David Hoidal Named Interim CEO of UAB Health System

David Hoidal, chief operating officer of the UAB Health System, has been named interim chief executive officer, announced Carol Garrison, UAB president and chair of the health system board.

Hoidal’s appointment was prompted by the resignation of David Fine, who was named CEO of St. Luke’s Episcopal Health System in Houston. Garrison recommended to the board’s executive committee the appointment of Hoidal as interim CEO.

“The UAB Health System is in a very sound, competitive position,” Garrison said. “David Hoidal and the entire clinical and administrative leadership team combine to form a strong group that will continue to move our health system forward. Together with the health system board and the physician leadership at UAB, we will chart a course to identify long-term leadership of the health system.”

Garrison said, “we wish David Fine the best. We are very grateful for his service, and with strong leaders here, we won’t miss a beat.”

Dr. Anton Bueschen, president of the Health Services Foundation, UAB’s faculty practice plan, said that “David Fine will be missed, but we are very fortunate that he recruited David Hoidal to Birmingham and subsequently appointed him as our chief operating officer. David Hoidal has done an excellent job in this capacity; he is very effective and popular with the medical staff, and he is well-prepared for this interim role.”

Hoidal joined UAB in 2000 as executive director of The Kirklin Clinic and president of the Callahan Eye Foundation Hospital at UAB. In 2002 he was named chief operating officer for clinical programs for the health system. Prior to joining UAB, Hoidal served as senior vice president and COO of Tulane University Hospital and Clinic for three years. Before that he was CEO of HCA DePaul Hospital in New Orleans for eight years, and with HCA Peninsula Hospital in Hampton, Va., for eight years, serving as CEO for four.

Hoidal earned his bachelor’s degree in psychology from the University of Nebraska and his master’s degree in health administration from the University of Missouri-Columbia.

In the past five years, the UAB Health System has affiliated with UAB Medical West (formerly Bessemer Carraway), entered into a joint operating agreement with Children’s Health System of Alabama, and entered into a management services agreement with Baptist Health System in Montgomery. Also, UAB Hospital is nearing completion of a one-million-square-foot state-of-the-art facility that will enable UAB to continue its role as one of the nation’s premiere academic health centers. Additionally, The Kirklin Clinic has opened a satellite facility in the southern suburbs of Birmingham to provide patients in the area with more convenient and easier access to UAB physicians.

HSIS Meets Leapfrog Standards... And More

Although large employers and healthcare advocacy organizations have increasingly emphasized implementing computerized systems to prevent medical errors, only about 300 of the nation’s 4,900 non-governmental hospitals have such systems. Furthermore, only about 40 have “fully met” the computer physician order-entry (CPOE) standards set by the Leapfrog Group, a coalition of employers mandating a series of patient-safety measures for the nation’s hospitals, the New York Times reports. UAB falls into this elite group, says Health System Chief Information Officer Mike Waldrum, MD.

To meet the Leapfrog Group’s standards, 75% of a hospital’s affiliated physicians must use an online ordering system for prescriptions and tests; an additional 118 hospitals are expected to comply with that mandate this year, bringing the total to 3% of hospitals nationwide.

Some Leapfrog employers are implementing incentives to encourage hospitals to adopt the group’s standards; as of July 1, 2004 Seattle-based Boeing will pay employees’ entire medical bills only at Leapfrog-compliant hospitals, requiring employees to pay 5% of their bills at non-Leapfrog facilities.
What emerged as a rare disease in the United States in 1999 has become a household name and cause for concern for many Americans. Health officials are warning individuals to take extra precautions against West Nile virus this year.

The Centers for Disease Control and Prevention (CDC) report that in 2003 9,100 human cases of West Nile Virus were reported in 45 states. That number is more than double the amount reported in 2002 in 39 states. Thirty-eight human cases were reported in Alabama in 2003, according to the Alabama Department of Public Health.

West Nile virus is a neurotropic, single-stranded RNA virus, first identified in Uganda in 1937. It appeared in the United States in New York in 1999 and has spread each year to cover most of the country.

The West Nile virus is introduced in birds, but the virus can be transmitted from birds to humans via mosquitoes.

The CDC estimates that about 20% of those who become infected will develop West Nile fever with symptoms that include fever, fatigue, headache, body aches and occasionally a skin rash and swollen lymph glands. The incubation period of the disease ranges from 3 to 14 days, and symptoms generally last a few days.

It is estimated that about one in 150 individuals infected with the virus will develop a more severe form of the disease, known as West Nile encephalitis or meningitis. They may experience neck stiffness, headache, high fever, stupor, disorientation, coma, tremors, convulsions, muscle weakness and paralysis.

Symptoms associated with the severe form of the disease can last several weeks, with permanent neurological effects. Severe cases of the disease and high mortality are most common among those older than 60.

What UAB is doing

UAB is taking an active role in the fight against West Nile virus. This past year, UAB was named the lead in a 35-site study to evaluate the effectiveness of a potential new treatment for West Nile virus. Funding for the study, provided by the National Institute of Allergy and Infectious Diseases (NIAID), is part of a seven-year, $34 million grant awarded to UAB to support the ongoing research activities of NIAID’s Collaborative Antiviral Study Group (CASG).

Research sites are enrolling men and women, ages 18 and older, hospitalized with West Nile Virus.

UAB also received a $15.9 million grant from the National Institutes of Health this past year to construct a new research facility to develop the next generation of vaccines, drugs and diagnostic tests for emerging infections such as West Nile virus.

Preventing Wrong Site Surgery

A new initiative from the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) establishes a “Universal Protocol” to standardize presurgical procedures for verifying the correct patient, the correct procedure, and the correct surgical site. The protocol becomes effective on July 1, 2004, for all JCAHO-accredited hospitals, ambulatory care surgery centers, and office-based surgery sites.

The Association of American Medical Colleges has joined more than 40 medical, nursing, and health-care organizations in endorsing the new nationwide effort to eliminate wrong site, wrong procedure, and wrong patient surgeries.

For more information, visit www.jcaho.org

Ronald Alvarez, MD, director of UAB’s Division Of Gynecologic Oncology, will help the United States Department of Defense (DOD) determine the best proposals for $10 million in appropriations for its 2004 Ovarian Cancer Research Program.

Dr. Alvarez, who directs the women’s cancer program of the UAB Comprehensive Cancer Center, has been elected chair of the DOD’s Integration Panel. The department’s ovarian cancer research program is in its sixth year of funding. It will focus on new prevention, diagnosis, and treatment strategies in recommending proposals for next year’s funding.

Dr. Alvarez has served on the Integration Panel since 2001. A national authority on ovarian cancer, he also is heavily involved in the Gynecological Cancer Foundation, serving on its Executive Committee. In addition, he has been a scientific reviewer for the National Institutes of Health’s Clinical Oncology Study Section, the Food and Drug Administration, and the National Gene Vector Laboratory.

Alvarez Named To National Ovarian Cancer Panel
UAB Health System

UAB Team Performs Alabama’s First Human Islet Cell Transplantation

Director of UAB’s Division of Transplantation Devin E. Eckhoff, MD.

“Our yield of islet cells is almost double that of other transplant centers, which average about 350,000 cells per procedure,” he says. “UAB has extensive experience in human organ transplantation and has devoted significant effort to creating infrastructure for processing donor pancreases. These strengths allow us to isolate a large number of viable insulin-producing cells.”

Within 24 hours of infusion, Hendrix’s new islets began functioning, Dr. Eckhoff says. “We were able to immediately halve Ms. Hendrix’s daily insulin requirement. After the islets attach to hepatic blood vessels, we hope to wean her off insulin completely.”

Islet cell transplantation remains experimental; Hendrix’s fluctuating blood sugar levels and hypoglycemic unawareness made her a candidate for UAB’s islet transplantation trial. “This transplant, one of several we hope to perform, marks the end of a long period of preparation and the beginning of hope for improved treatment for patients with type 1 diabetes whose blood sugar is difficult to control,” he says.

On Course for a Cure

The Edmonton Protocol, developed at the University of Alberta in Canada in the late 1990s, uses a mixture of specialized enzymes that free embedded islets from the pancreas without injuring them and a novel combination of immunosuppressants — daclizumab, tacrolimus, and sirolimus — that avoid islet cell damage caused by other antirejection drugs. Some 140 patients have undergone islet transplantation using the Edmonton Protocol, with an average insulin-free rate of about 85% after 3 years.

Dr. Eckhoff stresses that islet transplantation is a better treatment for diabetes, not a cure. “Ms. Hendrix must take immunosuppressives for the rest of her life. Our ultimate is goal is to end patients’ dependence on these drugs.”

UAB Hospital Climbs in U.S. News Hospital Rankings

A record 14 programs from UAB are ranked in this year’s U.S. News and World Report’s annual “America’s Best Hospitals” issue, which was released today. Several programs jumped significantly in the ratings and several previously not ranked programs made the grade this year.

The magazine selects 50 programs in 17 medical specialties. UAB’s rheumatology program again was ranked No. 6 in the nation. Three previously unranked programs — urology, neurology and neurosurgery, and digestive disorders, were added to the list. They were ranked 32nd, 32nd and 50th, respectively.

Six UAB programs made significant jumps in the rankings, including: heart and heart surgery, which jumped from 25th to 13th; kidney disease, which jumped from 20th to 13th; gynecology, which jumped from 33rd to 17th; cancer, which jumped from 28th to 19th; ear, nose and throat; which jumped from 38th to 29th; and orthopedics, which jumped from 42nd to 34th. Other program rankings included: geriatrics, ranked 29th; respiratory disorders, ranked 28th, hormonal disorders, ranked 41st, and rehabilitation, ranked 23rd.

“This is a landmark year for the hospital and we are so proud UAB is consistently included in this defining list of the nation’s top hospitals,” said Mary G. Nash, Ph.D., executive director of UAB Hospital. “In 1998, we had five programs recognized and today we have 14 of 17 medical specialties in the top 50. These rankings are one of many indicators that demonstrate our continual quest for excellence in all that we do.”

This year marks the 13th consecutive time the rheumatology program has ranked. Cardiology has been ranked for the past nine years and gynecology for six years. This is the 15th year that U.S. News has published its “Best Hospitals” issue.
Change is the only constant in the world today, UAB Health System is no exception. Please note the changes found in both the Billing Template and the Primary Care Physician List. Effective July 1, 2004, Selma Family Medicine began billing under the University Hospital TIN (63-6005396). Please make this change to your systems immediately. The remit address remains the same.

The Selma Family Medicine physicians will enroll in any commercial insurance plans directly, completing full applications to become participating physicians. This means the group is no longer participating in the UAB delegated relationships. Please be sure that when you make the TIN change that the new participation arrangement is noted. This means that if physicians at Selma Family Medicine are part of your plan through a UAB delegated credentialing arrangement, applications should be sent directly to the clinic for completion as soon as possible to maintain your membership’s access to those physicians.

If there are any questions, please let me know. Thank you for your attention to this matter.

Henrietta Horton
Contract Administrator

The professional staff in the Otolaryngology/Head and Neck Surgery Clinic at The Kirklin Clinic® (TKC) treats the full spectrum of head and neck disorders. “We offer medical and surgical therapies for everything from benign and malignant head and neck tumors to hearing disorders, including conditions requiring cochlear implants, balance problems, sleep apnea, sinus diseases, and problems requiring facial cosmetic surgery,” says Glenn Peters, MD, director of the Division of Otolaryngology/Head and Neck Surgery. “We also treat thyroid and parathyroid diseases, swallowing disorders, and speech and language pathology.”

The Voice Treatment Center unites the expertise of medical, surgical, and speech pathology specialists to evaluate and treat individuals who use their voices professionally — from teachers and attorneys to actors and singers.

“Since the clinic opened in 1992, our faculty has grown from 2 to 10, including the recent addition of a new otologist and neuro-otologist. In addition, we have two speech language pathologists, three audiologists, and an allergy specialist. With this staff, we treat approximately 14,000 patients a year at TKC,” he adds.

All physicians are board certified in otolaryngology and head and neck surgery. Many have subspecialty training in head and neck oncology, neuro-otology, microvascular reconstructive surgery, lateral skull-base surgery, facial plastic and reconstructive surgery, and nasal and sinus surgery. In addition to Dr. Peters, faculty members include general otolaryngologists: Christy Buckman, MD, C. Elliott Morgan, MD, DMD, and Michael Sillers, MD; neuro-otologists Thomas Eby, MD, and Benjamin McGrew, MD; head and neck oncologists and reconstructive surgeons William Carroll, MD, J. Scott Magnuson, MD, and Eben Rosenthal, MD; and facial plastic and reconstructive surgeon Artemus Cox III, MD.

The clinic is open 5 days a week from 8 am to 5 pm, and patients are usually seen within 48 hours of referral. To make an appointment at the Otolaryngology/Head and Neck Surgery Clinic, call 934-0173 or UAB HealthFinder 934-9999.

Henrietta Horton
Contract Administrator

Check it Out

UAB Managed Care Contracting Newsletter

Managed Care Contracting Staff Directory

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Co-editors: Lee J. Crapet-Managed Care Contracting, Julius Linn, MD – Medical Publications
BILLING ADDRESSES
FOR ALL UAB HEALTH SYSTEM LOCATIONS
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University of Alabama Hospital

Hospital Patient Financial Svcs.
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Birmingham, AL 35242-2042
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Lambert Family Medicine
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Tax ID # 63-0649108

HSF Department of Pediatrics
703 Volker Hall
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Tax ID # 63-0649108

Necrology & Path. Cardiology
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Birmingham, AL 35255
Tax ID # 63-0649108

UAB School of Dentistry
1919 Seventh Avenue South
Birmingham, AL 35294-0009
Tax ID # 63-0649108

Alabama Congenital Heart

SATELLITE LOCATIONS

Selma Family Medicine
1023 Medical Center Parkway, Suite 200
Selma, AL 36701
Tax ID # 63-0649108
Eff. 7/1/04 will bill using 63-6005396

Callahan Eye Foundation Hospital
1720 University Blvd.
Birmingham, AL 35233
(*By Contract Only)
Tax ID # 63-0459034

Managed Care Contracting
500 22nd Street South Suite 506
Birmingham, AL 35233
# PRIMARY CARE PHYSICIAN LIST

## General Medicine Physicians

**4th Floor** The Kirklin Clinic  
**2000 6th Avenue South, Birmingham, AL 35233**

- Emily A. Boohaker, M.D.
- Anna Castiglioni, M.D.
- Stuart J. Cohen, M.D.
- Anna L. Davis, M.D.
- Thomas Huddle, M.D., Ph.D
- Deborah Levine, M.D.
- F. Stanford Massey, M.D.
- Katherine Romp, M.D.
- Alan Stamm, M.D.
- Lisa Willett, M.D.

Tax ID # 63-0649108

## Internal Medicine Physicians

**2nd Floor Office #1** The Kirklin Clinic  
**2000 6th Avenue South, Birmingham, AL 35233**

- Mary Balkovetz, M.D.
- Vicki Carlisle, M.D.
- Edward Childs, Jr., M.D.
- Charles Louis Cummings, M.D.
- James Davis, M.D.
- Patricia Garver, M.D.
- Laurie Hall, M.D.
- Frederick Ransom, M.D.
- Mark Stafford, M.D.
- Stephen Stair, M.D.

Tax ID # 63-0649108

## Internal Medicine Physicians

**2nd Floor Office #2** The Kirklin Clinic  
**2000 6th Avenue South, Birmingham, AL 35233**

- Emmy Bell, M.D.
- David Gettinger, M.D.
- Alan Gruman, M.D.
- Leta L. Herring, M.D.
- Steven L. Hunt, M.D.
- Laura D Pointer, M.D.

Tax ID # 63-0649108

## Geriatric Medicine Physicians

**4th Floor** The Kirklin Clinic  
**2000 6th Avenue South, Birmingham, Al 35233**

- Richard Allman, M.D.
- Andrew Duxbury, M.D.
- Patricia Goode, M.D.
- Richard Sims, M.D.

Tax ID # 63-0649108

## Family Medicine Physicians

**930 South 20th Street**  
**Birmingham, AL 35205**

- Nidhi Bansal, M.D.
- Morris W. Cochran, M.D.(OB/GYN)
- William B. Deal, M.D.
- T. Michael Harrington, M.D.
- Robert E. Kynerd, M.D.
- Peter S. Lane, M.D.

*Tax ID # 63-6005396

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*Please note the TAX ID NUMBERS for each group.*  
**Please note the TIN and remit address for Family Medicine**
SATELLITE CLINIC LOCATIONS
(including Selma)

<table>
<thead>
<tr>
<th>Clinic Name</th>
<th>Address</th>
<th>Telephone</th>
<th>Providers</th>
<th>Tax ID</th>
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<tbody>
<tr>
<td>UAB CLINIC HUEYTOWN</td>
<td>3029 Allison Bonnett Memorial Drive Hueytown, AL 35023</td>
<td>(205) 497-4083</td>
<td>John Holcombe, M.D. (Family Medicine) Jonathan Mize, M.D. (Family Medicine) L. Doyle Moore, M.D. (Family Medicine)</td>
<td>63-0649108</td>
</tr>
<tr>
<td>UAB CLINIC INVERNESS</td>
<td>1250 Inverness Corners Shopping Center Inverness, AL 35242</td>
<td>(205) 980-0035</td>
<td>Donna Bearden, M.D. (Internal Medicine) Morris Cochran, M.D. (OB/GYN) Fred Herndon, M.D. (Internal Medicine) Amy LeJeune, M.D. (Internal Medicine)</td>
<td>63-6005396</td>
</tr>
<tr>
<td>UAB CLINIC MOODY</td>
<td>2050 Village Drive Moody, AL 35094</td>
<td>(205) 640-1171</td>
<td>Patrick Davis, M.D. (Internal Medicine) Jason Hargt, M.D. (Pediatric/Int. Medicine) Dean S. Miner, M.D. (Internal Medicine)</td>
<td>63-0649108</td>
</tr>
<tr>
<td>UAB CLINIC HOOVER</td>
<td>2321 Hwy 150-Lake Crest Center Suite 2-250 Hoover, AL 35244</td>
<td>(205) 989-7254</td>
<td>Nadeem Akhtar, M.D. (Internal Medicine) Marina Brainin, M.D. (Internal Medicine) Joseph Mark LeJeune, M.D. (Int. Medicine)</td>
<td>63-0649108</td>
</tr>
<tr>
<td>THE KIRKLIN CLINIC AT ACTON ROAD®</td>
<td>2145 Elmer J. Bissell Road Birmingham, AL 35243</td>
<td>(205) 978-0250</td>
<td>Marty Conry, M.D. (Hematology/Oncology) Jennifer De Los Santos, M.D. (Rad./Oncology) Alan Gertler, M.D. (Cardiology) Leland Eaton, M.D. (Cardiology)</td>
<td>63-0649108</td>
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