The purpose of the UAB Instruction Design and Development (IDD) program is to train qualified instructional designers who effectively analyze, design, develop, evaluate, and implement quality online, blended, and on-ground instruction. This fully-online program follows and achieves the International Board of Standards for Training, Performance and Instruction (IBSTPI) competencies and performance standards for instructional designers.

This program is 100% online
MASTER OF SCIENCE

Instructional Design & Development

Instructional design and development is the practice of systematically creating instructional experiences that make the acquisition of knowledge and skill more efficient and effective. The process consists broadly of determining the current state and needs of the learner, defining the end goal of instruction, and creating some “intervention” to assist in the transition. The process is guided by pedagogically-tested theories of learning and may take place in many different learning environments.

- Currently, there are 140,000 jobs in instructional design & development.
- Job growth in instructional design & development careers is expected to be 17-19% from 2010-2020.

Application Process

Application is made through the UAB Graduate School at uab.edu/graduate

Application Deadline: Enrollment is on a rolling basis and you may start any semester. This program follows the UAB Graduate School application deadlines (found at uab.edu/graduate).

Requirements: Bachelor’s degree from an accredited institution (no specific undergraduate degree is required - a diverse array of fields and undergraduate degrees will be accepted); Transcripts from an accredited institution; 2.5 GPA in all undergraduate coursework; Two (2) letters of recommendation; Written response to provided prompt; No GRE test score is required

For more information about this program go to: uab.edu/idd

FOR MORE INFORMATION

CONTACT JENELLE HODGES, PH.D
(205) 996-3869
JMHODGES@UAB.EDU
VISIT OUR WEBPAGE
UAB.EDU/IDD
DEPARTMENT OF CURRICULUM & INSTRUCTION
(205) 934-5371