The University of Alabama at Birmingham
Graduate School Retreat 9-Sept-16

INTO THE UNIVERSITY OF ALABAMA AT BIRMINGHAM
Globalizing UAB

A commitment to globalizing UAB is part of our institutional strategic plan. President Watts has set a goal for UAB to be one of the most dynamic and productive universities of the 21st century, an internationally renowned research university and a first choice for education and health care.
Sources of Future Enrollments

• Traditional in-state students
  Declining high school population; increased competition
• Traditional out-of-state students
  Up-front investment costs to build brand
• Honors enrollments
  Heavily subsidized
• Distance learning programs where UAB has competitive edge
  Program strength, pricing
• Transfers
• Graduate students
  Fully-funded or in targeted programs
• International -- significant growth projected over next decade
International Recruiting

There are three ways a university can recruit international students to campus:

1. Internal recruitment programs
2. Outsourced programs
3. Joint venture model
Why INTO UAB?

• True partnership model – we have formed a joint venture
• Model for recruitment and student services of international students which leads to student success
• Long-term strategy – 30 year contract
• Reinvestment in university and scholarships
• Proven track record and access to a network partners
8 US Partners and 22 Worldwide
Key Points

• We are all responsible for the success of these UAB students.
• The INTO UAB Center will contribute to the internationalization efforts of UAB, recruit high quality international students, and provide a supportive and engaging environment for their success.
• Academic English and Pathway English courses are taught in the INTO UAB Center.
• UAB, through its schools and college, maintains academic control of degree programs - admissions, curriculum, and instruction.
THE INTO UAB CENTER
INTO UAB Center

• Top priority is Academic Student Success
• Work as a team with the university. Total campus effort
• Work towards fulfilling university strategic plan
• Staff that is here as a resource for you.
The INTO UAB Team

- David Hofmann, Executive Director
  - davidhof@uab.edu
- Amy Snow, Director of Academic Programs
- Alden Williams, INTO UAB Operations
- Tyson Manering, Director of International Admissions
- Jamie McNally, Director of Student Experience (August 22)
- Catherine Crowe, Director of ISSS
- Shane Williams, Technology
- Carrie Smith, Marketing/Recruitment Coordinator
- 2 Transcript Evaluators
  - David Williamson and Mary Katherine Bartlett
- Lillian Msongole, Student Accounting Manager (August 22)
- 8 Full Time English Language Instructors
- Academic Language Advisors
- Looking to hire Finance Business Manager and Marketing/Recruitment Manager
The INTO UAB Physical Center

- Currently located at the Smolian International House
- Scheduled to open January 2017 on the 2nd Floor of Sterne Library
  - Student-centered with full student kitchen, lounge, quiet rooms, Learning Resource Center, advising rooms, computer labs, etc.
  - Large open main lobby that can be reserved for UAB events
  - Multi-faith room
  - A central hub for all international students on campus (ISSS moving there as well)
INTO-UAB Recruitment

With 130 in-market staff in 31 offices, INTO attracts 12,000 students from 128 countries to our partners, every year.
PATHWAYS
What are *Pathway Programs*?

- Pathway programs are allow students to take courses toward their degree while they continue to work on their English for one to three semesters.
- At UAB, these students are classified as non-degree-seeking.
- Students are given specialized academic support to account for additional language needs.
- Pathway Programs are designed to maximize retention.
- Students progress from a Pathway into the academic programs only if they meet the requirements set by the university (undergraduate) or the programs (graduate).
GPW Programs – Standard and Accelerated

- Arts and Sciences
  - Computer and Information Science
    - Bioinformatics
    - Computer Graphics
    - Parallel and Distributed Computing
- Business
  - Business Administration
    - Finance
    - Information Technology Management
    - Healthcare Management
    - Marketing
- Clinical and Diagnostic Sciences
  - Biotechnology
- Engineering
  - Civil
  - Design and Commercialization
  - Electrical
  - Materials
  - Mechanical
GPW Programs – Standard and Accelerated

• Public Health
  – Masters of Public Health
    • Environmental Health
    • Epidemiology
    • Health Behavior
    • Health Care and Organization and Policy
GPW Programs – Common Organization

Accelerated Pathway – 1 semester
- ELI 405 – Academic English Skills
- 3 Courses in major

Standard Pathway – 2 semesters
First Semester
- ELI 401 – Academic Reading/Writing I
- ELI 402 – Academic Speaking/Listening I
- 2 Courses in major

Second Semester
- ELI 403 – Academic Reading/Writing II
- ELI 404 – Academic Speaking/Listening II
- 2 Courses in major
# Sample Pathway: Civil Engineering

## Master of Science in Civil Engineering

### Standard Pathway - 2 Semesters
- **Fall:** August 23, 2016
- **Spring:** January 3, 2017
- **Summer:** May 2, 2017

#### Degree Program Components
- 30 credit hour program
- 12 credit hours apply from Pathway
- 18 credit hours remaining toward degree

#### Program Information
- Progression Requirements:
  - Minimum 3.0 GPA in graduate level courses
  - B or better in all courses
  - No grades I or W permitted

These courses are generally delivered through the INTO UAB Center and are for Pathway students only.

### Entry Requirements
- Four-year undergraduate Engineering degree in Civil, Environmental, Mechanical, Structural, Transportation or related field
- 2.5 undergraduate GPA
- Language requirement:
  - TOEFL IBT 65 or
  - IELTS 5.5 or
  - PTEA 44 or
  - Completion of Academic English Level 4 or
  - Password overall level 6

### Semester 1
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELI 401 Academic Reading/Writing I</td>
<td>3</td>
</tr>
<tr>
<td>ELI 402 Academic Speaking/Listening I</td>
<td>3</td>
</tr>
<tr>
<td>EGR 602 Methods for Engineering Practice I</td>
<td>3</td>
</tr>
<tr>
<td>Engineering Major Course</td>
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</tr>
</tbody>
</table>

**Total 12**

### Semester 2
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ELI 403 Academic Reading/Writing II</td>
<td>3</td>
</tr>
<tr>
<td>ELI 404 Academic Speaking/Listening II</td>
<td>3</td>
</tr>
<tr>
<td>EGR 603 Methods for Engineering Practice II</td>
<td>3</td>
</tr>
<tr>
<td>Engineering Major Course</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total 12**

### Accelerated Pathway - 1 Semester
- **Fall:** August 23, 2016
- **Spring:** January 3, 2017
- **Summer:** May 2, 2017

#### Degree Program Components
- 30 credit hour program
- 9 credit hours apply from Pathway
- 21 credit hours remaining toward degree

### Entry Requirements
- Four-year undergraduate Engineering degree in Civil, Environmental, Mechanical, Structural, Transportation or related field
- 2.5 undergraduate GPA
- Language requirement:
  - TOEFL IBT 80 or
  - IELTS 6.5 or
  - PTEA 53

### Semester 1
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELI 405 Academic English Skills</td>
<td>3</td>
</tr>
<tr>
<td>EGR 602 or 603 Methods for Engineering Practice I or Methods for Engineering Practice II</td>
<td>3</td>
</tr>
<tr>
<td>Engineering Major Course</td>
<td>3</td>
</tr>
<tr>
<td>Engineering Major Course</td>
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</tbody>
</table>

**Total 12**
ENROLLMENTS
## Enrollment by Program (7-Sep-16)

<table>
<thead>
<tr>
<th>Program</th>
<th>Count (Type)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIOTECHNOLOGY</td>
<td>11 (7 Accelerated and 4 Standard)</td>
</tr>
<tr>
<td>CIS</td>
<td>18 (10 A and 8 S)</td>
</tr>
<tr>
<td>PUBLIC HEALTH</td>
<td>8 (6 A and 2 S)</td>
</tr>
<tr>
<td>MBA</td>
<td>17 (6 A and 11 S)</td>
</tr>
<tr>
<td>Electrical Engineering</td>
<td>8 (4 A and 4 S)</td>
</tr>
<tr>
<td>Materials Engineering</td>
<td>3 (2 A and 1 S)</td>
</tr>
<tr>
<td>Mechanical Engineering</td>
<td>5 (3 A and 2 S)</td>
</tr>
<tr>
<td>Undergrad Pathways</td>
<td>10 (2 Accelerated, 4 Standard, 4 Comprehensive)</td>
</tr>
<tr>
<td>Academic English</td>
<td>60</td>
</tr>
</tbody>
</table>
QUESTIONS?