

Mixed Methods Research, Community-Based Participatory Research and Qualitative Research (MMR/CBPR/QR) Approaches Core

<https://www.uab.edu/cores/ircp/mmr-cbpr-qr>



Core Mission

The Core addresses the needs of investigators in using three popular and interrelated research approaches (MMR, CBPR, QR) to:

- Secure extramural funding
- Enhance scholarship
- Promote health equity
- Promote community-engaged research
- Develop applied knowledge and skills in these methodologies

Co-Directors

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Partnership: SHP, SOM, SON



Services

Consulting

- Study conceptualization, design, and implementation
- CBPR principles and procedures
- Grant writing
- Abstract and manuscript preparation

Data Collection, Analysis, & Presentation

- Qualitative data collection protocols
- Qualitative and mixed methods data analysis
- Data visualization
- Analytical reports

Training

Mixed Methods Research	CBPR	Qualitative Research
Mixed methods research essentials	Principles of CBPR	Qualitative research essentials
Designing a mixed methods study	Creating community partnerships	Qualitative research designs
Integration in mixed methods research	Learning to respect equality in partnership	Principles of qualitative data collection
Approaches to mixed methods analysis	Principles of creating community advisory groups	Approaches to qualitative data analysis
Reporting a mixed methods study	Roles of community advisory groups	Data analysis with qualitative research software
Developing an IRB application for a mixed methods study	Community advisory group meetings	Reporting qualitative research
Developing a mixed methods grant proposal	Focus group principles and methods	Developing an IRB application for a qualitative study
Using mixed methods in intervention research	Developing a training program for clinicians based on focus group findings.	
Intersecting mixed methods with CBPR and action research		

Three Research Approaches

Mixed Methods Research (MMR) – a pragmatic research approach that meaningfully integrates qualitative stakeholder engagement methods (e.g., interviews and focus groups) with quantitative outcome-oriented approaches (e.g., surveys and measurements) to gain more comprehensive solutions to complex research problems.

Community-Based Participatory Research (CBPR) – a collaborative research approach that equitably involves all partners (academia and community) in the research process and recognizes the unique strength that each brings into it.

Qualitative Research (QR) – a naturalistic research approach that aims at gaining deep understanding of the human experience and behavior through interpreting perspectives of a purposefully selected group of people collected via interviews, focus groups and naturalistic observations.

