7 Things To Know About Continuing Education

1. Create Revenue Streams
2. Deliver New Services
3. Easy Online Registration
4. Repurpose Curriculum
5. Flip Training Face-to-Face
6. Develop On-Demand Courses
7. Utilize Various Delivery Methods

We’re Here To Help You Grow...
1. **Create New Revenue Streams**
   - Retain revenue from alumni by offering continuing education.
   - Expand your market.
   - Be responsive to business’ needs for a trained workforce.
   - Meet the needs of a diverse global learning community.

2. **Deliver New Services**
   - Provide training as part of sponsored programs or to further research.
   - Create and promote conferences and workshops.
   - Deliver best practices to Alumni.
   - Build communities between others in the UA system.
   - One course can meet the needs of current students and be used for revenue generating for broader audiences.

3. **Destiny Allows Us to Manage**
   - Registration, enrollment, and payment for conferences.
   - Registration, enrollment, and payment for face-to-face trainings and workshops.
   - Promotion, registration, enrollment, and payment for courses and programs.
   - Self-serve student certificates and transcripts.

4. **Repurpose Existing Curriculum**
   - Rework face-to-face content and offer additionally in a blended or online format.
   - Repurpose curriculum from courses no longer being taught into continuing education courses.
   - Restructure academic course into multiple continuing education courses for sale to the public.

5. **Flip Your Face-to-Face Training**
   - Develop online components to shorten face-to-face requirements of existing training events.
   - Develop fully online courses/certificate programs to offer alongside or following face-to-face workshops.

6. **Try On-Demand/Instructor-Led**
   - On-demand courses are developed to stand alone online and can be purchased and completed at any time.
   - Courses/programs are not tied to term schedules.
   - Instructor-led continuing education courses allow for full interaction between instructor and students, and among students/peers.

7. **Utilize Various Delivery Methods**
   - Courses can be delivered 100% online.
   - Courses can be blended with a component online and a face-to-face component.
   - Courses can be delivered fully on ground, either on-campus or elsewhere.