



I-CORPS @ UAB

Think you have the next big idea?

Do you think you've got a great idea that will help people? Come explore that possibility through the I-Corps program. I-Corps is the premier, federally funded program to assess the market potential of ideas coming off our campus. We take a human-centered approach to looking at problems first. People want their jobs done, their pain killed, and their dreams achieved. A big mistake entrepreneurs make is building the "solution" first (e.g. a prototype, protocol, or innovation), before testing their assumptions that people will actually find value in the solution – called product-market fit. **By participating in I-Corps over a short four-week period, you will receive up to \$2500 to test whether your solution will actually be adopted by the people you're trying to serve.**



I-Corps South
www.uab.edu/ccts/events



CCTS
Center for Clinical and Translational Science
www.uab.edu/ccts

I-Corps Info Sessions
9:30 - 11:00 am

August 25
Hill Center 204

September 1
Hill Center 204

September 8
Hill Center 204

September 15
i-Lab at Innovation
Depot

4 Week I-Corps Programs This Fall

Fridays, 9:30-11:00 am
Sept 29-Oct 20
i-Lab at Innovation Depot

Fridays, 9:30-11:00 am
Oct 27-Nov 17
i-Lab at Innovation Depot

Questions?

Contact Molly Wasko at
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