Minutes
Assessment & Evaluation Committee

UAB eLearning

Tuesday, February 14, 2017
Magnolia Office Park South, Suite 200
10:00-11:00AM

Present. Dr. Donna Slovensky (Chair), Dr. Scott Boyar, Dr. Catherine Danielou, Dr. Elizabeth Fisher, Dr. Nataliya Ivankova, Ms. Samira Laouzai, Dr. Scott Snyder.

Absent. Ms. Allison Solomon.

Guest. Ms. Ashleigh Johnson (proxy for Allison Solomon).

Dr. Donna Slovensky called the meeting to order at 10:05 AM.

Action Items from Meeting on December 13, 2016

Online Tutoring Update. Dr. Fisher summarized that the currently Drs. Tracy Lyons and Lisa Kerr oversee the Vulcan Materials Academic Success Center. A meeting is scheduled on March 1, to include Drs. Lyons, Kerr, and Fisher along with Ms. Deidre Murray (Manager of Online Special Programs in eLPS). Dr. Slovensky asked who is the administrator responsible for tutoring services to participate in negotiating decisions about incorporating online services. Dr. Fisher replied that none is needed since the plan is for in-house online tutoring rather than outsourcing these services. For the purposes of online tutoring, the reference is to any student enrolled in an online course. Online tutoring services must be equivalent to on-ground tutoring services according to SACSCOC requirements. The suggestion was made to use GoToTraining that may be used by both online and on-ground students.

Logic Model Revisions. Dr. Snyder presented revisions to the logic model using the following categories: Inputs; Outputs with activities and participation; and Outcomes/Impact over the short-term, medium-term, and long-term. The committee believes that many faculty members are unaware of the role that the AEC plays. The structure of the logic model is to obtain a baseline of current performance data and work across the next 14 to 18 months to increase performance by May 2018. It was noted that the Digital Marketing campaign has a different set of outcomes than those measured in this logic model, which is based on initiatives within schools and at the institution level. Discussion followed about the Outcomes/Impact in the short-term with the following edit (in italics): “75% of faculty will be aware of the services of eLPS...” The two statements about 90% of faculty... and 90% of students... with regard to the word satisfaction garnered discussion about surveys, follow-up, QM-certification/re-certification, etc. The committee also discussed the importance of evaluating the level of use of the eLPS activities and monitoring the factors that impact such use. Finally, the committee discussed the importance of monitoring the number of students taking at least one online course and the number of students who are completing programs completely online. Other discussion included forming an Easy College for students who wake-up and decide to enroll in an online class.

The suggestion was made to submit for inclusion in the UAB Strategic Plan that 70% of faculty will use the services of eLPS.
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The Committee reviewed draft Minutes from December 13, 2016. A motion was made to approve the Minutes followed by a second. The Committee approved the Minutes.

Dr. Slovensky adjourned the meeting at 11:04 AM.

The next meeting of the Assessment & Evaluation Committee is scheduled for Tuesday, April 11, 2017 at 10:00AM in MOPS 200.