

A-PLAN BY VOLVO



**Special Vehicle Pricing for Corporate Partners,
Volvo Employees, Friends and Family**





INTRODUCTION

At Volvo we appreciate your interest in our vehicles and would like to offer your company a special opportunity to participate in the A-PLAN BY VOLVO Corporate Partner program. By participating, your employees are eligible to purchase or lease new Volvo vehicles at special discounted pricing. How discounted? This non-negotiated purchase price is the same price that employees of Volvo Cars of North America pay for their new vehicles!

All you have to do is register your company at www.aplanbyvolvo.com/companyregistration, and your employees will have immediate access to purchase or lease a new Volvo at a great price. There is no cost to your company to participate and there is no additional program administration required.

Within this brochure you will find more program information. We hope you will see the great value this program provides and we look forward to partnering with your company.

PRICING AND INCENTIVES

There is no easier or simpler way to buy one of our world-class vehicles. A-PLAN BY VOLVO takes the guesswork and negotiating out of the purchase. Furthermore—you are guaranteed preferred pricing, the same attractive pricing Volvo employees enjoy.

The A-PLAN BY VOLVO price is the same price paid by Volvo employees and their family members. The price equals the vehicle's factory invoice price and represents a substantial discount versus the vehicle's Manufacturer Suggested Retail Price.

When you purchase a new Volvo under the A-PLAN BY VOLVO program, the price is set and there is no negotiation with the dealer. All new vehicle invoices have the A-PLAN BY VOLVO price clearly printed on the new vehicle invoice. Additionally, customers can find A-Plan pricing on the www.aplanbyvolvo.com website, so there is no mystery as to what you pay for the car.

In addition to attractive A-PLAN BY VOLVO pricing, you are eligible for any applicable retail incentives at the time of purchase. Your local Volvo retailer can help you determine which incentives are applicable.

Vehicles may be purchased directly from dealer stock or special ordered. Please allow 8 to 10 weeks for delivery of special ordered vehicles.





CUSTOMER ELIGIBILITY

The A-PLAN BY VOLVO Corporate Partner program is offered to active employees, their spouses, and members of their immediate household of selected US and Canadian business partners and fleet partners having a unique relationship with the company.

All active full- and part-time employees of partner companies are eligible for the program. Eligible employees are limited to two (2) A-PLAN BY VOLVO purchases per calendar year.

At the time of purchase, eligible partner company employees will need to present proof of employment to the Volvo retailer.

Accepted proof of employment documents include a copy of the employee's current paystub showing the company and purchaser's name, a copy of the employee's W2, or a copy of their corporate ID badge or business card showing the employee's name as well as the partner company's name.

ENROLLMENT

The employee purchase process is easy. Simply complete the following steps:

FOR YOUR COMPANY

1. Establish a Partner Code.

Your Partner Code is a unique code identifying your company. Your employees will be required to enter this code when they register on the website.

If you do not know your Partner Code (or need to establish a new Partner Code) you can request your Partner Code by emailing vehpgms@volvocars.com.

2. Visit www.aplanbyvolvo.com/companyregistration to register.

3. Input your company's unique Partner Code.

4. Update your company's contact information and assign a program administrator.

All program communications will be sent directly to your program administrator.

5. You are now successfully registered.

6. Share your Partner Code and program details with your employees.

To start saving on a new Volvo, just complete the following steps:

FOR EMPLOYEES

1. Register for the program at www.aplanbyvolvo.com. Registration starts by creating a USER ID and password for the site. When registering, the employee will be asked to enter their personal information and their company's Partner Code.

2. Once registered, the employee can generate a PIN Number on the website.

3. Upon requesting a PIN number, a PIN Certificate will be emailed to the employee.

4. Visit your nearest participating Volvo dealer and provide the PIN Certificate and proof of employment to purchase a car.



VEHICLES

Great things happen when a goal is shared. Creating a new Volvo is one of them. Our passion for building cars that protect and celebrate life is evident to everyone who owns one, drives one or rides in one. In fact, they expect nothing less. We expect every new Volvo to introduce the world to new innovations that benefit everyone in or around cars. Of course, each Volvo presented here offers a unique driving experience. We believe the Volvo you choose will be better than anything you've driven before. Combine these great cars with attractive "A-PLAN BY VOLVO" pricing and you have a tremendous incentive to offer your employees.

MEET THE FAMILY.

S



Volvo S40 The compact and energetic sedan.



The all-new Volvo S60 The sports sedan worth getting passionate about.



Volvo S80 The premier sedan, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.

XC



Volvo XC60 A sporty coupe and a capable all-roader fused into a Swedish crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile 7-passenger SUV that takes you anywhere with grace.

C



Volvo C30 The compact and charismatic Sports Coupe.



Volvo C70 A convertible when you want it.



Volvo C70 A coupe when you need it to be.

VOLVO PEACE OF MIND

In addition to high quality, world class safety technology and clean Scandinavian design, every new Volvo comes with additional peace of mind.

Comprehensive 4-year/50,000-mile warranty.

Complimentary Factory Scheduled Maintenance for the first 3 years and 36,000 miles.

Complimentary "On Call" Roadside Assistance for the first 4 years of ownership.

Additionally, U.S. consumers will receive complimentary Safe + Secure coverage with every new purchase. Safe + Secure includes up to 5 years of comprehensive factory warranty coverage, 5 years of Wear & Tear coverage, 5 years of Factory Scheduled Maintenance coverage and 5 years of Road Side Assistance. Please visit www.volvocars.com/us for program details.

Please see www.aplanbyvolvo.com for A-PLAN BY VOLVO vehicle eligibility.

WHAT WE STAND FOR AS A BRAND

In 1927 the founders of Volvo stated that “Cars are driven by people. The guiding principal behind everything we make at Volvo is—and must remain—Safety.” This principal remains with us today and is what differentiates our brand.

In addition to safety, we are driven by other things, too. A desire to build cars that are less damaging to the environment. And above all, a commitment to deliver quality and innovative design. For our drivers, for our passengers, for everyone. For Life.

By enrolling in A-PLAN BY VOLVO, you are sending your employees a message that you care about them, the world they live in and the pursuit of quality. You are also providing them with a valuable benefit—world-class vehicles at very attractive prices.

SAFETY

Your employees are your greatest asset. And you want to keep them safe. Every Volvo we build is the sum total of more than 80 years of focusing on safety. We pride ourselves on the fact that we lead the industry in safety innovation. Which means you're not just driving a car. You're driving a promise.

ENVIRONMENT

When you partner with Volvo, you are connecting with a company that cares about people and the planet. There are three ways we dedicate ourselves to the environment. First, we strive to be clean inside—we keep fumes and allergens outside the vehicle. Second, we continually look for ways to clean outside by cutting emissions with cleaner burning engines. Finally, a Volvo car is clean all of its life. We design our cars for 85% recyclability and 95% recoverability.

QUALITY

Quality is important in what you and your employees do every day. For us, it's in the precision of our engineering. The craftsmanship of our design. And our meticulous attention to detail. In an uncertain world, here is one precious metal you can invest in. The results can be seen in the fact that the average lifespan of a Volvo is 18 years.

DESIGN

The model of Scandinavian design, Volvo cars are the perfect balance of art and technology. So even when they are at their most beautifully simple, they are still simply beautiful. It's form and function at its finest. And another reason why A-PLAN BY VOLVO can be a valuable benefit for you, your company and your employees.





A-PLAN BY VOLVO



CONTACTS

U.S. AND CANADA TECHNICAL SUPPORT

1-866-833-8329

aplanbyvolvo@pareto.com

Website concerns or technical issues

Hours: 9:00am to 5:00pm EST

U.S. PROGRAM SUPPORT

1-800-500-6550

vehpgms@volvocars.com

Program questions, Partner Code
and PIN issues

Hours: 8:30am to 5:00pm EST

CANADA PROGRAM SUPPORT

1-416-493-3700 ext. 5208

canfleet@volvocars.com

Program questions, Partner Code
and PIN issues

Hours: 8:30am to 5:00pm EST

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Volvo retains the right to modify or discontinue the program at any time, without prior notice.
Volvo retains the right to add or delete eligible models from the program, without prior notice.
Volvo retailer participation is voluntary, please check with your local Volvo retailer for details.