We have access to UAB's 30,000-member community; and as an advertiser, so will you!

Every Tuesday* Kscope student newspaper distributes 6,000 copies across the UAB community and surrounding Birmingham areas! Our on-campus newspaper pickup rates climb as high as 82 percent and as high as 91 percent off campus.

BlazeRadio broadcasts music and talk 24 hours a day, 7 days a week via the web, a convenient phone app and at various on-campus live remotes throughout the year!

Our new and improved website – www.uab.edu/studentmedia – has nearly 8,500 unique visitors every month and those numbers are climbing!

Print Schedule

Fall 2015
- August 25
- September 1
- September 8
- September 15
- September 22
- September 29
- October 6
- October 13
- October 20
- October 27
- November 3
- November 10
- November 17
- November 24
- December 1

Spring 2016
- January 12
- January 19
- January 26
- February 2
- February 9
- February 16
- February 23
- March 1
- March 8
- March 15
- March 22
- March 29
- April 5
- April 12
- April 19
- May 6

Summer 2016
- June 7
- July 5

• UAB Student Media •
1110 12th St. South
Birmingham, AL 35205
(205) 934-3354

Get access to our nearly 6,000 followers on social media!

Light Social Media Package ($50/week): one advertisement per day pushed through Twitter, Facebook, or Instagram regarding the business or product. All social media advertisements must include a featured sale, discount, or pricing.

Heavy Social Media Package ($100/week): three advertisements per day (morning, noon, evening) pushed through Twitter, Facebook, or Instagram regarding the business or product. All social media advertisements must include a featured sale, discount, or pricing.

Facebook
/ UABKscope
/ BlazeRadio.org

Twitter
@ UABKscope
@ BlazeRadio

Instagram
@ UABKscope
@ BlazeRadioUAB

Draw a crowd!

Unique web visitors

Thousands of followers

Your ad seen by the masses

1. Rotating Banner Ad
   (960 x 247px)
   $225 per week
   $950 per month

2. Prominent Banner Ad
   (700 x 120px)
   $200 per week
   $750 per month

3. Web Marquee Ad
   (250 x 250-450px)
   $75 per week
   $200 per month

4. Lower Banner Ad
   (700 x 120px)
   $125 per week
   $400 per month

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Full Page

Color
B & W
Local - $625 $475
Campus/ Non-Profit - $565 $425
National - $815 $615

Half Page

Color
B & W
Local - $315 $235
Campus/ Non-Profit - $280 $210
National - $410 $305

Quarter Page

Color
B & W
Local - $155 $115
Campus/ Non-Profit - $140 $105
National - $205 $155

Eighth Page

Color
B & W
Local - $80 $60
Campus/ Non-Profit - $70 $55
National - $105 $75
Smaller packages targeted for FRESHMAN, SOPHOMORE, JUNIOR, and SENIOR students. Packages are available on three levels of exposure: Basic, Standard, and Advanced. There are separate packages for MARQUEE and LOWER BANNER across the three levels of exposure, with prices ranging from $240 to $1070 for online ads. Additionally, LIGHT and HEAVY levels of exposure are available with prices ranging from $250 to $1445 for web ads.