

## UAB STRATEGIC PLAN OVERVIEW



 UAB Strategic Plan | 2018-2023

At UAB, we have never settled on merely finding what's next—we have helped build the future through new ideas and initiatives in the classroom, the laboratory, the studio and the clinic. The coming decade presents us with opportunities and challenges. How should we build on our strong foundation in order to meet them? The following plan, Forging the Future, offers a blueprint.

## VISION

*One university inspiring and empowering the creation of knowledge that changes the world.*

## MISSION

UAB serves students, patients, the community and the global need for discovery, knowledge dissemination, education, creativity and the application of groundbreaking solutions. We are a leader among comprehensive public urban research universities with academic medical centers.

## SHARED VALUES

***Integrity***

We act ethically and do what is right.

***Respect***

We treat others with courtesy and civility.

***Diversity and Inclusiveness***

Everybody counts every day. We actively seek varied perspectives in our decision-making.

***Collaboration***

We trust each other and work cooperatively across disciplinary boundaries in the spirit of shared governance.

***Excellence and Achievement***

We constantly innovate, solve problems and improve ourselves and others through learning.

***Stewardship***

Fiscal and environmental sustainability guide our decisions.

***Accountability***

We are answerable to each other and act with the best interests of the university in mind.

## UAB STRATEGIC PLAN MISSION PILLARS

### EDUCATION



Provide 21st century, world-class, socially responsible education that prepares diverse students to lead, teach, provide professional services, and become prominent scholars and societal leaders of the future.

#### STRATEGIC OBJECTIVES:

1. Strengthen and expand innovative academic programs to enhance UAB's national and global reputation.
2. Ensure student success through holistic development that addresses diverse needs.
3. Create a signature core curriculum focused on modeling and developing socially conscious global citizens and leaders.
4. Engage students, faculty, staff and community members in experiential learning.
5. Foster access, inclusive excellence and equity in teaching, learning and mentorship development programs.

### RESEARCH, INNOVATION & ECONOMIC DEVELOPMENT



Pursue research, scholarship and creative activities that spur innovation, make UAB a vibrant cultural center, and expand our capability to continually discover and share new knowledge.

#### STRATEGIC OBJECTIVES:

1. Enhance UAB's institutional culture of collaboration and innovation.
2. Drive research and innovation across the enterprise.
3. Implement a campus wide effort to select and meet "grand challenges."
4. Improve society through processes and products.

### COMMUNITY ENGAGEMENT



Encourage partnerships that advance education, the arts and humanities, health, economic prosperity, and a fulfilling quality of life through service at home and around the globe.

#### STRATEGIC OBJECTIVES:

1. Expand access to community engagement resources.
2. Develop mutually beneficial partnerships.
3. Broaden scholarship in the field of community engagement.
4. Integrate engagement throughout the university.

### PATIENT CARE



Deliver the highest-quality patient care that reflects our ability to translate discoveries into revolutionary therapies in one of the nation's largest academic medical centers.

#### STRATEGIC OBJECTIVES:

1. Improve patient access and satisfaction through integration of clinical services across UAB's healthcare delivery entities.
2. Invest in signature treatments that will be delivered through recognized flagship programs.
3. Develop infrastructure to ensure statewide access to telehealth services.