The UAB Strategic Plan: Goals & Objectives

Ambitious goals. Measured progress. And a plan for the future.
The UAB Strategic Plan comprises six goals, each of which addresses a primary focus area of the university and each with very specific objectives. The areas of focus are undergraduate education, graduate and professional education, research and scholarship, service to community and state, community/financial support, and living/learning/working environment.

Goal I: Transforming Undergraduate Learning
We will provide a student-centered, collaborative learning experience to prepare diverse students for rewarding careers and lives that benefit society and our regional and global economy.

Goal II: Transforming Graduate and Professional Education
We will offer exceptional graduate and professional programs that prepare diverse students to lead, work, and expand our capacity and contributions to the knowledge enterprise. Spur innovation, fosters the region’s economic development, and further positions UAB as an internationally renowned research university.

Goal IV: Service to Community and State
We will partner with our community and state to improve education, health, quality of life and economic development.

Goal V: Community/Financial Support
We will partner with the larger community to garner financial and other support to achieve our common goals.

Goal VI: Living/Learning/Working Environment
We will create a consumer friendly, positive, supportive, and diverse environment in which students, faculty and staff can excel.