COMMUNITY ENGAGEMENT INSTITUTE

Generating Knowledge, Empowering Us All

October 2, 2015
Birmingham Jefferson Convention Complex East Ballroom

“Building Bridges for Bridging Gaps”

www.uab.edu/ccts/cei  EventCEI@gmail.com  #CEIareyouengaged
### Program Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-8:30</td>
<td>Registration, Continental Breakfast &amp; Poster Session</td>
</tr>
<tr>
<td></td>
<td>Poster viewing in the East Meeting Room pre-function area</td>
</tr>
<tr>
<td></td>
<td>Breakfast provided by the culinary staff of the Sheraton Hotel</td>
</tr>
<tr>
<td>8:30-10:30</td>
<td><strong>Opening Remarks</strong> East Ballroom B</td>
</tr>
<tr>
<td></td>
<td>Shauntice Allen, PhD, <strong>Program Director, UAB Center for Clinical and Translational Science</strong></td>
</tr>
<tr>
<td></td>
<td>Max Michael, MD, <strong>Dean, UAB School of Public Health</strong></td>
</tr>
<tr>
<td>10:30-12:00</td>
<td><strong>Plenary Speaker</strong> East Ballroom B</td>
</tr>
<tr>
<td></td>
<td>Sampson Davis, MD, Board Certified in Emergency Medicine, ER Physician at St. Michael’s Medical</td>
</tr>
<tr>
<td></td>
<td>Center, Newark, NJ, Best Selling Author, Motivational Speaker, National Role Model, Philanthropist</td>
</tr>
<tr>
<td>10:30-12:00</td>
<td><strong>Book Signing, Poster Session &amp; Networking Break</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Davis will be signing his book, Living and Dying in Brick City—An E.R. Doctor Returns Home</td>
</tr>
<tr>
<td></td>
<td>across from the CEI registration area</td>
</tr>
<tr>
<td>12:00-1:45</td>
<td><strong>Keynote Speaker &amp; Lunch</strong> East Ballroom B</td>
</tr>
<tr>
<td></td>
<td>Al Richmond, MSW, <strong>Executive Director of Community Campus Partnerships for Health (CCPH)</strong></td>
</tr>
<tr>
<td>1:45-3:00</td>
<td><strong>Breakout Session, Round #2</strong> East Meeting Rooms A, B &amp; C</td>
</tr>
<tr>
<td></td>
<td>Recurring sessions A, B &amp; C</td>
</tr>
<tr>
<td>3:00-3:30</td>
<td><strong>Wrap-Up, Closing Remarks &amp; Evaluation</strong> East Ballroom B</td>
</tr>
<tr>
<td></td>
<td>Shauntice Allen, PhD, <strong>Program Director, UAB Center for Clinical and Translational Science</strong></td>
</tr>
</tbody>
</table>

---

Support for this institute was made possible in part by the Centers for Disease Control and Prevention. The views expressed by speakers and moderators do not reflect official policies of the Department of Health and Human Services or imply endorsement by the U.S. Government.
Dr. Sampson Davis' life has come gratifyingly full-circle. Born as the fifth of six children in one of New Jersey's poorest cities, Dr. Davis grew up in cramped living quarters, surrounded by fragmented families, crime, and drugs. Still, he was a good student, able to strike the fragile balance between being smart, yet socially acceptable on the streets. It was the skill, Dr. Davis says, most critical to his survival.

While attending University High School in Newark, Dr. Davis met Dr. Rameck Hunt and Dr. George Jenkins, two fellow students who, together, drastically altered the course of one another's lives. The three bonded immediately, sharing the same dedication to making more of their lives than Newark usually provided. They became each other's primary support system, studying and socializing almost exclusively together.

Dr. Davis speaks about his own life with complete candor in a style that is a contagious delivery of timely messages. "It is extremely important that I stay in tune with my community." Dr. Davis focuses often on courage – courage to cope with life's difficult circumstances, courage to set goals for yourself and most importantly, the courage to accept responsibility for achieving them. Dr. Davis notes that education saved his life. His immediate goal is to "become the Michael Jordan of education" so that learning becomes a glamorized trend throughout all communities.

Dr. Davis considers his 3 D's – Dedication, Determination, and Discipline, as the necessary ingredients to success. When faced with challenges, the 3 D's will prevail. It is clear that the compelling story of Dr. Davis and his colleagues, Drs. Jenkins and Hunt contain a message that both young and old can relate to and benefit from Dr. Davis has appeared on numerous talk and radio shows including Oprah, The Today Show, The View, Michael Baisden radio show, Tavis Smiley and NPR as well as print publications including but not limited to Readers Digest, O Magazine, People, Washington Post, NY Times, USA Today, Vibe and Black Enterprise.

Dr. Davis received his bachelor's degree from Seton Hall University, graduating with honors, his medical degree from Robert Wood Johnson Medical School and completed his residency in Emergency Medicine at the same hospital in which he was born, Newark Beth Israel Medical Center. Today, Dr. Davis is a Board Certified Emergency Medicine Physician at several emergency departments in New Jersey.

Dr. Davis is also the author of Living and Dying in Brick City–An E.R. Doctor Returns Home. A riveting personal exploration of the healthcare crisis facing inner-city communities, written by an emergency room physician who grew up in the very neighborhood he is now serving.

In 2000 during his residency, Dr. Davis along with his best friends felt the burning need to give back to communities in need, and together created The Three Doctors Foundation. This non-profit organization offers a series of free public programs focused upon health, education, leadership and mentoring.
Breakout Session A

**DISSECTING THE ANATOMY OF ACTIVISM, ADVOCACY AND COMMUNITY ORGANIZING**

Moderator: Kristina Scott, JD, Executive Director, Alabama Possible

Session Panelists:
- Nelson Brooke, Riverkeeper, Black Warrior RiverKeeper
- Chris Eidson, PhD, Founding member of Free the Hops
- Myeisha Hutchinson, Woodlawn Community President
- Sara Wood, Economic Justice Advocate, Southern Poverty Law Center

This session will examine the inner workings of community activism, what constitutes a good advocacy issue, how to effectively maximize the power and participation of communities, and strategic communication methods to influence change. Additionally, the session will focus on social action, grass roots empowerment and cultural competence as key tenets of effective advocacy.

As a result of the session, participants will be able to:
- Understand different types of organizing goals, roles and advocacy strategies.
- Begin to apply models of organizing to specific change efforts within their own communities.
- Value citizen, community and consumer participation and empowerment.

Breakout Session B

**CIVIL RIGHTS AND WRONGS: A DISCUSSION ON STRUCTURAL RACISM AND COMMUNITY HEALTH**

Session Facilitators:
- George Munchus, PhD, Professor of Management, UAB Collat School of Business
- Patrick Packer, Co-Founder of Black People Run Bike and Swim

Freedom rides, sit-ins, and the March on Washington were all significant endeavors in addressing the inequities experienced over 50 years ago. Modern day civil rights struggles include predatory lending, residential racial segregation, transportation inequality, criminalization of children in school and lack of social opportunities. This session will focus on accomplishments and necessary action needed to address elements of structural inequities that impact metro Birmingham communities.

As a result of the session, participants will be able to:
- Identify how and why an emphasis on racial equity can enhance the success of current and future social change efforts.
- Discuss how structural racism persists in our national policies, institutional practices, and cultural representations.
- Identify at least 3 actions that individuals/organizations can take to address structural inequities that impact local community health.

Breakout Session C

**THE RULES OF ENGAGEMENT: FULLY INVOLVING COMMUNITIES IN COLLABORATIVE RESEARCH**

Moderator: Kelvin Datcher, City of Birmingham

Session Panelists:
- Keisha Brown, Friends of West End
- Julia Gohlke, PhD, Asst. Professor, Department of Population Health Sciences, Virginia Tech
- Ethel Johnson, Deputy Director, West Central Alabama Community Health Improvement League
- Aundretta Montgomery, Community Leader and Peer Advisor, West Center Alabama Community Health Improvement League
- Sheila Tyson, Birmingham City Councilor District 6, Friends of West End

How does one develop meaningful research aims for an NIH grant from both a community and scientific perspective? Identifying community priorities is only the first step. This session will present an example experience of a community-academic team examining environmental issues in an urban and rural community. Researchers and community partners will discuss principles of community-based participatory research and their experiences going from preliminary data gathering, to determining research aims, to R01 submission (and resubmission!), to implementation.

As a result of the session, participants will be able to:
- Understand the range of activities involved in research project development and implementation.
- Describe what community based participatory research (CBPR) means and why it is important.
- Explain the application of key principles of CBPR using examples from a project examining environmental issues in rural and urban Alabama.
Al Richmond, MSW, has over 25 years of experience in a career that has uniquely blended social work and public health to address racial and ethnic health disparities. As a founding member and past chair of the Community Based Public Health Caucus and the National Community Based Organization Network – both affiliated with the American Public Health Association (APHA) – he helped to foster effective partnerships focused on community-identified health concerns and to increase the number of community leaders actively involved in APHA. For the past three years, Richmond has played significant roles locally and nationally to advance community engagement in health research, in particular through the National Institutes of Health’s Clinical and Translational Science Award (CTSA) Program. In 2012 Richmond became the first community leader to serve as co-chair of the national CTSA Community Engagement Key Function Committee, working to better understand and support the role of community leaders in the CTSA program.

As an integral member of the NC TraCS Institute Community Advisory Board (the CTSA at the University of North Carolina) and liaison to its Community Engagement and Dissemination Core, he has engaged in research partnerships with academic investigators to build coalitions, disseminate health information and develop training modules. A past CCPH Board Member, Richmond served as planning committee members and speaker for all three National Community Partner Forums on Community-Engaged Research, contributing to the development of the Community Network for Research Equity and Impact. Richmond was recently selected as a participant in the William C. Friday Fellowship for Human Relations, a 2-year leadership program for North Carolina residents.
The Carnegie Foundation for the Advancement of Teaching describes community engagement as the collaboration between higher education institutions and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The Community Engagement Institute (CEI) is a premiere educational and training event designed to benefit both community and academic partners on principles related to community-engaged research and service through education and exchange of ideas. Created by the vision of UAB Center for Clinical and Translational Science’s One Great Community (OGC) and the Center for the Study of Community Health’s Jefferson County Community Participation Board (JCCPB), the CEI is a full day education and training opportunity to gain informative skills related to collaborative research and service. This event serves as a way to connect local change agents to one another for action.

The 2015 Community Engagement Institute is located at 2100 Richard Arrington Jr Blvd N Birmingham, AL 35203 on the first floor of the Birmingham Jefferson Convention Complex East Ballroom, noted below by the large red star. Complimentary parking is located in the Sheraton Hotel parking deck directly behind the Sheraton Hotel. The parking deck is located on 22nd Street, noted below by the black arrow. Please take a pink ticket upon entering the deck. At the CEI Registration, you will receive a parking voucher that you will provide to the parking attendant upon exiting the deck. The Skywalk is located on Level 3A. On Friday, October 2, signs will be provided throughout the parking deck, Sheraton Hotel, and Skyway to direct you to the BJCC East Ballroom.

Parking is available around the Birmingham Jefferson Convention Complex, parking can be validated only if you park in the Sheraton Hotel parking deck. For detailed directions to the BJCC, please visit www.bjcc.org and click on the “Maps & Directions” link on the main tab.
A SPECIAL THANKS TO OUR SPONSORS

Funding for this conference was provided by the UAB University-wide Interdisciplinary Research Centers Program.

The CEI Planning Committee would like to thank the following individuals for their support of the 2015 CEI:

- Sampson Davis, MD, The Three Doctors Foundation
- Al Richmond, MSW, Executive Director of Community Campus Partnerships for Health (CCPH)
- Kristina Scott, JD, Executive Director, Alabama Possible
- Nelson Brooke, Riverkeeper, Black Warrior Riverkeeper
- Chris Eidson, PhD, Founding member of Free the Hops
- Myeisha Hutchinson, Woodlawn Community President
- Sara Wood, Economic Justice Advocate, Southern Poverty Law Center
- George Munchus, PhD, Professor of Management, UAB Collat School of Business
- Patrick Packer, Co-Founder of Black People Run Bike and Swim
- Kelvin Datcher, City of Birmingham
- Keisha Brown, Friends of West End
- Julia Gohike, PhD, Asst. Professor, Department of Population Health Sciences, Virginia Tech
- Ethel Johnson, Deputy Director, West Central Alabama Community Health Improvement League
- Aundretta Montgomery, Community Leader and Peer Advisor, West Central Alabama Community Health Improvement League
- Sheila Tyson, Birmingham City Councilor District 6, Friends of West End
- Max Michael, MD, Dean, UAB School of Public Health
- Christina Crowe, UAB Center for Clinical and Translational Science
- Wendy Price, UAB Center for Clinical and Translational Science
- Alyssa Shepherd, The Sheraton Hotel
- Cody Norton, PSAV
- The Birmingham Jefferson Convention Complex
- The Sheraton Hotel Culinary Staff
- Lou Lou’s Balloons
- The UAB Center for Clinical and Translational Science
- The UAB Center for the Study of Community Health
- UAB School of Public Health

Thank you to the CEI Planning Committee for its work:

- Anita Abrams, Overton Neighborhood Association
- Shauntice Allen, UAB Center for Clinical and Translational Science
- Sharon Bracy, Kingston Neighborhood Association
- Shelby Cole, AmeriCorp VISTA Community Engagement Fellow
- Jimika Colvin, AmeriCorp VISTA Community Engagement Fellow
- Mary B Evans, UAB Center for the Study of Community Health
- Michelle Fanucchi, UAB School of Public Health
- Miranda Gray, AmeriCorp VISTA Community Engagement Fellow
- Jessica Pincham-King, Birmingham Southern College
- Alaina Pineda, Clarus Consulting Group
- Ariel Smith, AmeriCorp VISTA Community Engagement Fellow
- Rachel Stokes, UAB Center for the Study of Community Health
- Sheila Tyson, Birmingham City Councilor District 6, Friends of West End
- Libba Vaughan, UAB Office of Academic Engagement and Global Citizenship
- Jessica Wakelee, UAB Center for the Study of Community Health