



INNOVATIONS *in* WELLNESS

8th ANNUAL CONFERENCE
November 15, 2019 | Hilton Birmingham at UAB

7:15-8 a.m.	Registration, Vendor Showcase, Light Breakfast
8-8:10 a.m.	Introduction and Welcome DR. ANNE-LAURA COOK, Medical Director at VIVA Health ANNA THREADCRAFT, RDN, UAB Director of Employee Wellness
8:10-9:05 a.m.	State of the Union: Landscape Scan of the Latest Trends in Health Care Speaker: KEN LEONCZYK, Senior Director, The Advisory Board Company Moderator: CHRIS KENNEDY, Regional General Manager, Genentech
9:05-10 a.m.	Exercise as Medicine: Inspiring Alabamians to Move More through Innovative Partnerships between Family Medicine, Sports Medicine and the YMCA Speaker: DR. IRF ASIF, Chair of the UAB Department of Family & Community Medicine
10-10:50 a.m.	Effecting Wellness-Related Organizational Change: The UAB Medicine Experience Speaker: DR. DAVID ROGERS, UAB Medicine Chief Wellness Officer and School of Medicine Senior Associate Dean Moderator: RILEY THORNTON, RDN, UAB Wellness Specialist
10:50-11:10 a.m.	Vendor Break sponsored by Genentech
11:10 a.m.-12 p.m.	Strengths-Based Culture: The Critical Role that Knowing What We Do Best, and What We Do Not, Plays into Building an Effective Organization Speaker: AUSTIN SUELLENTROP, CliftonStrengths Portfolio Manager, Gallup Moderator: WILLIAM EDWARDS, UAB Organizational Development Specialist
12-1 p.m.	Lunch sponsored by VIVA Health
1-1:15 p.m.	Innovations in Wellness Awards
1:15-2:05 p.m.	Partnering with Community Based Organizations to Address Social Determinants of Health Speaker: DR. LENORE COLEMAN, President and Founder, Healing Our Village
2:05-2:25 p.m.	Vendor Break sponsored by Willis Towers Watson
2:25-3:15 p.m.	Creatively Improving Injury Prevention to Strengthen the Bottom Line Speakers: REBECCA LEE, HealthFitness Director, Injury Prevention and Treatment NICOLE CHAUDET, HealthFitness Executive Director, Product Execution
3:15-3:45 p.m.	Living a Life of Resiliency Speaker: TIMOTHY ALEXANDER, Founder and Motivational Speaker/Leadership Coach, Inspired by TA
3:45-4 p.m.	Prize Drawings and Closing Remarks ANNA THREADCRAFT