Minutes

eLearning

Advisory Council

Administration Building
Penthouse, Large Conference Room
Tuesday, November 8, 2016
10:00–11:30 AM

Members Present. Dr. Elizabeth Fisher (Chair by Proxy), Dr. Donald Burke, Dr. Stacey Cofield, Dr. Catherine Danielou, Dr. Christopher Edmonds, Ms. Amanda Gargus, Ms. Cynthia Helms, Dr. Maria Hopkins, Ms. Randi Kirkland, Mr. Shaun Kuo, Dr. Jacqueline Moss, Dr. Scott Phillips, Ms. Lauren Lake, Dr. Michelle Robinson, Dr. Donna Slovensky.

Members Absent. Dr. Craig Hoesley, Mr. Robert Howard, Dr. Nataliya Ivankova, Dr. Karen Kennedy, Dr. John Laurent, Dr. Kristi Menear, Dr. Linda Moneyham, Dr. Terrence Shaneyfelt, Dr. Katherine Weise, Dr. Timothy Wick, Dr. Lou Anne Worthington.

Guests. Dr. Lynn Kirkland (proxy for Dr. Kristi Menear), Dr. Timothy Kraft (proxy for Dr. John Laurent), Ms. Samira Laouzai, Dr. Lisa Reburn.

Welcome from the Chair

Dr. Elizabeth Fisher called the meeting to order at 10:08 AM, in Dr. Kristi Menear's absence today.

Minutes

The Minutes from September 13th were approved.

Presentation: State Authorization

Dr. Lisa Reburn presented slides on the topic of state authorization, specifically addressing: 1) professional licensure certification, and 2) borrower defense to repayment regulations in effect for all student loans initiated on or after July 1, 2017. She asked that attendees feel free to email her with any questions.

Presentation: USNWR/Canvas Dynamic Syllabus Data

Mr. Jon Corliss was asked to present at the President's Executive Cabinet meeting that overlaps with the eLearning Advisory Council meeting time. As a result, Jon's presentation to the Council is being rescheduled.

Interim Executive Director's Report

Dr. Fisher recalled the Educause virtual event hosted by eLPS on September 20th, "Weathering the Storm" that addressed the need for every campus to have an academic continuity plan for impending emergencies. She suggested that if an emergency were to shut down campus operations, faculty would be able to maintain classes via a meeting place in Canvas whether on-ground or online. Of course, there are always exceptions to consider that should be written into a plan. Discussion among the Council followed. A suggestion was made to look at how other institutions
plan for these type of emergencies. Since the Council does not set policy, the suggestion was made to make recommendations with examples of how the proposed plan(s) would be implemented. Clarification was made that there are two issues to consider: 1) Students check-in for safety confirmation is an Occupational Health and Safety matter. 2) Students check-in to continue class is a faculty/instructor matter.

A Canvas Power User Group (PUG) has been established with Drs. Jenelle Hodges and Malinda O'Leary serving as co-chairs. Faculty and students from each school/college are part of this endeavor to enable faster responses to critical features needed in Canvas.

Jon Corliss and his team are creating a Canvas Data Analytics Dashboard once specific metrics are identified. Currently, Early Alert is being piloted through BlazerNet in the Collat School of Business. Flat files in BlazerNet are pulled into Cognos. The current issue being resolved is lagtime.

**Standing Committee Reports**

*Enabling Technologies (ETC).* Dr. Moss reported that the Committee met on October 12, reviewing on a list of contracts by expiration date for academic technologies across campus in order to determine whether or not to continue or replace based on user satisfaction. Currently, surveys to faculty and to students is being prepared for distribution about ProctorU. Currently, Destiny is the software management piece used for Continuing Education as managed by Kathy Mergl in the eLPS office; however, login issues integrating with Banner are under consideration. Jon Corliss will work on the Canvas Data Analytics Dashboard metrics with the Committee at the next meeting.

*Quality Curriculum (QCC).* In Dr. Moneyham’s absence today, Cynthia announced that the Committee selected the 2017 TOCA dates: Nominations are due on April 1, and applications are due on June 1. **Actions.** Dr. Moss asked that an announcement be made in the eReporter and that Council members share among their schools/college and units. Dr. Fisher will distribute an email to the Deans and Associate Deans.

*Assessment and Evaluation (AEC).* Dr. Slovensky reported that the Committee met on October 11, to begin drafting an assessment plan for eLearning activities since most of the Strategic Plan objectives are complete. These include national rankings of online degree programs, use of Quality Matters certification as the designated standard for online instructors and courses, tracking growth of out-of-state versus in-state online students, and increasing the number of online degree programs. Dr. Scott Snyder is helping develop a logic model for current programs. The Committee charged eLearning to determine how they are working with the University as a whole.

**Word on the Street**

Professional licensure certification is an important piece of current state authorization guidelines across state lines that Dr. Lisa Reburn is managing on behalf of the University.

**Outgoing Messages**

Students taking all online or distance accessible courses rose to 23%, while the number of UAB students take at least one online/distance course increased to 52%.

Dr. Fisher adjourned the meeting at 11:04 AM.

The next meeting of the eLearning Advisory Council is scheduled for Tuesday, January 10, 2017 at 10:00AM.