention Complex East Ballroom

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**“The Journey to Justice: Expanding the Possibilities”**



# COMMUNITY ENGAGEMENT INSTITUTE

## PROGRAM AGENDA

**7:30-8:30**

### **Registration, Continental Breakfast & Poster Session**

Poster viewing in the East Meeting Room pre-function area  
Breakfast provided by the culinary staff of the Sheraton Hotel

**8:30-10:45**

### **Opening Remarks** *East Ballroom B*

Shauntice Allen, PhD, *Program Director, One Great Community, UAB Center for Clinical and Translational Science*

Max Michael, MD, *Dean, UAB School of Public Health*

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### **Keynote Speaker** *East Ballroom B*

Mr. Kevin Powell, *Political Activist, Poet, Writer and Entrepreneur*

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### **Book Signing, Poster Session & Networking Break**

Kevin Powell will be signing his book, *The Education of Kevin Powell: A Boy's Journey into Manhood*, across from the CEI registration area

**11:00-12:00**

### **Breakout Session, Round #1** *East Meeting Rooms A & C*

A. Ending the Fights and Failures for Community Health with Frank Franklin, MD, MPH, PhD

B. Exposing Your Personal Bias with T. Marie King, BA, MAL, MDiv

**12:00-1:45**

### **Keynote Speaker & Lunch** *East Ballroom B*

Rep. Jeramey Anderson, *Mississippi House of Representatives*

**2:00-3:00**

### **Breakout Session, Round #2** *East Meeting Rooms A & C*

C. Greenhouses of Hope: Cultivating Youth for Social Justice at Rust College with Elizabeth Williams, PhD; Charles Williams, PhD; and Hilda B. Williams, EdD

D. Urban Blight: The Uber Disease with Max Michael, MD

**3:00-3:30**

### **Wrap-Up, Closing Remarks & Evaluation** *East Ballroom B*

Shauntice Allen, PhD, *Program Director, One Great Community, UAB Center for Clinical and Translational Science*



## CEI KEYNOTE SPEAKER

Kevin Powell

*Political Activist, Poet, Writer and Entrepreneur*

Kevin Powell is one of the most acclaimed political, cultural, literary and hip-hop voices in America today. Kevin is a native of Jersey City, raised by a single mother in extreme poverty, but managed to study at Rutgers University in New Brunswick thanks to New Jersey's Educational Opportunity Fund.

Kevin has gone on to be the author of 12 books, including his newest title, *The Education of Kevin Powell: A Boy's Journey into Manhood*. It is a critically acclaimed and brutally honest memoir about his life, including his youth. Legendary feminist Gloria Steinem proclaims that "as a charismatic speaker, leader, and a very good writer, Kevin Powell has the courage...to be fully human, and this will bring the deepest revolution of all." Kevin's writings have also appeared in *CNN.com*, *Esquire*, *Ebony*, *The Huffington Post*, *The Washington Post*, *Rolling Stone*, *The Guardian*, *The Utne Reader*, *ESPN.com* and *Vibe*, where he worked for many years as a senior writer, interviewing such diverse public figures as Tupac Shakur and General Colin Powell. Kevin routinely travels nationally and globally as a public speaker, at colleges and corporations, at various institutions, and a wide range of communities.

As a pop culture curator, Kevin produced the first exhibit on the history of hip-hop in America at the Rock and Roll Hall of Fame in Cleveland, Ohio, which toured America and overseas. As a humanitarian, Kevin's work includes local, national and international initiatives to end violence against women and girls (including a very well-regarded appearance on *The Oprah Winfrey Show* highlighting domestic violence); and he has done extensive philanthropic and relief work, ranging from Hurricane Katrina to earthquakes in Haiti and Japan, to Superstorm Sandy in New York, to his annual holiday party and clothing drive for the homeless every December since 9/11.

Finally, Kevin is a cofounder of BK Nation, a new American organization focused on civil and human rights for all.

# BREAKOUT SESSIONS, ROUND #1

11:00-12:00

## Breakout Session A

### ENDING THE FIGHTS AND FAILURES FOR COMMUNITY HEALTH

Session Facilitator: Frank Franklin, MD, MPH, PhD, Professor Emeritus of UAB School of Public Health

Session Format: Single Speaker Presentation with Discussion

Community health endeavors fail to engage our whole community. Different groups have different cultural values around individualism vs. communitarianism and around egalitarian vs. hierarchical. Given the “narrowcast” of social media and social separation, we live in echo chambers where we only hear from our in-group. We do not understand the cultural values of other groups. Most messaging polarizes in-group from out-group producing significant enmity.

To resolve this challenging problem, we suggest pluralistic advocacy messages affirming the values of both groups rather than usual messages that threaten members of one group. Alternatively, targeting messages to each group that affirms their values as well as those of the other group could complement the pluralistic strategy. Delivering such messages through a variety of channels including social media and social networks along with usual channels would effectively create One Great Community, the foundation for many community health successes.

As a result of the session, participants will be able to:

- Develop methods to define the cultural values of groups in our community.
- Develop pluralistic messaging to various groups in our community.

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## Breakout Session B

### EXPOSING YOUR PERSONAL BIASES

Session Facilitator: T. Marie King, BA, MAL, MDiv

Session Format: Hands-On/Interactive Activity

The goal of this session is to guide participants through an exercise to identify their bias. This will assist participants in moving towards building authentic relationships across the table of race. Participants will be able to see their bias and through discussion revisit how labels, stereotypes and offensive language create a greater racial divide.

As a result of the session, participants will be able to:

- Clearly identify their personal bias and be able to judge how they interact with people who do not look like them.

## CEI KEYNOTE SPEAKER

Rep. Jeramey Anderson

*Mississippi House of Representatives*



Representative Jeramey Anderson is the 24-year-old son of Jennifer & Joe Anderson, Grandson of Fannie & the late Alton Joseph Sr.

Representative Anderson is a graduate of Moss Point High School. He received his Associate Degree in Criminal Justice from Pearl River Community College and Bachelors Degree in Homeland Security from Tulane University. Anderson has served in an array of leadership positions, including being elected in 2009 as Mississippi Boys State Lt. Governor.

At the age of 16, Jeramey founded a non-profit organization known as the Purple Knights of America, which is dedicated to serving as a mentoring organization to young boys ages 11-18. Now, he serves as the programs President/CEO. His dedication and passion have drawn many avid supporters to the Purple Knights Movement.

Anderson has three goals that are the driving forces behind his ambitions and success in regards to our youth: "Making a difference in the lives of kids", "Empowering young males to reach their highest potential" and "Inspiring young people to believe in education in order to succeed in life".

Representative Anderson represents District 110 in the Mississippi House of Representatives covering Moss Point and Pascagoula. When he won his seat in November of 2013, he became the youngest African American ever elected to a legislative body in United States history. He is also the youngest elected person to the Mississippi Legislature. MSNBC has designated Rep. Anderson as the "Millennial" leader.

Since his inauguration on his 22nd birthday, Rep. Anderson has appeared on MSNBC and been featured in the NAACP's magazine *The Crisis*. He was a guest on the *Tom Joyner Morning Show* and *NewsOne Now* with Roland Martin. He also appeared in *ESSENCE* magazine as a future presidential candidate. Recently, he was recognized as a "Young Riser" at the 2015 BET Honors.

Representative Anderson ran for the Legislature to inspire his generation that they have the ability to do anything.

He was elected first elected on November 5, 2013, and sworn in on December 6, 2013. After being re-elected in 2015, Representative Anderson is currently serving his second term as District 110 State Representative, which will end in January 2020.

# BREAKOUT SESSIONS, ROUND #2

2:00-3:00

## Breakout Session C

### GREENHOUSES OF HOPE: CULTIVATING YOUTH FOR SOCIAL JUSTICE AT RUST COLLEGE

Session Facilitators: Elizabeth Williams, PhD, Associate Professor at Tennessee State University; Charles Williams, PhD, Professor, Director of the Office of Research and Special Projects at Rust College; Mohamed Kanu, PhD, MA, Professor, Director of the Master of Public Health Program at Tennessee State University; Hilda B. Williams, EdD, Assistant Professor at Rust College

Session Format: Panel Discussion

Engaging youth in social justice requires cultivating orientations and skills needed for social change. Although this can take several forms, at a minimum it requires sensitizing youth to injustice, creating environments that foster learning, nurturing supportive community-campus relationships, exposing youth to mentors committed to justice, and empowering youth through opportunities to use their gifts, creativity and skills to make a difference. When youth are cultivated as change agents, they are more likely to be committed to social justice throughout their lives. "Greenhouses of hope," spaces for nurturing youth as social justice agents are happening all over the place, particularly at Historically Black Colleges and Universities (HBCUs). Rust College, a HBCU in Holly Springs, Mississippi, has been a "greenhouse of hope" promoting social justice for 150 years. Building on this legacy, Rust continues to be an incubator for cultivating youth as social change makers. Happening in partnership with civic, religious, business, philanthropic, and public health entities, other academic institutions (including HBCUs) and their leaders, what Rust College's efforts evidence is that creating justice needed in the world cannot happen without investing in youth or vibrant community-campus relationships.

This session highlights two current youth social justice efforts at Rust College, the High School Health Explorers Program and the Living into Our Future Youth Theology Institute. Describing their development, activities and impact, this session will identify what youth need to become social change agents and how community-campus partnerships can empower youth for social justice work in the world.

As a result of the session, participants will be able to:

- Identify particular ways Rust College and community-campus partners nurture youth committed to social justice.
- Assess the utility of engaging multiple constituent groups in supporting youths' development as social justice leaders.

## BREAKOUT SESSIONS, ROUND #2, CONTINUED

2:00-3:00

### Breakout Session D

#### URBAN BLIGHT: THE UBER DISEASE

Session Facilitator: Max Michael, MD, Dean of UAB School of Public Health

Session Format: Single Speaker Presentation with Discussion

Urban blight is a hallmark of modern US cities, including Birmingham. Communities impacted by blight share a number of other characteristics such as high unemployment, high poverty, rates, and low educational attainment. These communities also suffer significant health disadvantages expressed as higher rates of many chronic diseases from diabetes and stroke to depression and substance use. The traditional models for improving health in blighted communities focuses on efforts to improve health behaviors and access to health services. This session will explore the thesis that urban blight may be the final common pathway to these disorders through epigenetic changes that are heritable across multiple generations and improving health status in these communities will require a coordinated approach to addressing urban blight.

As a result of the session, participants will be able to:

- Understand the urban health disadvantage in the context of urban blight.
- Explore new strategies to improve the health of urban residents.

**WE ENCOURAGE ADDITIONAL COLLABORATION  
AND NETWORKING IN OUR "NETWORKING NOOK"  
LOCATED IN MEETING ROOM B.**

# ABOUT THE CEI MEETING LOCATION

The 2016 Community Engagement Institute is located at **2100 Richard Arrington Jr Blvd N, Birmingham, AL 35203** on the first floor of the Birmingham Jefferson Convention Complex East Ballroom, noted below by the large red star.

**Complimentary parking is located in the Sheraton Hotel parking deck directly behind the Sheraton Hotel.** The parking deck is located on 22nd Street, noted below by the blue "P." Please take a pink ticket upon entering the deck. At the CEI Registration, you will receive a parking voucher that you will provide to the parking attendant upon exiting the deck. The Skywalk is located on Level 3A. On Friday, October 14, signs will be provided throughout the parking deck, Sheraton Hotel, and Skywalk to direct you to the BJCC East Ballroom.

Parking is available around the Birmingham Jefferson Convention Complex, **parking can be validated only if you park in the Sheraton Hotel parking deck.**

For detailed directions to the BJCC, please visit [www.bjcc.org](http://www.bjcc.org) and click on the "Maps & Directions" link on the main tab.

★ = 2016 CEI Location    P = Available Parking Lot/Deck    ⋯ = Skywalk Path



# A SPECIAL THANKS TO OUR SPONSORS



## ABOUT CEI

The Carnegie Foundation for the Advancement of Teaching describes community engagement as the collaboration between higher education institutions and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The Community Engagement Institute (CEI) is a premiere educational and training event designed to benefit both community and academic partners on principles related to community-engaged research and service through education and exchange of ideas. Created by the vision of the Center for Clinical and Translational Science's One Great Community (OGC) and the Center for the Study of Community Health's Jefferson County Community Participation Board (JCCPB), the CEI is a full day education and training opportunity to gain informative skills related to collaborative research and service. This event serves as a way to connect local change agents to one another for action.

The CEI Planning Committee would like to thank the following partners for their support of the 2016 CEI:

- Mr. Kevin Powell
- Representative Jeramey Anderson
- Norwood Resource Center
- UAB Office of Service Learning and Undergraduate Research
- UAB Office of Diversity, Equity and Inclusion
- Alyssa Shepherd, Westin/Sheraton
- Cody Norton, PSAV
- The Birmingham Jefferson Convention Complex
- The Sheraton Hotel Culinary Staff
- Lou Lou's Balloons
- Snoozy's College Bookstore
- Center for Clinical and Translational Science (CCTS)
- UAB Center for the Study of Community Health
- UAB School of Public Health