**MISSION STATEMENT**

We are committed to developing and sharing knowledge to support education, health, and wellness professionals who serve diverse worlds in urban and rural contexts.

**VISION STATEMENT**

We are committed to enhancing our reputation by addressing global and local challenges in education, health, and wellness.

**WE VALUE:**

Integrity, Respect, Diversity and Inclusiveness, Collaboration, Excellence and Achievement, Stewardship, and Accountability.

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**STRATEGIC PRIORITIES**

1. **Programs**
   - UAB SOE is recognized for programming and teaching that is of the highest quality and responsive to 21st century learners.
   - Deliver modern and accessible models of preparation of professionals that reflect cutting edge research and best practices
   - Co-construct with community partners transformative curricula and student placements
   - Amplify our programs’ contributions to research and scholarship in order to leverage modern understandings of best practices

2. **Research and Scholarship**
   - UAB SOE is respected for championing faculty and student research and scholarship and its contribution in teaching and service.
   - Increase quality and impact of research and scholarship production and publications by faculty and students
   - Increase the number of grant submissions, acquisitions, and strategic collaborations
   - Increase interdisciplinary research and scholarship collaborations

3. **Engagement**
   - UAB SOE builds and enhances partnerships that support aspiring and current professionals to serve the community.
   - Continue to identify, enhance, and co-construct relevant, rigorous initiatives to meet community needs
   - Nurture sustainable pipelines of aspiring professionals
   - Nurture rigorous research and engaged scholarship that impacts the communities we serve

4. **Growth**
   - UAB SOE stimulates growth, student success and financial sustainability.
   - Increase student enrollment
   - Increase accessibility through signature online programs
   - Increase student retention and the number of graduates

5. **Culture**
   - UAB SOE invests in furthering an organizational culture of collaboration and unity.
   - Deliver purposeful opportunities for team building across and within departments and support areas
   - Strengthen staff and faculty, professional development, and community engagement
   - Increase innovation and collaboration across the School of Education and UAB