



THE UNIVERSITY OF
ALABAMA AT BIRMINGHAM



The University of Alabama at Birmingham

Graduate School Retreat 9-Sept-16

INTO @ THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Globalizing UAB

A commitment to globalizing UAB is part of our institutional strategic plan. President Watts has set a goal for UAB to be one of the most dynamic and productive universities of the 21st century, an internationally renowned research university and a first choice for education and health care.



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Sources of Future Enrollments

- Traditional in-state students
Declining high school population; increased competition
- Traditional out-of-state students
Up-front investment costs to build brand
- Honors enrollments
Heavily subsidized
- Distance learning programs where UAB has competitive edge
Program strength, pricing
- Transfers
- Graduate students
Fully-funded or in targeted programs
- **International -- significant growth projected over next decade**



International Recruiting

There are three ways a university can recruit international students to campus:

1. Internal recruitment programs
2. Outsourced programs
3. **Joint venture model**



Why INTO UAB?

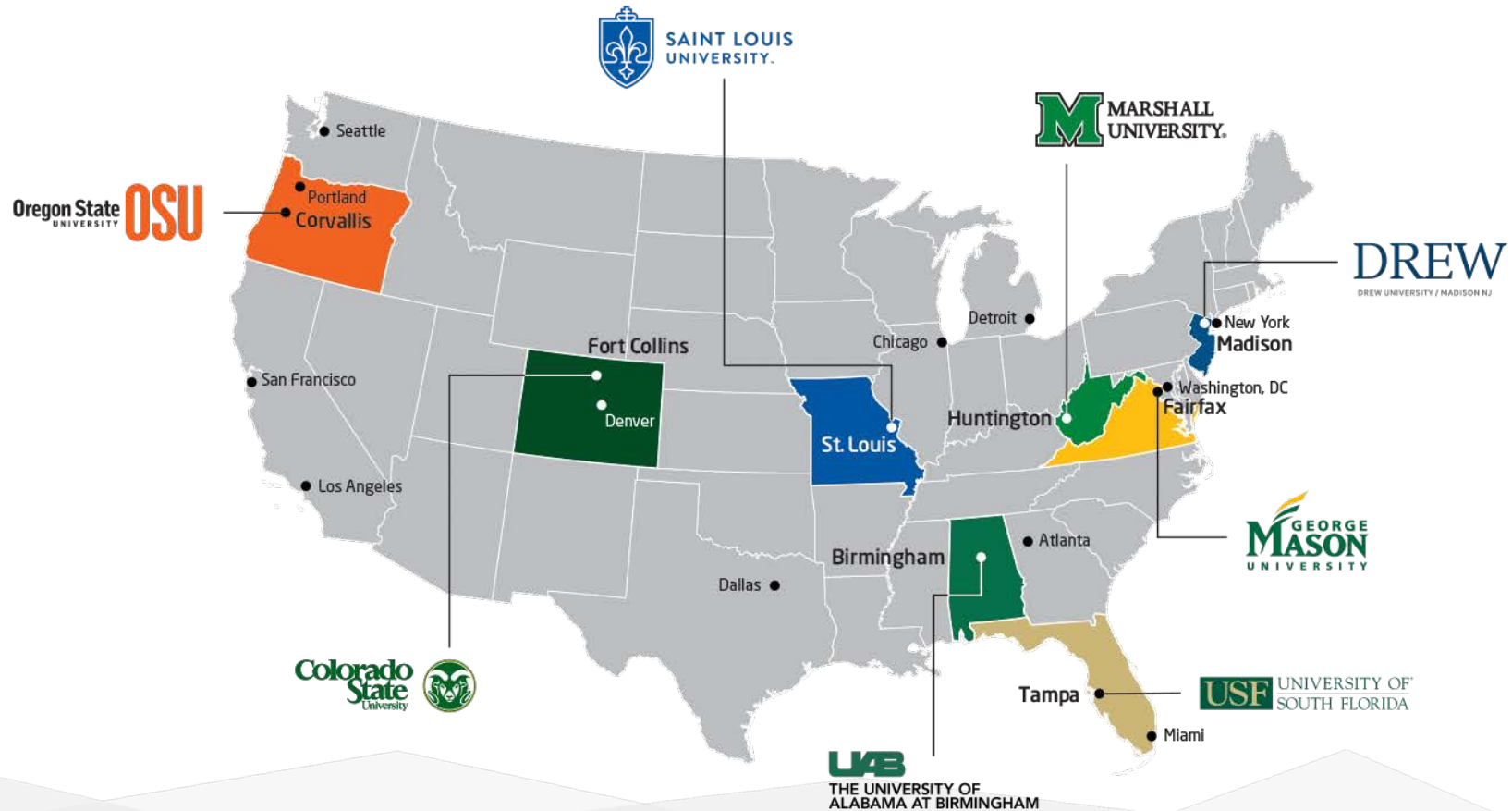
- True partnership model – we have formed a joint venture
- Model for recruitment *and* student services of international students which leads to student success
- Long-term strategy – 30 year contract
- Reinvestment in university and scholarships
- Proven track record and access to a network partners



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8 US Partners and 22 Worldwide



Key Points

- We are all responsible for the success of these **UAB** students.
- The INTO UAB Center will contribute to the internationalization efforts of UAB, recruit high quality international students, and provide a supportive and engaging environment for their success.
- Academic English and Pathway English courses are taught in the INTO UAB Center.
- UAB, through its schools and college, maintains academic control of degree programs - admissions, curriculum, and instruction.





THE INTO UAB CENTER

INTO UAB Center

- Top priority is Academic Student Success
- Work as a team with the university. Total campus effort
- Work towards fulfilling university strategic plan
- Staff that is here as a resource for you.

The INTO UAB Team

- David Hofmann, Executive Director
 - davidhof@uab.edu
- Amy Snow, Director of Academic Programs
- Alden Williams, INTO UAB Operations
- Tyson Manering, Director of International Admissions
- Jamie McNally, Director of Student Experience (August 22)
- Catherine Crowe, Director of ISSS
- Shane Williams, Technology
- Carrie Smith, Marketing/Recruitment Coordinator
- 2 Transcript Evaluators
 - David Williamson and Mary Katherine Bartlett
- Lillian Msongole, Student Accounting Manager (August 22)
- 8 Full Time English Language Instructors
- Academic Language Advisors
- Looking to hire Finance Business Manager and Marketing/Recruitment Manager



The INTO UAB *Physical Center*

- Currently located at the Smolian International House
- Scheduled to open January 2017 on the 2nd Floor of Sterne Library
 - Student-centered with full student kitchen, lounge, quiet rooms, Learning Resource Center, advising rooms, computer labs, etc.
 - Large open main lobby that can be reserved for UAB events
 - Multi-faith room
 - A central hub for all international students on campus (ISSS moving there as well)



INTO-UAB Recruitment

WITH 130 IN-MARKET
STAFF IN 31 OFFICES,
INTO ATTRACTS 12,000
STUDENTS FROM 128
COUNTRIES TO OUR
PARTNERS. EVERY YEAR

» INTO
RECRUITMENT
OFFICES



* Planned to open in 2014



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PATHWAYS

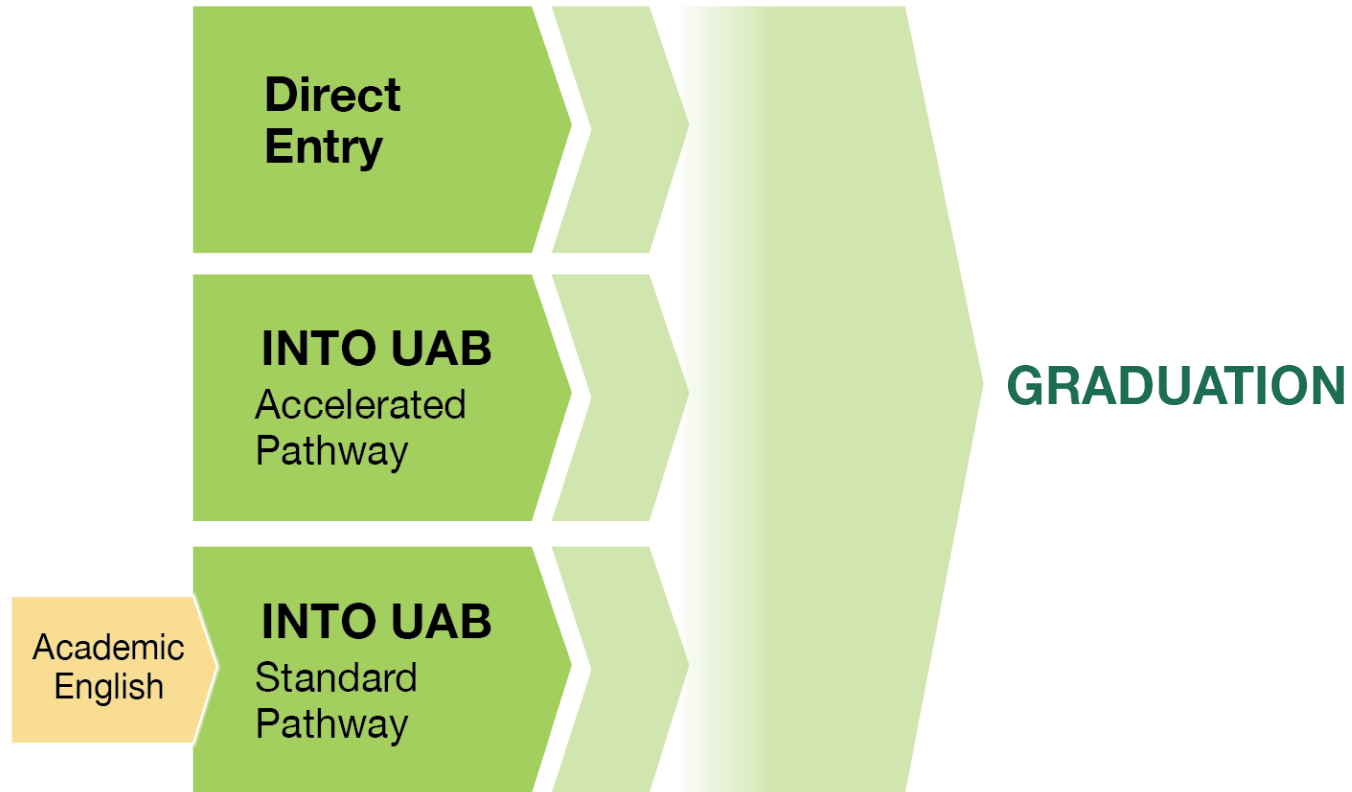


What are *Pathway Programs*?

- Pathway programs are allow students to take courses toward their degree while they continue to work on their English for one to three semesters.
- At UAB, these students are classified as non-degree-seeking.
- Students are given specialized academic support to account for additional language needs.
- Pathway Programs are designed to maximize retention.
- Students progress from a Pathway into the academic programs only if they meet the requirements set by the university (undergraduate) or the programs (graduate).



Schematic of Entry

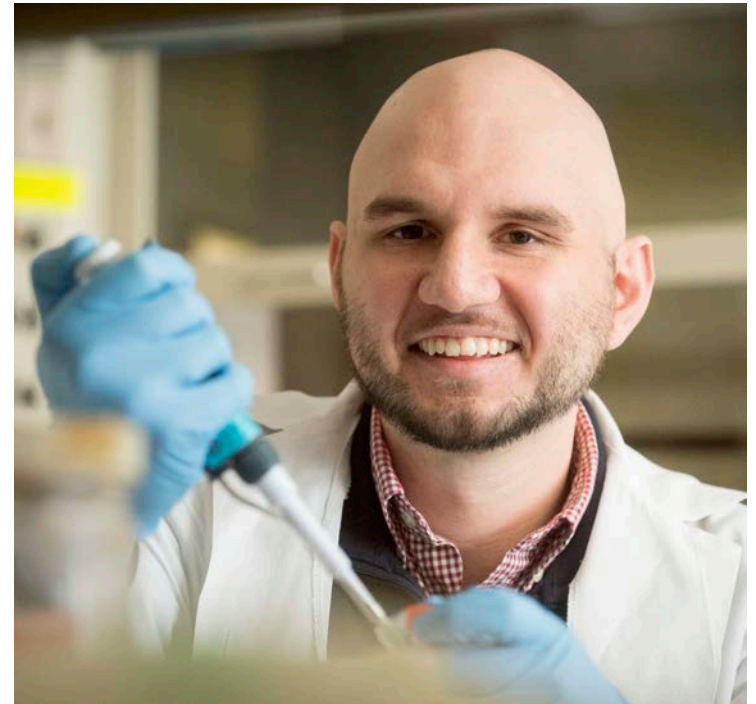


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GPW Programs – Standard and Accelerated

- Arts and Sciences
 - Computer and Information Science
 - Bioinformatics
 - Computer Graphics
 - Parallel and Distributed Computing
- Business
 - Business Administration
 - Finance
 - Information Technology Management
 - Healthcare Management
 - Marketing
- Clinical and Diagnostic Sciences
 - Biotechnology
- Engineering
 - Civil
 - Design and Commercialization
 - Electrical
 - Materials
 - Mechanical



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GPW Programs – Standard and Accelerated

- Public Health
 - Masters of Public Health
 - Environmental Health
 - Epidemiology
 - Health Behavior
 - Health Care and Organization and Policy



GPW Programs – Common Organization

Accelerated Pathway – 1 semester

- ELI 405 – Academic English Skills
- 3 Courses in major

Standard Pathway – 2 semesters

First Semester

- ELI 401 – Academic Reading/Writing I
- ELI 402 – Academic Speaking/Listening I
- 2 Courses in major

Second Semester

- ELI 403 – Academic Reading/Writing II
- ELI 404 – Academic Speaking/Listening II
- 2 Courses in major



Sample Pathway: Civil Engineering

Master of Science in Civil Engineering				
Standard Pathway - 2 Semesters	Degree Program Components		Program Information	
Fall: August 23, 2016 Spring: January 3, 2017 Summer: May 2, 2017	30 credit hour program 12 credit hours apply from Pathway 18 credit hours remaining toward degree			
Entry Requirements	Semester 1	Course Title	Credit Hours	
<ul style="list-style-type: none"> • Four-year undergraduate Engineering degree in Civil, Environmental, Mechanical, Structural, Transportation or related field • 2.5 undergraduate GPA • Language requirement: <ul style="list-style-type: none"> • TOEFL IBT 65 or • IELTS 5.5 or • PTEA 44 or • Completion of Academic English Level 4 or • Password overall level 6 	ELI 401	Academic Reading/Writing I	3	
	ELI 402	Academic Speaking/Listening I	3	
	EGR 602	Methods for Engineering Practice I	3	
		Engineering Major Course	3	
	Total			12
	Semester 2	Course Title	Credit Hours	
	ELI 403	Academic Reading/Writing II	3	
	ELI 404	Academic Speaking/Listening II	3	
	EGR 603	Methods for Engineering Practice II	3	
		Engineering Major Course	3	
Total			12	
Progression Requirements				
	<ul style="list-style-type: none"> • Minimum 3.0 GPA in graduate level courses • B or better in all courses • No grades I or W permitted 			
	<i>These courses are generally delivered through the INTO UAB Center and are for Pathway students only.</i>			
Accelerated Pathway - 1 Semester	Degree Program Components			
Fall: August 23, 2016 Spring: January 3, 2017 Summer: May 2, 2017	30 credit hour program 9 credit hours apply from Pathway 21 credit hours remaining toward degree			
Entry Requirements	Semester 1	Course Title	Credit Hours	
<ul style="list-style-type: none"> • Four-year undergraduate Engineering degree in Civil, Environmental, Mechanical, Structural, Transportation or related field • 2.5 undergraduate GPA • Language requirement: <ul style="list-style-type: none"> • TOEFL IBT 80 or • IELTS 6.5 or • PTEA 53 	ELI 405	Academic English Skills	3	
	EGR 602 or 603	Methods for Engineering Practice I or Methods for Engineering Practice II	3	
		Engineering Major Course	3	
		Engineering Major Course	3	
	Total			12





ENROLLMENTS

Enrollment by Program (7-Sep-16)

BIOTECHNOLOGY	11 (7 Accelerated and 4 Standard)
CIS	18 (10 A and 8 S)
PUBLIC HEALTH	8 (6 A and 2 S)
MBA	17 (6 A and 11 S)
Electrical Engineering	8 (4 A and 4 S)
Materials Engineering	3 (2 A and 1 S)
Mechanical Engineering	5 (3 A and 2 S)
Undergrad Pathways	10 (2 Accelerated, 4 Standard, 4 Comprehensive)
Academic English	60





QUESTIONS?