THE ALABAMA DISTRACTED DRIVING SUMMIT

Distracted Driving is a Serious Problem – Will You Help Alabama Solve It?

Provisional Agenda • Thursday, December 3, 2009
The Doubletree Hotel • 808 20th Street South • Birmingham, AL

7:00 am – 7:20 am  Registration and Continental Breakfast
7:20 am – 7:30 am  Welcome from UAB & Introduction of Keynote Speaker
   Dr. Robert R. Rich, Senior Vice President and Dean of Medicine, UAB
7:30 am – 7:50 am  Keynote Address
   The Honorable Ray LaHood, Secretary
   The United States Department of Transportation
7:50 am – 8:05 am  Welcome from UTCA & UAB UTC
   Dr. Jay Lindly, Director, UTCA
   Dr. Russ Fine, Director, UAB UTC
8:05 am – 9:35 am  Panel 1 – Definitions, Data & Research Results
   A context setting panel discussing the definition of distracted driving, data on the extent of the issue, types of distraction, research and research results.
   Moderator: Dr. Despina Stavrinos, University of Alabama at Birmingham
   Panelists: Dr. John Lee, University of Wisconsin, Madison
            Dr. Rich Hanowski, Virginia Tech Transportation Institute
            Dr. Melvin Davis, Jackson State University
9:35 am – 9:45 am  Break
9:45 am – 11:00 am Panel 2 – Public Awareness & Education
   This panel will review various initiatives to increase public awareness of the safety issues associated with distracted driving.
   Moderator: Ms. Dee Fine, Former National Vice President, MADD
   Panelists: Ms. Ginny MacDonald, Birmingham News
            Mr. Clay Ingram, Alabama AAA
            Mr. Fred Gray, Jr, Alabama PTA
            Mr. Gene Vonderau, Alabama Trucking Association
11:00 am – 12:20 pm Lunch
   Presentation of the first David Brown Lifetime Achievement Award in Traffic and Highway Safety.
12:20 pm – 1:35 pm Panel 3 – Legislation, Regulation & Enforcement
   This panel will review legislative and regulatory approaches for addressing distracted driving, enforcement issues and public attitudes.
   Moderator: Dr. Bill King, Director, Southeast Child Safety Institute
   Panelists: Col. Chris Murphy, Alabama Department of Public Safety
            Mr. Terry Henderson, Alabama Department of Economic and Community Affairs (ADECA)
            Sen. JT “Jabo” Waggoner, Alabama Senate
1:35 pm – 2:05 pm Open Forum & Alabama Action Plan
   Moderators: Dr. Dan Turner, UTCA
               Dr. Russ Fine, UAB UTC
2:05 pm – 2:15 pm Closing Remarks
   Dr. Dan Turner, UTCA