



INNOVATIONS in WELLNESS

8th Annual Conference

November 15, 2019

Hilton Birmingham at UAB, 808 20th St S.

Birmingham, AL 35205

The UAB Employee Wellness Department is pleased to offer an exceptional agenda, catered to a varied audience that represents wellness coordinators, medical professionals, human resource personnel, business owners and health enthusiasts. This event provides an opportunity to network and hear best practice related to topics that include wellness program implementation, population health, health disparities, employee engagement and more. Registration is valued at \$150 for general attendees, \$99 for UAB employees and \$40 for students.

Sponsorship Levels

	Green	Gold	Blazer	Platinum (Limited to 2 sponsors)
Value	\$1,500	\$3,000	\$5,000	\$7,500
Conference Registration	2 seats	4 seats	6 seats	8 seats
Promotional materials placed in swag bags	✓	✓	✓	✓
Sponsor table in vendor alley	✓	✓	✓	✓
Exclusive signage reflecting sponsorship level		✓	✓	✓
Company recognition slide rotated during breaks			✓	✓
Social media recognition in conference promotional pitches via LinkedIn and Facebook				✓
Exclusive signage for either the AM or PM conference break				✓

To express an interest in sponsorship, please email uabwellness@uab.edu and note what sponsorship level you prefer. Sponsorship funds can be paid via credit card or check.

Participation as a sponsor a) is not a condition of current or future business b) does not alter the policy that all business relationships are evaluated separately and apart from any involvement as an exhibitor c) does not influence educational content presented to conference attendees d) supports that sponsorship/exhibitor fee charged is reasonable in exchange for the exhibit space/opportunities for interaction offered.