Provost’s Charge to the UAB Online Academic Advisory Council

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Increasing demands for public accountability of higher education institutions

World-class universities like UAB are searching for methods of continuous improvement in order to demonstrate the level of quality within educational programs to stakeholders and the public at large.

UAB critically needs increased revenues to continue its growth trajectory and compensate for shrinking federal grants and state support.

Other major, research universities have met such resource needs through the expansion of online learning and professional (continuing) education initiatives.
Why eLPS? Why now?
OPPORTUNITIES:

- Excellence in Teaching
- Increased Enrollments
- New Revenue Streams
- Enhanced Reputation
- New Partnerships
Provost’s Charge:  
Division of eLPS to provide campus-wide leadership in four critical areas

1. Administration of campus-wide, quality assessments of totally online and blended educational programs for continual improvement,

2. Development of innovative, totally online and blended degree and certificate programs, which serve untapped, niche markets and produce increased enrollment and new revenue,

3. Identification of existing UAB courses and programs, which can serve largely untapped, niche markets and their conversion into online delivery formats, and

4. Development of a robust portfolio of new, unique professional study opportunities for non-degree seeking adults.


Provost’s Charge:

UAB Online Academic Advisory Council

1. To advise and support the Division of eLearning and Professional Studies
2. To advise the Director on broad, institution-wide issues related to online education quality and enrollment growth at UAB.
   • Academic opportunities
   • Infrastructure needs
   • Technology needs