UAB STRATEGIC PLAN

VISION
An internationally renowned research university—a first choice for education and health care.

MISSION
UAB is a research university and academic health center that discovers, teaches and applies knowledge for the intellectual, cultural, social and economic benefit of Birmingham, the state and beyond.

OVERARCHING MISSION PILLARS

1. EDUCATION
Provide education that prepares diverse students to lead, teach, provide professional services and become the prominent scholars and societal leaders of the future.

2. RESEARCH
Pursue research, scholarship, and creative activities that spurs innovation, make UAB a vibrant cultural center, and expands UAB’s capability to continually discover and share new knowledge that benefits society.

3. PATIENT CARE
Deliver the highest quality patient care that reflects our ability to translate discoveries into revolutionary therapies in one of the nation’s largest academic medical centers.

4. COMMUNITY SERVICE
Encourage partnerships that improve education, the arts and humanities, health, economic prosperity and quality of life through service at home and around the globe.

5. ECONOMIC DEVELOPMENT
Foster and stimulate innovation and entrepreneurship that contributes to the economic development and prosperity of the city of Birmingham, the state of Alabama and beyond.

uab.edu/plan
The UAB vision and mission were approved by the Board of Trustees on February 6, 2004.