Identifying UAB’s Peer Institutions to Help Shape our Strategic Direction – Round #2 With This Audience

September 16, 2016
The “peer” list always begins with conversations.

- Who do you think our “peers” are?
- Academic peers, Athletics peers, AMC peers, research peers, *overall institutional peers*?
- **Current peers** or aspirational peers?
- What are our criteria?
Our Theory: different peer domains with a common subset
The initial conversations began in November 2015

• Recommendations from members of the President’s Cabinet, Health System leadership, a few deans, and a few faculty members resulted in 56 institutions to consider with a robust discussion at our last retreat followed by more analysis and subgroup work.
From the last retreat and additional conversations, we focused on peers that are:

- Public
- Comprehensive
- Urban
- Diverse
- Non-land grant
- Non-flagship
- With an academic medical center
Our reality based on this approach...
## Revised Peer Determinations (Handout)

### Comparable or Near Peers
- UC Irvine
- Univ of Cincinnati
- UIC
- USF
- VCU
- Rutgers
- U Buffal0?

### Aspirational Peers
- UC San Diego
- Univ of Pittsburgh
<table>
<thead>
<tr>
<th>Institution</th>
<th>Total Students (IPEDS)</th>
<th>6-Yr Grad Rate (IPEDS)</th>
<th>Ad/Enroll Yield (IPEDS)</th>
<th>Best Colleges (USN&amp;WR)</th>
<th>Total Revenue (IPEDS)</th>
<th>Credit Rating (Moody’s)</th>
<th>Extramural Research (HERD 2014)</th>
<th>NIH Rank (BlueRidge)</th>
<th>Hospital Review (Beckess)</th>
<th>Best Hospitals (USN&amp;WR)</th>
<th>Score</th>
<th>AAU</th>
<th>Athletics</th>
</tr>
</thead>
<tbody>
<tr>
<td>California-San Diego, Univ of</td>
<td>30,709</td>
<td>86%</td>
<td>6%</td>
<td>39</td>
<td>3,817,766,000</td>
<td>System rating</td>
<td>1,067,383</td>
<td>7</td>
<td>Y</td>
<td>Y</td>
<td>31</td>
<td></td>
<td>CCAA &amp; MPSF</td>
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<td>Pittsburgh, Univ of</td>
<td>28,617</td>
<td>82%</td>
<td>24%</td>
<td>66</td>
<td>2,350,046,952</td>
<td>Aa1 positive</td>
<td>856,806</td>
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<td>Y</td>
<td>Y</td>
<td>33</td>
<td></td>
<td>ACC</td>
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<td>Rutgers Univ</td>
<td>48,378</td>
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<td>20%</td>
<td>72</td>
<td>3,043,315,000</td>
<td>Aa3 negative</td>
<td>644,116</td>
<td>77</td>
<td>N</td>
<td>1</td>
<td>41</td>
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<td>B10</td>
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<td>California-Irvine, Univ of</td>
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<td>8%</td>
<td>39</td>
<td>2,833,362,000</td>
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<td>2</td>
<td>43</td>
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<td>BWC</td>
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<tr>
<td>UAB</td>
<td>18,698</td>
<td>55%</td>
<td>36%</td>
<td>140</td>
<td>2,530,865,015</td>
<td>Aa2 stable</td>
<td>428,563</td>
<td>24</td>
<td>Y</td>
<td>6</td>
<td>50</td>
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<td>CUSA</td>
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<tr>
<td>Cincinnati, Univ of</td>
<td>35,313</td>
<td>65%</td>
<td>37%</td>
<td>140</td>
<td>1,118,155,427</td>
<td>Aa3 stable</td>
<td>422,873</td>
<td>90</td>
<td>Y</td>
<td>1</td>
<td>54</td>
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<td>AAC</td>
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<td>South Florida, Univ of</td>
<td>41,938</td>
<td>67%</td>
<td>31%</td>
<td>156</td>
<td>1,140,318,351</td>
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<td>488,641</td>
<td>66</td>
<td>NA</td>
<td>NA</td>
<td>56</td>
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<td>AAC</td>
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<td>Illinois - Chicago, Univ. of</td>
<td>27,969</td>
<td>60%</td>
<td>26%</td>
<td>129</td>
<td>2,639,390,549</td>
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<td>347,888</td>
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<td>Virginia Commonwealth Univ</td>
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<td>34%</td>
<td>156</td>
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<td>202,858</td>
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<td>4</td>
<td>62</td>
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<td>Univ at Buffalo</td>
<td>29,995</td>
<td>72%</td>
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<td>99</td>
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<td>CAA</td>
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</table>

*UCI and UCSD tied for #39 in Best Colleges ranking*
What’s Next?

• Is there agreement on this “overall institutional peer” list? What about Buffalo?
• We are UAB and we are unique/special, but what can we learn from peer institutions that might inform strategic and operational planning?
• Who will be “owners” of the benchmarked domains, i.e., student and academic success, financial success, research success, health care success, athletic success?
• What audiences need to hear and understand our peer comparisons?