

UAB I-Corps Regional Short Course

What is the business case for your research?

Find out via the UAB I-Corps Regional Short Course. Offered as part of the National Science Foundation's Innovation Corps (I-Corps™) program, the premiere federally-funded innovation and commercialization training in the US, I-Corps provides academic researchers and students with a new approach to accelerate the translation of discoveries from the lab to the marketplace.

WHO: Individuals or teams of faculty, PhD/graduate students and entrepreneurs with research innovations or ideas

WHAT: The five-week I-Corps Regional Short Course will help you connect with potential customers for your research project, service or prototype.

WHY:

- Determine the commercial viability of your innovation
- Develop a successful business case for securing funding
- Expand your network of innovation partners, mentors, and potential collaborators
- Develop a new way of thinking about your research
- Explore eligibility to participate in the NSF I-Corps National program for \$50,000

REGISTER: Sign up by Wednesday, June 19, 2019, at <https://forms.gle/DSzb3Jnvwb1geaibA>

AGENDA:

Week 1 (June 26)	Face-to-face kick-off meeting, 9am-4pm Collat School of Business
Week 2	Office hours – sign up individually with teaching team
Week 3 (July 12)	Webinar – midpoint presentations
Week 4	Office hours – sign up individually with teaching team
Week 5 (July 24)	Finale, 9am-2pm

UAB I-Corps Teaching Team



Doug Ayers, PhD
Associate Professor
Collat School of Business, UAB



LaKami Baker, PhD
Managing Director, Lowder Center for Family Business and Entrepreneurship;
Russell Foundation Professorship in Entrepreneurial Studies
Harbert College of Business, Auburn University



Joel Dobbs, PharmD
Entrepreneur in Residence and Instructor
Collat School of Business, UAB



Patrick Murphy, PhD
Goodrich Endowed Chair for Innovation and Entrepreneurship
Collat School of Business, UAB



Molly Wasko, PhD
Professor & Associate Dean, UAB I-Corps Program Director
Collat School of Business, UAB

QUESTIONS? Visit uab.edu/ccts/i-corps-ncats-regional-short-course or contact Molly Wasko at mwasko@uab.edu.