Division of eLearning and Professional Studies - Update

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Division of eLPS

Four Areas of Responsibility

1. Develop new, totally online degree and certificate programs
2. Administer campus-wide quality assurance of online education
3. Assist in offering existing degree programs in online format
4. Develop Professional Studies unit
LMS Transition to Canvas

Faculty and Student Training
61 meetings were held with local, state and national stakeholders, including the UA System Office to respond to state authorization issues.
A Window to the World

www.uab.edu/online

- Over 1452 inquiries
- 729,209 page views
- 568,357 unique page views
- 51,087 new users (145,658 total)
Online Enrollment
Online Headcount Enrollment Fall 2004 through Fall 2014

Source: UAB Institutional Effectiveness and Analysis, 9/17/2014

6.2% growth
UAB Online Academic Advisory Council
Responsible for Leading Implementation of UAB Online Strategic Plan
ENHANCED QUALITY ASSURANCE
42-page Gap Analysis Completed

1. SACSCOC
2. Online Learning Consortium
3. Quality Matters
4. UAB policies/procedures
ENHANCED ONLINE ACCESSIBILITY

• $100K captioning and transcription service

• Available on a pro-rata basis to contributing schools

INSTRUCTIONAL DESIGN

Fee for Service
Partnerships and Professional Studies

External:

Internal:

Pilot PS Project:
- eLPS hosting non-academic courses
  - Registration
  - Canvas LMS
  - Administrative Services
- $27,350 gross revenue (so far)

- Freshmen Orientation
- “Career Mapping”
For Further Information

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www.uab.edu/online

www.uab.edu/alumni