For-profit companies, such as the pharmaceutical industry, support research at academic health centers in several ways. In one model, physician-scientists pitch the study design and industry funds the study conduct. These Investigator-Initiated Trials (IITs) seek to improve or expand existing, approved therapies to address unmet or undermet health needs. Join the CCTS at the next Forum to:

1. Understand the various models of industry-supported clinical trials
2. Recognize the advantages and potential challenges of industry-supported IITs
3. Provide examples of successes and failures and lessons learned

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