TO: Mr. Richard L. Margison
Vice President for Financial Affairs and Administration

FROM: Chief Anthony Purcell

DATE: August 17, 2011

REFERENCE: Pedestrian Safety

Richard, during the measurement period of September 1, 2010 – August 31, 2011, we had four vehicle/pedestrian accidents involving an employee and/or student. During the September 1, 2009 – August 31, 2011, we had four vehicle/pedestrian accidents involving and employee and/or student. Although we did not achieve our target goal of reducing vehicle/pedestrian accidents by 10% during this reporting period, the number of accidents did not increase or decrease, but stayed the same compared to last year’s reporting period.

In an effort to further reduce vehicle/pedestrian accidents for the upcoming measurement period, we will continue to distribute pedestrian safety materials throughout the campus and medical center areas. During this reporting period, we had 28 displays around campus where pedestrian safety materials were given out. We gave out over 15,000 brochures at various intersections on campus and the medical center during our annual Pedestrian Safety Campaign held in November 2010. This year’s Pedestrian Safety Campaign will be held during the month of October 2011.

We will continue to utilize our Motor Scout unit to help in monitoring traffic at busy intersections throughout the campus community. It is also critical for various UAB Departments such as: Campus Planning, Parking and Transportation Services, Facilities Management, Police, etc., to maintain a positive working relationship with City and State officials to identify permanent methods and creative ways to further reduce vehicle/pedestrian accidents on campus.

Our achievement target for the measurement period of September 1, 2011 – August 31, 2012 will be to reduce vehicle/pedestrian accidents by ten percent.

ABP/file

Attachments
MEMORANDUM

TO: Mr. Richard L. Margison  
Vice President for Financial Affairs and Administration

FROM: Chief Anthony B. Purcell, Assistant Vice President

DATE: September 5, 2012

REFERENCE: Pedestrian Safety

Richard, during the measurement period of September 1, 2011 – August 31, 2012, we had twelve vehicle/pedestrian accidents involving an employee and/or student. During the September 1, 2010 – August 31, 2011 reporting period, we had five vehicle/pedestrian accidents involving an employee and/or student. This represents a 140% increase in vehicle/pedestrian accidents. Ten (83%) of the accidents were caused by the driver not paying attention to his/her surroundings. Two (17%) of the accidents were caused by the pedestrian walking in the crosswalk when the “don’t walk” signal was flashing. Unfortunately, we did not achieve our target goal of reducing vehicle/pedestrian accidents by 10% during this reporting period.

Nevertheless, our goal is to reduce vehicle/pedestrian accidents for the upcoming measurement period. We will continue to distribute pedestrian safety materials throughout the campus and medical center areas. During this reporting period, we had 45 displays around campus and distributed approximately 1,700 pedestrian safety brochures. We plan to pass out 2,500 brochures at various intersections on campus and the medical center during our annual Pedestrian Safety Campaign beginning September 10, 2012.

We will continue to utilize our Motor Scout unit to help in monitoring traffic at busy intersections throughout the campus community. It is also critical for various UAB Departments such as: Campus Planning, Parking and Transportation Services, Facilities Management, Police, etc., to maintain a positive working relationship with City and State officials to identify permanent methods and creative ways to further reduce vehicle/pedestrian accidents on campus.

Our achievement target for the measurement period of September 1, 2012 – August 31, 2013 will be to reduce vehicle/pedestrian accidents by ten percent.
MEMORANDUM

TO: Mr. Richard L. Margison  
Vice President for Financial Affairs and Administration

FROM: Chief Anthony B. Purcell, Assistant Vice President

DATE: July 29, 2013

REFERENCE: Pedestrian Safety

Richard, thus far during the measurement period of September 1, 2012 – August 31, 2013, we have had thirteen vehicle/pedestrian accidents involving an employee and/or student. During the September 1, 2011 – August 31, 2012 reporting period, we had twelve vehicle/pedestrian accidents involving an employee and/or student. This represents an **eight percent increase** in vehicle/pedestrian accidents. Nine (69%) of the accidents were caused by the driver not paying attention to his/her surroundings while making a left or right turn. Two (15%) of the accidents involved a bicycle. One was caused by the rider of the bicycle accidentally side-swiping the vehicle. The other one was caused by the driver of the vehicle accidentally side-swiping the rider of the bicycle. One (8%) accident involved the pedestrian being struck in the crosswalk and one (8%) accident involved the driver accidentally striking the right leg of the pedestrian while walking in the deck. Unfortunately, we did not achieve our target goal of reducing vehicle/pedestrian accidents by 10% during this reporting period.

A further breakdown of the accidents revealed the following information:
Number of student-pedestrian caused incidents – 1
Number of employee-pedestrian caused incidents – 0
Number of student-driver caused incidents – 1
Number of employee-driver caused incidents - 2

Nevertheless, our goal is to reduce vehicle/pedestrian accidents for the upcoming measurement period. We will continue to distribute pedestrian safety materials throughout the campus and medical center areas. During this reporting period, we had 39 displays around campus and distributed approximately 3,500 pedestrian safety brochures. We will distribute additional pedestrian safety brochures throughout the campus and the medical center during our Pedestrian Safety Campaign in September 2013.
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We will continue to utilize our Motor Scout unit to help in monitoring traffic at busy intersections throughout the campus community. It is also critical for various UAB Departments such as: Campus Planning, Parking and Transportation Services, Facilities Management, Police, etc., to maintain a positive working relationship with City and State officials to identify permanent methods and creative ways to further reduce vehicle/pedestrian accidents on campus.

Our achievement target for the measurement period of September 1, 2013 – August 31, 2014 will be to reduce vehicle/pedestrian accidents by ten percent.

ABP/file

Attachments

cc: Ms. Melissa C. Justice, Business Officer