What is the business case for your translational science?

Find out via the I-Corps@NCATS Regional Short Course. Based on the National Science Foundation’s Innovation Corps (I-Corps™) program, the premiere federally-funded innovation and commercialization training in the U.S., I-Corps@NCATS provides biomedical scientists, clinician scientists and engineers with a new approach to accelerate the translation of discoveries from the lab to clinical practice.

WHO:
Teams of faculty, postdocs and/or students with biomedical innovations or ideas. Open to all regional academic medical centers with CTSAs.

WHAT:
The five-week I-Corps@NCATS Regional Short Course will help you connect with potential customers for your research project, protocol, service, or prototype. Participants attend two face-to-face sessions (the kick-off and finale), but will conduct customer discovery during the three weeks in between, checking in virtually during “office hours”.

WHY:
• Determine the commercial viability of your innovation
• Develop a successful business case for securing funding
• Expand your network of innovation partners, mentors, and potential collaborators
• Develop a new way of thinking about your research

TAKE THE COURSE

Apply by November 1, 2018, at https://pennstatehershey.tfaforms.net/29

QUESTIONS?
Contact Kevin Harter at kharter@pennstatehealth.psu.edu or 717-531-8496, or visit https://research.med.psu.edu/departments/medical-innovation/icorps-short-course/

FACE-TO-FACE SESSIONS (Weeks 1 & 5):
Penn State College of Medicine
University Conference Center (UCC)
30 Conference Center Drive
Hershey, PA 17033

I-Corps@NCATS Teaching Team

Julie Collins, MS
Lead Instructor, I-Corps South,
I-Corps Instructor, NSF

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Professor of Practice, Entrepreneurship,
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Life Science Commercialization Analyst,
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Penn State College of Medicine

Bradley Winters, MBA
Marketing Communication Specialist,
Center for Medical Innovation,
Penn State College of Medicine

Course Schedule

<table>
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<tr>
<th>Week 1 (Jan 18)</th>
<th>Face-to-face kick-off meeting, 9am - 4pm, UCC Rm 302B/C</th>
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<tr>
<td>Week 2</td>
<td>30-minute online “office hours” with teaching team, flexible timing, must attend</td>
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<tr>
<td>Week 3</td>
<td>2-hour webinar, must attend online</td>
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<tr>
<td>Week 4</td>
<td>30-minute online “office hours” with teaching team, flexible timing, must attend</td>
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<tr>
<td>Week 5 (Feb 15)</td>
<td>Face-to-face finale, 9am - 2pm, UCC Rm 302B/C</td>
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I-Corps@NCATS
Regional Short Course

PennState
College of Medicine

I-Corps@NCATS

Center for Medical Innovation