

# Minjung Kim

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Dept. of Political Science & Public Administration  
University of Alabama at Birmingham  
1401 University Blvd  
Birmingham, Alabama 35233-1152

Office: Heritage Hall, Rm. 407  
Phone: (205) 934-2339  
E-mail: [mkim5@uab.edu](mailto:mkim5@uab.edu)  
Homepage: [minjungkim.info](http://minjungkim.info)

## Academic Positions

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Assistant Professor, Department of Political Science and Public Administration, University of Alabama at Birmingham, 2022-present

Postdoctoral Fellow, Center for Social Impact Strategy, School of Social Policy and Practice, University of Pennsylvania (Advisor: Peter Frumkin), 2021-2022

Lecturer, School of Social Policy and Practice, University of Pennsylvania, 2021-2022

## Education

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Ph.D., Public Administration and Policy, American University, 2021

Committee: Lewis Faulk (Chair), Khaldoun AbouAssi, Nathan Favero, and Jurgen Willems

Dissertation: *Perceived "Price" of Giving's Relationship with Charitable Giving and its Association with Reputational Effectiveness and Trustworthiness*

M.A., Islamic and Middle Eastern Studies, Hebrew University, Israel, 2014

B.A., International and Area Studies/English, Handong Global University, South Korea, 2012

## Publications

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### Peer-Reviewed Journal Articles

Jihye Jung, **Minjung Kim**, and Jiwon Suh. 2022. "The Scope of Nonprofit Marketing Research in the Last Twenty Years: Lessons from the Literature." *The Journal of Philanthropy and Marketing*. <https://onlinelibrary.wiley.com/doi/abs/10.1002/nvsm.1745>.

Nathan Favero and **Minjung Kim**. 2021. "Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services." *Journal of Public Administration and Research Theory*. 31(3): 561-577. <https://doi.org/10.1093/jopart/muaa048>.

Miyeon Song, **Minjung Kim** and Nathan Favero. 2020. "Social Class, Ingroup-Outgroup Comparison, and Citizen Evaluations: Is User Satisfaction Linked to Outcome

Disparities?.” *The American Review of Public Administration*. 50(2): 205-218.  
<https://doi.org/10.1177/0275074019874445>.

Khaldoun AbouAssi, Lewis Faulk, Long Tran, Lilli Shaffer, and **Minjung Kim**. 2019. “Use and Perceptions of Nonprofit and Local Government Services in Diverse Urban Settings.” *Nonprofit and Voluntary Sector Quarterly* 48(5): 975-997.  
<https://doi.org/10.1177/0899764019845521>.

### **Peer-Reviewed Encyclopedia Entry and Book Chapter**

Soojin Kim and **Minjung Kim**. 2022. “Citizen Satisfaction in the Public Sector.” Chapter in *Elgar Encyclopedia of Public Management*. Edited by Kuno Schedler: 205-207.  
<https://doi.org/10.4337/9781800375499.citizen.satisfaction>.

### **Reports, Conference Proceedings, and Other Publications**

Lewis Faulk, Mirae Kim, Teresa Derrick-Mills, Elizabeth Boris, Laura Tomasko, Nora Hakizimana, Tianyu Chen, **Minjung Kim**, and Layla Nath. 2021. “Nonprofit Trends and Impacts 2021: National Findings on Diversity and Representation, Donation Trends from 2015-2020, and Effects of 2020.” *Independent Sector*.  
[https://www.urban.org/research/publication/nonprofit-trends-and-impacts-2021?utm\\_medium=twitter&utm\\_source=urban\\_social](https://www.urban.org/research/publication/nonprofit-trends-and-impacts-2021?utm_medium=twitter&utm_source=urban_social).

### **Manuscripts Unver Review**

Seulki Lee and **Minjung Kim**. “Public Perceptions of Sector Bias and Cross-Sector Collaboration: An Experimental Study of Social Service Providers.” (revise and resubmit at *Public Management Review*)

**Minjung Kim**. “Citizen Evaluation among Different Racial Groups: How Ingroup Bias Moderates the Perspective of Citizens.” (under review at *International Journal of Public Administration*)

**Minjung Kim**, Allison Russell, and Peter Frumkin. “Do Nonprofit Responses to Social Movements Influence Public Perceptions and Support? An Experimental Study.” (under review at *Nonprofit and Voluntary Sector Quarterly*)

### **Manuscripts Being Finalized**

**Minjung Kim**. “The Effect of Perceived "Price" of Civic Engagement on Intention and Behavior of Charitable Giving.”

**Minjung Kim**, Miyeon Song, and Nathan Favero. “Who Reacts to Performance Information? Heterogeneous Citizen Response to Performance Metrics.”

**Minjung Kim** and Lewis Faulk. “Testing Differences between Intentions and Actual Behaviors in Giving and Volunteering Experiments.”

**Minjung Kim**, Lewis Faulk, and Peter Frumkin. “Signals of Entrepreneurial Orientation on Stakeholder Response: Developing a Scale of Perceived EO in the Nonprofit Sector.”

Ohbet Cheon, **Minjung Kim**, and Nathan Favero. “Testing Their Patients: An Examination of How Patients Weigh Various User Experience Dimensions.”

**Minjung Kim**. “Organizational Attributes as Determinants of Job Satisfaction: The Effect of Organizational Performance and Sector on Employee Job Satisfaction.”

### **Select Research in Progress**

**Minjung Kim**. “Perceived Effectiveness as a Lever of the Price of Giving in Nonprofit Organizations: Evidence from a Randomized Experiment.”

**Minjung Kim**. “The Effect of Perceived Trustworthiness on Charitable Giving and its Relationship with Online Disclosure: Evidence from an Online Experiment.”

**Minjung Kim**, Lewis Faulk, and Jurgen Willems. “Restoring Public Trust in Charitable Organizations: An Omnibus Experiment Strategy to Test Inter-Organizational Spillover Effects.”

**Minjung Kim**, Lewis Faulk, and Jurgen Willems. “The Role of Performance Signals on Early Organization Reputation Building and the Moderating Influence of Mission Valence.”

Nathan Favero and **Minjung Kim**. “Representative Bureaucracy and Identity Salience: Do Differences among Ethnic Groups Drive Identity Salience?.”

\* Nathan Favero, Colt Jensen, **Minjung Kim**, and Jaelyn Piatak. “What Should Public Organizations Prioritize? Exploring Different Value Hierarchies among the Public.”

\* = The authors contributed equally to this study; the names appear in alphabetical order.

### **Grants, Awards, and Fellowships**

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Emerging Scholar Award, Association for Research on Nonprofit Organizations and Voluntary Action, 2022

Gabriel G. Rudney Memorial Award for Outstanding Dissertation in Nonprofit and Voluntary Action Research (Nominated), Association for Research on Nonprofit Organizations and Voluntary Action, 2022

Conference Scholarship, Association for Research on Nonprofit Organizations and Voluntary Action, 2020; 2021

Harrell Rodgers Graduate Student Scholarship, Midwest Political Science Association, 2020

The Doctoral Student Research Scholarship, American University, 2019-2020

Graduate Assistantship and Tuition Scholarship, American University, 2016-2020

Rothberg Family Fund Tuition Scholarship, Hebrew University, 2012-2014

## **Original Data Collection**

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“Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services.” Data for Nathan Favero and Minjung Kim. (2020). Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services. Journal of Public Administration Research and Theory. Data Available through Harvard Dataverse, <https://doi.org/10.7910/DVN/CQ6198>. Citation: Favero, Nathan; Kim, Minjung, 2020, "Replication Data for: Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services", <https://doi.org/10.7910/DVN/CQ6198>, Harvard Dataverse, V1, UNF:6:EXS0X2LFKrMsMULvHkcvWA== [fileUNF].

## **Conference Presentations**

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[Scheduled] Nathan Favero, Colt Jensen, **Minjung Kim**, and Jaclyn Piatak. “What Should Public Organizations Prioritize? Exploring Different Value Hierarchies among the Public.” 2023. Midwest Political Science Association. Chicago, IL.

**Minjung Kim**, Lewis Faulk, and Peter Frumkin. “Signals of Entrepreneurial Orientation on Stakeholder Response: Developing a Scale of Perceived EO in the Nonprofit Sector.” 2022. Association for Research on Nonprofit Organizations and Voluntary Action. Raleigh, NC.

**Minjung Kim**, Allison Russell, and Peter Frumkin. “Do Nonprofit Responses to Social Movements Influence Public Perceptions and Support? An Experimental Study.” 2022. Association for Research on Nonprofit Organizations and Voluntary Action. Raleigh, NC.

**Minjung Kim**, Lewis Faulk, and Peter Frumkin. “Signals of Entrepreneurial Orientation on Stakeholder Response: Developing a Scale of Perceived EO in the Nonprofit Sector.” 2022. International Conference of the International Society for Third Sector Research. Montreal, Canada.

Seulki Lee and **Minjung Kim**. "Cross-Sector Collaboration and Coproduction: Does Sectoral Composition Matter?." 2022. Public Management Research Conference. Phoenix, AZ.

- Minjung Kim**, Lewis Faulk, and Jurgen Willems. “Restoring Public Trust in Charitable Organizations: An experimental test of the effect of different levels of organizational crises on public trust in nonprofits.” 2022. Association for Research on Nonprofit Organizations and Voluntary Action. Atlanta, GA.
- Minjung Kim**, Jihye Jung, and Jiwon Suh. “Multi-Faceted Concept of Accountability: Experimental Tests on Stakeholder Perceptions and Giving Behaviors.” 2021. Association for Research on Nonprofit Organizations and Voluntary Action. Atlanta, GA.
- Minjung Kim**, Lewis Faulk, and Jurgen Willems. “The Role of Performance Signals on Early Organization Reputation Building and the Moderating Influence of Mission Valence.” 2021. Public Management Research Conference. Online.
- Jihye Jung, **Minjung Kim**, and Jiwon Suh. “The Scope of Nonprofit Marketing Research in the Last Twenty Years: Lessons from the Literature.” 2021. The West Coast Nonprofit Data Conference. Online.
- Minjung Kim**. “The Effect of Perceived "Price" of Civic Engagement on Intention and Behavior of Charitable Giving and Volunteering.” 2020. Association for Research on Nonprofit Organizations and Voluntary Action. Online.
- Minjung Kim**, Lewis Faulk, and Jurgen Willems. “Restoring Public Trust in Charitable Organizations: An Omnibus Experiment Strategy to Test Inter-Organizational Spillover Effects.” 2020. Association for Research on Nonprofit Organizations and Voluntary Action. Online.
- Minjung Kim** and Lewis Faulk. “Testing Differences between Intentions and Actual Behaviors in Giving and Volunteering Experiments.” 2020. Science of Philanthropy Initiative. Presentation available online: <https://youtu.be/bKE2juk-hAQ>. Online.
- Ohbet Cheon, **Minjung Kim**, and Nathan Favero. “Testing Their Patients: An Examination of How Patients Weigh Various User Experience Dimensions.” 2020. AcademyHealth Conference. Online.
- Nathan Favero and **Minjung Kim**. “Representative Bureaucracy and Identity Salience: Do Differences Among Ethnic Groups Drive Identity Salience?.” 2020. Public Management Research Conference. (Postponed due to COVID-19)
- Minjung Kim** and Nathan Favero. “Efficiency, Effectiveness, and Equity: How Do Different Dimensions of Public Values Moderate Citizens’ Perception of Performance Information?.” 2020. Midwest Political Science Association. (Canceled due to COVID-19)
- Nathan Favero and **Minjung Kim**. “We’re All in This Together? Panethnic Identity and Bureaucratic Representation.” 2019. American Political Science Association. Washington, DC.

- Minjung Kim** and Nathan Favero. “How Do Citizens’ Heterogeneous Value Priorities Moderate Citizens’ Evaluation on Government Performance?.” 2019. Public Management Research Conference. Chapel Hill, NC.
- Miyeon Song, **Minjung Kim**, Nathan Favero and Kenneth Meier. “Great Expectations: Parent Aspirations, Children’s Academic Achievement and Its Effect on Citizen Satisfaction.” 2019. Midwest Political Science Association. Chicago, IL.
- Nathan Favero and **Minjung Kim**. “Representative Bureaucracy and Identity Salience: Do Differences Among Ethnic Groups Drive Identity Salience?.” 2019. Midwest Political Science Association. Chicago, IL.
- Nathan Favero and **Minjung Kim**. “Representative Bureaucracy and Identity Salience: Do Differences Among Ethnic Groups Drive Identity Salience?.” 2018. Association for Public Policy Analysis and Management. Washington, DC.
- Minjung Kim**, Miyeon Song, and Nathan Favero. “Who Reacts to Performance Information? Heterogeneous Citizen Response to Performance Metrics.” 2018. Public Management Research Conference. Singapore.
- Nathan Favero and **Minjung Kim**. “Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services.” 2018. International Research Society for Public Management. Edinburgh, UK.
- Nathan Favero and **Minjung Kim**. “Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services.” 2018. Midwest Political Science Association. Chicago, IL.
- Lewis Faulk, Khaldoun AbouAssi, **Minjung Kim**, Lilli Shaffer, and Long Tran. “Use and Perceptions of Nonprofit and Local Government Services in Diverse Urban Settings.” 2017. Association for Research on Nonprofit Organizations and Voluntary Action. Grand Rapids, MI.
- Lewis Faulk, Khaldoun AbouAssi, **Minjung Kim**, Lilli Shaffer, and Long Tran. “Use and Perceptions of Nonprofit and Local Government Services in Diverse Urban Settings.” 2017. Public Management Research Conference. Washington, DC.
- Nathan Favero, Miyeon Song and **Minjung Kim**. “Social Class, Ingroup-Outgroup Comparison, and Citizen Evaluations: Is User Satisfaction Linked to Outcome Disparities?.” 2017. Public Management Research Conference. Washington, DC.
- Minjung Kim**. “Association between Performance and Citizen Satisfaction in Diverse Racial Groups in Chicago Public Schools.” 2017. Midwest Political Science Association. Chicago, IL.

## **Research Experience**

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Research Assistant, Funded Project, “Impacts of Recent Giving Trends on Nonprofits and Communities” by the Generosity Commission and the Giving USA Foundation, 2020-2021

Research Assistant, American University, 2016-2021

Research Assistant, The Harry S. Truman Institute, Hebrew University, Israel, 2013

## **Research & Teaching Interests**

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Public and nonprofit management, organizational theory and behavior, citizen-organization interaction, philanthropy, marketing, social entrepreneurship, quantitative methodology, and social equity

## **Teaching Experience**

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Courses Taught at Graduate Level:

(Scheduled) Special Topic: Social Entrepreneurship (MPA), University of Alabama at Birmingham, Fall 2023

(Scheduled) Introduction to Nonprofit Management (MPA, Online), University of Alabama at Birmingham, Fall 2023

Nonprofit Marketing and Fundraising (MPA, Online), University of Alabama at Birmingham, Spring 2023

Quantitative Methods for Public Administration (MPA), University of Alabama at Birmingham, Fall 2022, Spring 2023

Data Analysis for Social Impact, University of Pennsylvania, Spring 2022

Social Entrepreneurship (Online), University of Pennsylvania, Fall 2021

Courses Taught at Undergraduate Level:

Administrative Politics, American University, Fall 2018

Understanding the Middle Eastern Society, Handong Global University, Spring 2016

## **Professional Experience**

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Overseas Project Manager, New World Nice People (NGO), Korea, 2015

## **Professional Service**

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Community service:

Presentation at Nonprofit Learning Series, the Elevate Conference, Alabama Power Foundation, 2022

Service to the field – Panel Discussant:

Association for Public Policy Analysis & Management DC Regional Student Conference annual meeting, 2018

Service to the field – Journal Reviewer:

*Public Administration Review* (1), *Public Management Review* (1), *Nonprofit Management and Leadership* (2), *Journal of Economic Behavior and Organization* (1), *International Review of Public Administration* (3), *Social Science Quarterly* (1)

Verified reviewer record and statistics available at

[<http://www.webofscience.com/wos/author/record/ADW-4924-2022>]

## **Additional Education**

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Study Abroad, Le Tourneau University, Texas, 2009

Study Abroad, Emporia State University, Kansas, 2009

Chinese Language Program, Taiwan National Chengchi University, Taiwan, 2010

## **Skills**

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Languages: English (fluent), Korean (native), Mandarin Chinese (advanced)

Software: Stata (well versed), Qualtrics (well versed), Python (basic)

## **Professional Memberships**

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The Public Management Research Association

The Association for Research on Nonprofit Organizations and Voluntary Action