

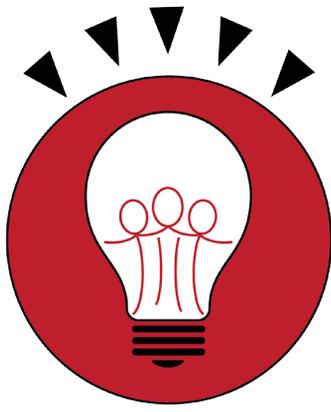
COMMUNITY ENGAGEMENT INSTITUTE

Generating Knowledge, Empowering **Us All**

October 6, 2017

Birmingham-Jefferson Convention Complex East Ballroom

**“Community Health from Engagement and
Environmental Renewal (CHEER)
for Civil Inclusion and Empowerment”**



COMMUNITY ENGAGEMENT INSTITUTE

PROGRAM AGENDA

7:30-8:30

Registration, Continental Breakfast & Poster Session

Poster viewing in the East Meeting Room pre-function area
Breakfast provided by the culinary staff of the Sheraton Hotel

8:30-10:45

Opening Remarks *East Ballroom B*

Shauntice Allen, PhD, *Assistant Professor, One Great Community, UAB Center for Clinical and Translational Science*

Max Michael, MD, *Dean, UAB School of Public Health*

Keynote Speaker *East Ballroom B*

Errol D. Crook, M.D., *Abraham A. Mitchell Professor and Chair of the Department of Internal Medicine, and Director of the Center for Healthy Communities, University of South Alabama College of Medicine*

Poster Session & Networking Break

11:00-12:00

Breakout Session *East Meeting Rooms A, B & C*

- A. I Can Do It, You Can Do It: A University-Community Collaboration to Increase Wellness among Alabamians with Disabilities
- B. Human Rights and the City: Including Marginalized Communities in Urban Development
- C. Jobs and Freedom: Workforce Development and Social Determinants of Health

12:00-1:45

Keynote Speaker & Lunch *East Ballroom B*

Diane Bell McKoy, *President and CEO of Associated Black Charities-Maryland*

2:00-3:00

Cookies & Conversations *East Ballroom A*

We are excited to offer our attendees a chance to meet local agencies and organizations to learn about their work, programs and ways to get involved

3:00-3:30

Wrap-Up, Closing Remarks & Evaluation *East Ballroom B*

Shauntice Allen, PhD, *Assistant Professor, One Great Community, UAB Center for Clinical and Translational Science*

CEI KEYNOTE SPEAKER

Errol D. Crook, M.D.

*Abraham A. Mitchell Professor and Chair
of the Department of Internal Medicine,
and Director of the Center for Healthy
Communities, University of South Alabama
College of Medicine*



Errol D. Crook, M.D. is the Abraham A. Mitchell Professor and Chair of the Department of Internal Medicine, and Director of the Center for Healthy Communities (CHC) at the University of South Alabama College of Medicine in Mobile, AL. Dr. Crook is a native Monroeville, AL and received his BA from Yale College and his MD from the Columbia College of Physician and Surgeons in New York. He trained in internal medicine and nephrology at the University of Alabama – Birmingham Hospitals.

Prior to returning to Alabama in 2005, Dr. Crook was on faculty at the University of Mississippi Medical Center and Wayne State University School of Medicine. His research focus has been in health disparities with a focus on diabetes, diabetic renal disease, hypertension and cardiovascular disease. Over his career he has been involved in a broad spectrum of studies including basic research, large observation prospective trials in cardiovascular and renal disease, and smaller community based interventions. As Director of the CHC, an NIH recognized Center of Excellence in Health Disparities, he and his colleagues have been focused on achieving health equity via a community engaged approach since the CHC's inception in 2003.

BREAKOUT SESSIONS

11:00–12:00

Breakout Session A *East Meeting Room A*

I CAN DO IT, YOU CAN DO IT: A UNIVERSITY-COMMUNITY COLLABORATION TO INCREASE WELLNESS AMONG ALABAMIANS WITH DISABILITIES

Session Facilitators:

- David Morris, PT, PhD, FAPTA, Professor and Chair of the UAB Department of Physical Therapy
- Brian Geiger, EdD, FAAHE, Executive Director of the Horizons School (Birmingham, AL)
- Christopher Eidson, MS, OTR/L, Assistant Professor in the UAB Department of Occupational Therapy

Session Format: Speaker Presentation with Discussion

Rates of inactivity and obesity are disproportionately higher among Individuals with disabilities. Beginning in 2014, Alabama agencies have partnered with UAB faculty and students in the Departments of Physical Therapy, Occupational Therapy, and Human Studies. The aim of I Can Do It, You Can Do It! Program sponsored by The President's Council on Fitness, Sports and Nutrition is to implement and sustain healthy fitness and eating behaviors. Four community agencies collaborated with university mentors, Alabama Institute of the Deaf and Blind (AIDB), United Abilities of Greater Birmingham, The Arc, and The Horizons School. Presenters will discuss planning and implementation related to four settings serving youth and adults with intellectual and other disabilities. Emerging professionals learned through practice how to instruct and motivate individuals with disabilities to initiate and sustain healthful behavior change. Desirable outcomes for university student mentors include favorable attitudes toward working with individuals with disabilities, increased understanding of types and management of chronic disabilities, and enhanced interdisciplinary collaboration.

As a result of the session, participants will be able to:

- Discuss the prevalence and impact of obesity and physical inactivity in US citizens with disabilities.
- Describe the elements and outcomes of the ICDI program to promote physical activity and healthy eating choices with individuals with disabilities.

Breakout Session B *East Meeting Room B*

HUMAN RIGHTS AND THE CITY: INCLUDING MARGINALIZED COMMUNITIES IN URBAN DEVELOPMENT

Session Facilitator:

- Tina Kempin Reuter, PhD, Director of the Institute for Human Rights and Associate Professor in the UAB Departments of Government and Anthropology

Session Format: Single Speaker Presentation with Discussion

The idea that the city belongs to all individuals inhabiting the urban space is not new. It is grounded in the Universal Declaration of Human Rights and is generally referred to as “right to the city.” This research presentation and workshop discusses how human rights relate to the city and its inhabitants and discusses the meaning of the right to the city in today’s urban environment. By studying the situation of persons with disabilities in cities, this workshop focuses on the questions of how to build inclusive, fair, and accessible cities and how to eliminate inequalities seen in urban communities. Because technology is often cited as one way to further inclusion of marginalized communities, special attention will be given to the smart city and the opportunities and challenges presented by information and communication technologies (ICTs) for human rights, accessibility, and inclusion. Findings suggest that there is a lack of understanding of the needs of marginalized populations in cities and the means required to achieve full inclusion and accessibility for all. Only a multistakeholder urban design process will produce truly inclusive urban spaces that fulfill the right to the city.

The presentation will include both a research portion and an applied portion, a discussion of concrete steps and best practices of how to make cities more inclusive to persons with disabilities.

As a result of the session, participants will be able to:

- Identify inclusion and fairness as approaches to eliminating inequalities seen in communities.
- Understand social and political advocacy.
- Discuss the importance and power of collecting and using data for social change.

Breakout Session C *East Meeting Room C*

JOBS AND FREEDOM: WORKFORCE DEVELOPMENT AND SOCIAL DETERMINANTS OF HEALTH

Session Facilitator(s):

- Josh Carpenter, PhD, Director of External Affairs at the University of Alabama at Birmingham
- Kerri Pruitt, Executive Director at The Dannon Project
- Lisa Cooper, Mayor's Office of Economic Development Director, City of Birmingham
- Antiqua Cleggett, Executive Director of Central Six Workforce Development Council, Central Six Alabama Works-Alabama Workforce

Session Format: Panel Discussion

Prior research suggests that health inequities are caused by the unequal distribution of power, income, goods, and services (Marmot, 2008). In 2016, 80% of the uninsured population of the United States was comprised of families with incomes below 400% of the average poverty level (Kaiser Family Foundation, 2017). Employment status and working conditions are important social determinants of health inequities within and across generations and primarily affect health through two mechanisms: financial and psychological. Work provides financial security, social status, personal development, social relations and self-esteem (Marmot & Wilkinson, 2006). Temporary work is associated with higher mortality rates and poorer mental health than permanent work (Kivimäki et al., 2003; Artazcoz et al., 2005; Kim et al., 2006). Strategies to address health inequities cannot remain siloed in the health sector and must involve government, civil society, local communities and international agencies. In January 2017, Innovate Birmingham's coalition of 15 community partners and 30+ employers secured nearly \$6 million to develop a system to train 925 of Birmingham's 26,000 disconnected youth for high-tech high-wage jobs. The program's evaluation process involves quantitative and qualitative methods that seek to understand how targeted skill development and job attainment influences not only employment outcomes in the short-term but a modicum of social factors such as health and quality of life, levels of self-efficacy and political engagement. The proposed panel seeks to convey the importance of workforce development in elimination of health disparities in the community and provides a forum for conversation on current community initiatives.

As a result of the session, participants will be able to:

- Recognize the importance of workforce development and more broadly, employment, as a vehicle for addressing health inequities in the community.
- Understand current community workforce initiatives.



CEI KEYNOTE SPEAKER

Diane Bell McKoy

*President and Chief Executive Officer of
Associated Black Charities-Maryland*

Diane Bell McKoy is the President and Chief Executive Officer of Associated Black Charities (ABC), a public foundation credited for its work as a catalyst for statewide advocacy, policy design and innovative transactional strategies as it relates to the impact of structural racism in depressing the economic and health outcomes for the African American community. Addressing the wealth disparities for people of color is essential for the future of America's viability, especially give the racial demographic shift. As a result of not addressing this issue, it limits our collective economic viability. A major contribution from ABC to the region was creation of the Policy Application for a Racial Equity Lens: Ten Essential Questions for Policy Development Review and Evaluation.

Diane is Board Chair of Humanim and serves on the boards of the Greater Baltimore Committee (GBC), Baltimore Integration Partnership, Baltimore's Promise, and Central Maryland Transportation Alliance. She also co-leads the Baltimore Aspen Workgroup for Dismantling Structural Racism as well as a Trustee for the Baltimore Community Foundation. In addition, Ms. Bell-McKoy has served on the National Policy Council for AARP; served in Washington, D.C. government as part of Mayor Marion Barry's public policy office, Changing Outcomes, an early partnership with the Rockefeller Foundation, and The District of Columbia Government, along with other roles in D.C. Government and Baltimore City Government, under Mayor Kurt Schmoke's leadership. She led the country's most successful Empowerment Zone.

Most recently Diane was named one of the Baltimore Sun's 25 Women to Watch in 2016. The Sun has twice recognized her as one of the region's Most Influential Persons, and she has also entered into the Daily Record's Top 100 Women's Circle of Excellence, signifying an honor for those women who have been recognized at least three different years.

Ms. Bell-McKoy is a graduate of the University of Maryland, both her bachelor and master's degrees.

Regardless of these accomplishments, she is most proud of her role as wife, stepmother and grandmother.

ABOUT THE CEI MEETING LOCATION

The 2017 Community Engagement Institute is located at **2100 Richard Arrington Jr Blvd N, Birmingham, AL 35203** on the first floor of the Birmingham Jefferson Convention Complex East Ballroom, noted below by the large red star.

Parking is located in the Sheraton Hotel parking deck directly behind the Sheraton Hotel. The cost to park in the deck is \$10 for the day. The parking deck is located on 22nd Street, noted below by the blue "P." The Skywalk is located on Level 3A. On Friday, October 6, signs will be provided throughout the parking deck, Sheraton Hotel, and Skywalk to direct you to the BJCC East Ballroom. Metered parking is also available around the Birmingham Jefferson Convention Complex.

For detailed directions to the BJCC, please visit www.bjcc.org and click on the "Maps & Directions" link on the main tab.

 = 2017 CEI Location  = Available Parking Lot/Deck  = Skywalk Path



A SPECIAL THANKS TO OUR SPONSORS

UAB THE UNIVERSITY OF
ALABAMA AT BIRMINGHAM

Knowledge that will change your world



ABOUT CEI

The Carnegie Foundation for the Advancement of Teaching describes community engagement as the collaboration between higher education institutions and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The Community Engagement Institute (CEI) is a premiere educational and training event designed to benefit both community and academic partners on principles related to community-engaged research and service through education and exchange of ideas. Created by the vision of the Center for Clinical and Translational Science's One Great Community (OGC) and the Center for the Study of Community Health's Jefferson County Community Participation Board (JCCPB), the CEI is a full day education and training opportunity to gain informative skills related to collaborative research and service. This event serves as a way to connect local change agents to one another for action.

The CEI Planning Committee would like to thank the following partners for their support of the 2017 CEI:

- Ms. Diane Bell McKoy
- Dr. Errol D. Crook
- Norwood Resource Center
- UAB Office of Service Learning and Undergraduate Research
- UAB Office of Diversity, Equity and Inclusion
- UAB Institute for Human Rights
- Angela Hardwick, Westin/Sheraton
- Tommy Butler, PSAV
- The Birmingham Jefferson Convention Complex
- The Sheraton Hotel Culinary Staff
- Lou Lou's Balloons
- Center for Clinical and Translational Science (CCTS)
- UAB Center for the Study of Community Health
- UAB School of Public Health