Digital marketing is growing as a popular way to engage in study recruitment. There are several fee-based marketing platforms that provide a variety of recruitment and retention services, including digital media plans.

The UAB Approved Vendors include:
- **BuildClinical** | Digital Media Implementations
- **UAB Marketing & Creative Solutions** | In-House Creative Agency
- **High Level Marketing** | Digital Marketing
- **Bump Digital Media** | Recruitment for Research Studies & Clinical Trials
- **Splash Clinical** | Innovative Patient Recruitment

Questions? Contact CRSPrecruitment@uabmc.edu or reach out at 205-934-9360.

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