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UAB Quality Matters Task Force Members

Dr. Elizabeth Fisher, UAB eLearning, Chair
Dr. Nancy Borkowski, School of Health Professions
Dr. Dale Dickinson, School of Public Health
Dr. Jenelle Hodges, School of Education
Dr. Maria Hopkins, College of Arts and Sciences
Dr. Karen Kennedy, Collat School of Business
Randi Kirkland, Collat School of Business
Samira Laouzai, UAB eLearning
Dr. Scott Phillips, College of Arts and Sciences
Dr. Michelle Robinson, School of Dentistry
Dr. Donna Slovensky, School of Health Professions
Dr. Nancy Wingo, School of Nursing
Quality Matters Implementation Plan Publicity Statement, Benchmarks, and Achievements

The University of Alabama at Birmingham is committed to implement the Quality Matters standards for the design of online and/or hybrid courses. We are systematically building and evaluating our courses based on these rigorous, research-based standards. The Quality Matters standards assure that the online components of these courses promote learner engagement and provide students with all the tools and information they need to be successful learners. For more information regarding Quality Matters, please visit the QM website, [www.qmprogram.org](http://www.qmprogram.org).

<table>
<thead>
<tr>
<th>FY 2015-2016 Benchmark</th>
<th>Achievements*</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Faculty Peer Reviewers certified</td>
<td>13 Peer Reviewers certified</td>
</tr>
<tr>
<td>5 Faculty Master Reviewers certified</td>
<td>5 Faculty Master Reviewers certified</td>
</tr>
<tr>
<td>2 Face-to-Face/Online Facilitators certified</td>
<td>5 Face-to-Face/Online Facilitators certified</td>
</tr>
<tr>
<td>60 Faculty APPQMR trained</td>
<td>84 APPQMR trained</td>
</tr>
<tr>
<td>25 Course Reviews</td>
<td>13 Course Reviews (15 in the queue)</td>
</tr>
</tbody>
</table>

*See details for individual schools beginning on Page 5
Campus-wide Achievements

13 Peer Reviewers certified

- Elizabeth Barstow
- Nancy Borkowski
- Stacey Cofield
- Dale Dickinson
- Elizabeth Fisher
- Jenelle Hodges
- Randi Kirkland
- Jenna LaChenaye
- Samira Laouzai
- Hyeyoung Lim
- Susie Smith
- Valerie Wellborn
- Nancy Wingo

5 Master Reviewers certified

- Nancy Borkowski
- Dale Dickinson
- Elizabeth Fisher
- Jenelle Hodges
- Randi Kirkland

5 Face-to-Face/Online Facilitators certified

- Elizabeth Fisher
- Jenelle Hodges
- Randi Kirkland
- Samira Laouzai
- Brian Moon

84 APPQMR trained
<table>
<thead>
<tr>
<th>1. Eric Abshire</th>
<th>22. Retta Evans</th>
<th>43. Hyeyoung Lim</th>
<th>64. Lisa Reburn</th>
</tr>
</thead>
<tbody>
<tr>
<td>10. Nancy Borkowski</td>
<td>Harrington</td>
<td>52. Gary Milligan</td>
<td>73. Elizabeth Turnbull</td>
</tr>
<tr>
<td>21. Cassandra Ellis</td>
<td>42. Francoise Lefort</td>
<td>63. Jose Quintana</td>
<td>84. Anne Zinski</td>
</tr>
</tbody>
</table>

**13 Course Reviews (15 in the queue)**

- BUS 110 Essentials of Financial Literacy
- HI 640 Introduction to Health Informatics and Health Care Delivery
- SPA 313 Business Spanish
- BUS 102 Business Foundations
- QM 214 Quantitative Methods I
- CMST 481 Communication and Aging
- AC 200 Principles of Accounting I
- BUS 350 Business Communications
- IS 303 Information Systems
- OT 679 Foundations in Low Vision Rehabilitation II
- OT 690 Foundations in Low Vision Rehabilitation III
- EPR 214 Introduction to Educational Statistics
- ECY 300 Survey of Special Education
Achievements by School

College of Arts and Sciences

• **In the Queue: 8**
  - ARS 280
  - PY 101
  - PY 212
  - SPA 206
  - CS 410
  - CS 436
  - JS 230
  - SW 320

• **Certified Courses: 2**
  - SPA 313
  - CMST 481

• **Peer Reviewers: 2**
  - Hyeyoung Lim – Certified
  - Anne Wheeler – Not Yet Started

• **Master Reviewers: 0**
  - None has been identified

• **Face-to-Face/Online Facilitators: 1**
  - Brian Moon

• **APPQMR Trained: 10**
  - Cecil Betros
  - Sarah Bowers
  - Cassandra Ellis
  - Laurel Hitchcock
  - Chris Humphries
  - Beth Hunter
  - Bridgett Kennedy
  - Hyeyoung Lim
  - Scott Phillips
  - Steven Till
  - Anne Wheeler
Collat School of Business

• In the Queue: 4
  ✓ FN 310
  ✓ MK 416
  ✓ AC 201
  ✓ QM 215

• Certified Courses: 6
  ✓ BUS 102
  ✓ BUS 110
  ✓ BUS 350
  ✓ AC 200
  ✓ IS 303
  ✓ QM 214

• Peer Reviewer: 1
  ✓ Alicia Clavell – In Progress

• Master Reviewer: 1
  ✓ Randi Kirkland

• Face-to-Face/Online Facilitators: 1
  ✓ Randi Kirkland

• APPQMR Trained: 6
  ✓ Michele Bunn
  ✓ Alicia Clavell
  ✓ Bruce Gordon
  ✓ Michael Padalino
  ✓ Elizabeth Turnbull
  ✓ Barbara Wech
School of Dentistry

- APPQMR Trained: 2
  - Michelle Robinson
  - Kenneth Tilashalski
School of Education

- **In the Queue**
  - ECY 600

- **Certified Courses: 2**
  - EPR 214
  - ECY 300
  - EPR 594

- **Peer Reviewers: 1**
  - Jenna LaChenaye

- **Master Reviewers: 1**
  - Jenelle Hodges

- **Face-to-Face/Online Facilitators: 1**
  - Jenelle Hodges

- **APPQMR Trained: 14**
  - Retta Evans
  - Robin Fiedler
  - Laura Forbes
  - Dennis Gurley
  - Stephen Hebard
  - Jenna LaChenaye
  - Tondra Loder-Jackson
  - Andrew McKnight
  - Claire Mowling
  - Betty Nelson
  - Josie Prado
  - Susan Spezzini
  - Yu-Mei Wang
  - Dayna Watson
School of Engineering

- **In the Queue: 1**
  - ✓ ASEM 611

- **Peer Reviewers: 0**
  - ✓ None has been identified

- **Master Reviewer: 0**
  - ✓ None has been identified

- **APPQMR Trained: 4**
  - ✓ Jason Kirby
  - ✓ Francoise Lefort
  - ✓ Allen Murphree
  - ✓ Maria Whitmire
School of Health Professions

- **In the Queue: 2**
  - ✓ HRP 650
  - ✓ HCM 350

- **Certified Courses: 3**
  - ✓ OT 679
  - ✓ OT 690
  - ✓ HI 640

- **Peer Reviewer: 1**
  - ✓ Elizabeth Barstow

- **Master Reviewer: 1**
  - ✓ Nancy Borkowski

- **APPQMR Trained: 17**
  - ✓ Ashleigh Allgood
  - ✓ Elizabeth Barstow
  - ✓ Brenda Bertrand
  - ✓ Norman Bolus
  - ✓ Nancy Borkowski
  - ✓ Kristopher Broadhead
  - ✓ Sue Feldman
  - ✓ Courtney Garza
  - ✓ Deirdre McCaughey
  - ✓ Laura McNeill
  - ✓ Rebecca Miller
  - ✓ Susan Miller
  - ✓ Stephen O’Connor
  - ✓ Haiyan Qu
  - ✓ Jose Quintana
  - ✓ Susie Smith
  - ✓ Mary Warren
School of Medicine

- APPQMR Trained: 2
  - Susan Andreae
  - Terrence Shaneyfelt
School of Nursing

- **Peer Reviewer: 1**
  - Nancy Wingo

- **Master Reviewers: 0**
  - None has been identified

- **Face-to-Face/Online Facilitators: 0**
  - None has been identified

- **APPQMR Trained: 8**
  - Karen Coles
  - Elizabeth Crooks
  - Matthew Jennings
  - Rhonda McLain
  - Gary Milligan
  - Rebecca Miltner
  - D’Ann Somerall
  - Nancy Wingo
School of Public Health

- In the Queue: 2
  - ✔ ENH 600
  - ✔ EPI 610

- Peer Reviewers: 2
  - ✔ Stacey Cofield
  - ✔ Valerie Wellborn

- Master Reviewer: 1
  - ✔ Dale Dickinson

- APPQMR Trained: 11
  - ✔ Eric Abshire
  - ✔ Erika Austin
  - ✔ Amy Badham
  - ✔ Stacey Cofield
  - ✔ Dale Dickinson
  - ✔ Tran Huynh
  - ✔ Karen Iles
  - ✔ Jessica Thames
  - ✔ Valerie Wellborn
  - ✔ Florence Williams
  - ✔ Anne Zinski
Division of eLearning and Professional Studies

- **Peer Reviewer: 1**
  - ✓ Samira Laouzai

- **Master Reviewer: 1**
  - ✓ Elizabeth Fisher

- **Face-to-Face/Online Facilitators: 2**
  - ✓ Elizabeth Fisher
  - ✓ Samira Laouzai

- **APPQMR Trained: 9**
  - ✓ Suhana Chikatla
  - ✓ Katara Davis
  - ✓ Zhetao Guo
  - ✓ Terrance Harrington
  - ✓ Samira Laouzai
  - ✓ Kathryn Mergl
  - ✓ Michael Morris
  - ✓ Lisa Reburn
  - ✓ Valarie Williams
Challenges

- More courses in the queue than reviewers to conduct QM reviews
- No process for ensuring courses are ready to be reviewed

Suggestions for Improvement

- Incentivize faculty/staff to become QM reviewers and conduct QM Reviews for UAB (FY 2016-2017- $10,000; FY 2017-2018- $20,000 added to the budget)
  - Allot additional eLPS paid course reviews for a school whose faculty collectively review more than the number of courses submitted by the school
  - Provide letters of recognition for achieving reviewer status and for reviewing courses and copy deans
  - Encourage faculty to include this in promotion and tenure packets as service
- Provide an optional internal review process prior to submitting a course for an official review
  - Faculty conducts QM self-review tool
  - School instructional designer reviews the QM Six Essential Alignment standards, which seem to be the area that is most lacking
  - eLPS instructional designers review the QM Six Essential Alignment standards, which seem to be the area that is most lacking
- Include “Improving Your Online Course (IYOC)” in the list of professional development opportunities for faculty
- Build a culture of QM to promote better buy-in (i.e., extend APPQMR to a broader audience such as Deans, Associate Deans, Department Chairs, and Student Assistants)
  - Offer QM information sessions (Talk about QM and what’s available through QM)
  - Exposure to QM (QM Success Stories, Faculty Showcase, QM-at-a-Glance Flyers...etc.)
  - Include online and school/CAS (in-house) offerings for the APPQMR training
✓ Provide an interactive site where administration and faculty can see how their schools compare to others in regards to QM stats (number of courses submitted and reviewed, number of faculty and staff achieving peer and master reviewer status)
✓ Recognize campus-wide peer reviewer and master reviewers of the year
✓ Recognize colleges/schools that are QM champions annually.