Dr. Jackie Moss, Chair of the Academic Advisory Council, called the meeting to order at 10:00 a.m. Council members introduced themselves.

**Learning Management System Report and Recommendation**

Ms. Nancy Wingo, Chair of the Enabling Technologies Committee, presented “Blackboard v. Canvas Testimonials and Feedback.” Mr. David Yother presented a Financial Model of offers to UAB from the two vendor finalists. Discussion included the reminder that today’s recommendation is based on technology over finances, faculty, student, and staff input from the usability study, and presentations by vendors to the campus. The point was made that the Council has listened to the campus rather than making a decision for them. Members proceeded to select one vendor that best represents the growing
needs of the university in order to make a recommendation to the Provost. Dr. Elizabeth Fisher made a motion to accept the offer from Canvas; Dr. Elizabeth Maples seconded the motion. Council members voted overwhelmingly in favor of Canvas.

**Action.** Dr. Martha Bidez, Dr. Jackie Moss, and Mr. David Yother will make a recommendation in writing on behalf of the Council to Provost Linda Lucas that Canvas be the new LMS provider for UAB effective January 1, 2014.

**Strategic Plan Update**
Dr. Moss summarized that the Clarus Consulting Group has provided external oversight to UAB Online Education over the past five months, culminating in a retreat on September 30, 2013 with administrative leadership, deans, department chairs, faculty, and staff. The outcome of the retreat was a draft of five Strategic Priorities (Attached). *Quality Curriculum.* Dr. Moss recommended that the current Quality Curriculum Committee chaired by Dr. Linda Moneyham be responsible for this Strategic Priority. *University Success.* Dr. Bidez and Dr. Moss invited council members to provide suggestions for participants in this working group. *Student Success and Faculty Success.* Dr. Donna Slovensky, Chair of the Policies & Procedures Committee, agreed to coordinate committee endeavors for both these pillars. *Enabling Technology.* Ms. Wingo, Chair of the Enabling Technology Committee, will lead the effort for these goals and objectives.

Each of the five working groups was tasked with identifying the following: action steps, metrics, and a timeline. The completion date for all groups is March 1, 2014.

**Reports from Committees**
Dr. Moss asked that the current work of the three committees (Quality Curriculum Committee, Policies & Procedures Committee, and Enabling Technologies Committee) be placed on-hold until after March 1, 2014, in order to focus on Working Group timetables.

**Word on the Street**
Dr. Moss clarified that for the purpose of council meetings, the phrase “word on the street” refers to what members are hearing from faculty—both positive and negative. This agenda item will recur each meeting. She gave an example that the Center for Teaching and Learning has devised a new charter which will help clarify what they provide compared to other departments who provide similar services on campus.

**Outgoing Message**
Dr. Moss identified this agenda item as a consensus opinion on the primary message(s) to be communicated to faculty and staff after our meeting. For example, she suggested that the group share our recommendation for Canvas as “unanimous” based on today’s vote. Discussion followed about ways to announce to the campus-at-large the Provost’s final decision. She mentioned communicating with the Faculty Senate. Others identified BlazerNet, *Greenmail*, and the *eReporter*. Mr. Eric Martin will work with Dr. Bidez about specific wording of the formal announcement.

**Action.** Mr. Eric Martin will identify copyright issues and prepare an announcement of the new LMS provider for UAB when the Provost makes a decision.

Dr. Moss adjourned the meeting at 11:25 a.m.