



COMMUNITY  
HEALTH & HUMAN  
SERVICES



COUNSELING



EDUCATIONAL  
LEADERSHIP



KINESIOLOGY



TEACHER  
PREPARATION



SCHOOL OF EDUCATION

The University of Alabama at Birmingham

**THE UAB SCHOOL  
OF EDUCATION**

# STRATEGIC PLAN

**F O R 2 0 1 9 - 2 0 2 4**

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[@UABEducation](https://twitter.com/UABEducation)

**UAB** THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

## MISSION STATEMENT

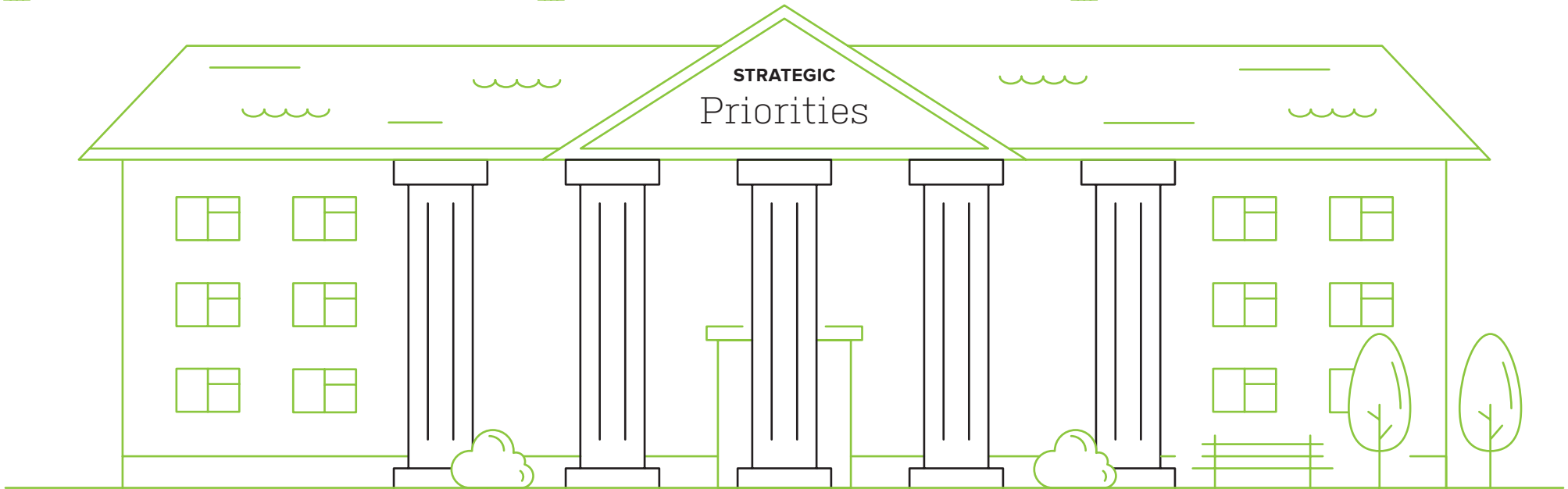
We are committed to developing and sharing knowledge to support education, health, and wellness professionals who serve diverse worlds in urban and rural contexts.

## VISION STATEMENT

We are committed to enhancing our reputation by addressing global and local challenges in education, health, and wellness.

## WE VALUE:

Integrity, Respect, Diversity and Inclusiveness, Collaboration, Excellence and Achievement, Stewardship, and Accountability.



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## Programs

UAB SOE is recognized for programming and teaching that is of the highest quality and responsive to 21st century learners.

- ▶ Deliver modern and accessible models of preparation of professionals that reflect cutting edge research and best practices
- ▶ Co-construct with community partners transformative curricula and student placements
- ▶ Amplify our programs' contributions to research and scholarship in order to leverage modern understandings of best practices

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## Research and Scholarship

UAB SOE is respected for championing faculty and student research and scholarship and its contribution in teaching and service.

- ▶ Increase quality and impact of research and scholarship production and publications by faculty and students
- ▶ Increase the number of grant submissions, acquisitions, and strategic collaborations
- ▶ Increase interdisciplinary research and scholarship collaborations

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## Engagement

UAB SOE builds and enhances partnerships that support aspiring and current professionals to serve the community.

- ▶ Continue to identify, enhance, and co-construct relevant, rigorous initiatives to meet community needs
- ▶ Nurture sustainable pipelines of aspiring professionals
- ▶ Nurture rigorous research and engaged scholarship that impacts the communities we serve

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## Growth

UAB SOE stimulates growth, student success and financial sustainability.

- ▶ Increase student enrollment
- ▶ Increase accessibility through signature online programs
- ▶ Increase student retention and the number of graduates

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## Culture

UAB SOE invests in furthering an organizational culture of collaboration and unity.

- ▶ Deliver purposeful opportunities for team building across and within departments and support areas
- ▶ Strengthen staff and faculty, professional development, and community engagement
- ▶ Increase innovation and collaboration across the School of Education and UAB