

Discoveries in the Making Storyboard

1

catchy title

Title: Make your title engaging and memorable; it doesn't have to be formal. This is not your typical research title.

2

hook ENGAGE AUDIENCE!

Hook: You might tell a personal story (like how you became interested in this) or propose a scenario that invites everyone relate to your topic.

3

Hook... segue to topic

Hook: Use this time to get your audience involved. Feel free to ask a question or ask for a show of hands if appropriate. Then segue to topic.

4

situation: who? what? etc.

Situation: What (is happening to...), who, where, when, statistics.

5

situation & PRIOR RESEARCH

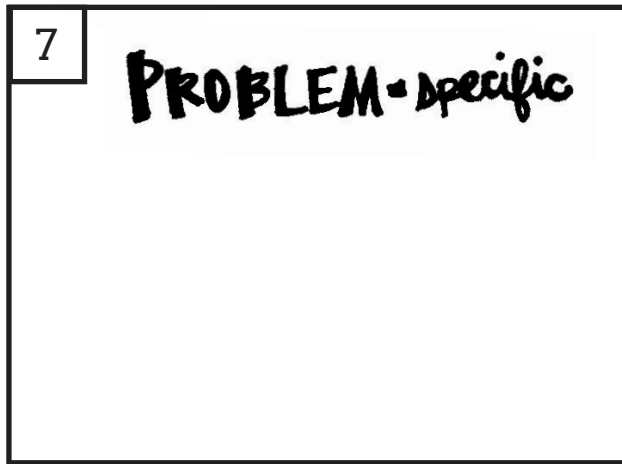
Situation: Why it is happening (prior research).

6

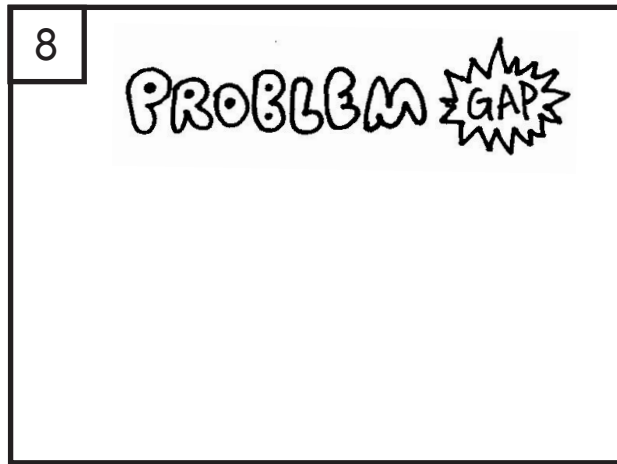
Problem (GENERAL)

Problem (general): Statistics, more evidence.

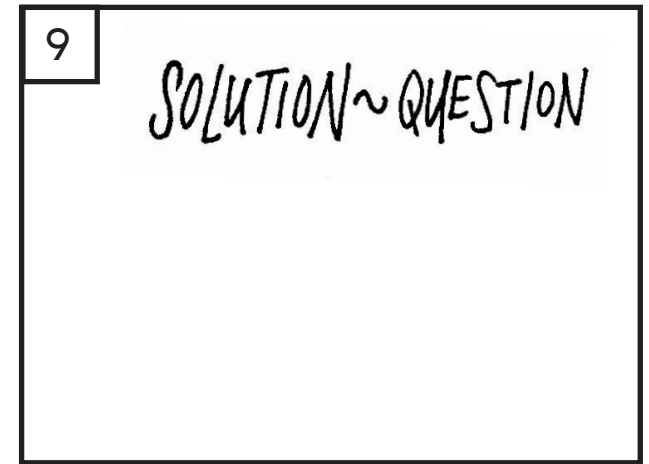
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Problem (specific): Example, more evidence.



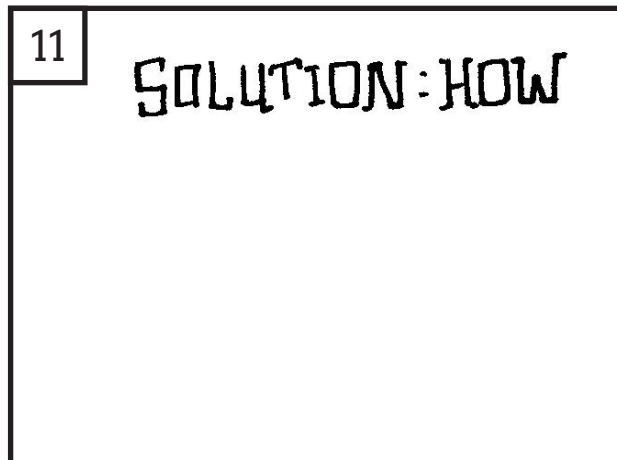
Problem (gap): "What we don't know is..."



Solution: Here's your discovery in the making: "What if we studied ___ to learn ___?"



Solution: "Here's what we did."



Solution: "This is how we did it."



Solution: "Here's what we learned." (key finding general)

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13 **SOLUTION: FINDING DETAILS**

Solution: “Here’s what we learned.” (specific details)

14 **EVALUATION: what it means**

Evaluation: “What this means is…” (specific applications)

15 **evaluation: LIMITATIONS**

Evaluation: “Our findings are limited by…”

16 **evaluation: benefits**

Evaluation: “Still, it is important because it could enable us to…” (potential benefit to society)

17 **conclusion: TAKE-AWAYS**

Conclusion: Give the audience a take-home message, or even take-home actions if applicable.

18 **acknowledgements**

Acknowledgements: Acknowledge your funders, mentors, partners, etc. and invite the audience to ask questions.