# Using Mobile Technology with ARTAS Interventions

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## What is ARTAS?

**CDC-Funded Initiative** 

Evidence-based for Linkage to HIV Care and Retention in HIV Care

<u>Antiretroviral Treatment Access Study v.I & II < evaluation > </u>

- ARTAS v1 2001-2003 (Randomized Controlled Trial)
- ARTAS v2 2004-2006 (Real-world Demonstration)
  - Atlanta, Chicago, Jacksonville (FL), Anniston (AL), Kansas City (MO), New Orleans, Miami, Columbia (SC), Baltimore, Richmond (VA)

<u>Antiretroviral Treatment and Access to Services <implementation></u>

ARTAS Implementation in Alabama – 2012/2013 (ADPH)

## **ARTAS Process Definition**

Anti-Retroviral Treatment and Access to Services (ARTAS) is an individual-level, multi-session, time-limited intervention with the goal of linking recently diagnosed persons with HIV to medical care soon after receiving their positive test result.

ARTAS is based on the Strengths-based Case Management (SBCM) model, which is rooted in Social Cognitive Theory (particularly self-efficacy) and Humanistic Psychology.

(SBCM is a model that encourages the client to <u>identify and use personal strengths</u>; create <u>goals</u> <u>for himself/herself</u>; and establish an effective, working relationship with the Linkage Coordinator).

# Why ARTAS:

#### Linkage to care shortly after HIV diagnosis:

Provides opportunities for intervention to prevent transmission

#### Engagement or re-engagement:

Process of helping HIV patients keep their scheduled clinic appointments

#### Re-entry:

Re-connects HIV patients to primary care after they have dropped out of care

### Providing counseling/interventions:

Promotes sustained adherence to treatment

"Leads to better health outcomes"

## ARTAS Core Elements (mobile app eligible: Y/N)

## Build an effective, working relationship between the Linkage Coordinator and each client

## Focus on the client's strengths by:

- a. Conducting a strengths-based assessment (mobile app: YES)
- b. Encouraging each client to identify and use his/her strengths, abilities, and skills to link to medical care and accomplish other goals

Facilitate the client's ability to:

- a. Identify and pursue his/her own goals (mobile app: YES)
- b. Develop a step-by-step plan to accomplish those goals using the ARTAS Session Plan (mobile app: YES)

## ARTAS Core Elements (mobile app eligible: Y/N)

#### Maintain a client-driven approach by:

- a. Conducting between one and five structured sessions with each client within 90-days / linked to medical care <whichever occurs first> (mobile app: YES)
- b. Conducting active, community-based case management by meeting each client in his/her environment and outside the office whenever possible (mobile app: YES)
- c. Coordinating and linking each client to available community resources, both formal (e.g., housing agencies, food banks) and informal (e.g., friends, support groups, spiritual groups) based on each client's needs
- d. Advocating on each client's behalf, as needed, to link him/her to medical care and/or other needed services

# ARTAS using mobile technology (ODK)

FEATURES BENEFITS

App. development 'in house' (ADPH)

Low cost <"free">, short development time

'Off-the-shelf 'construction (CommCare ODK)

Tutorials/min. requirement for writing code

Integrated emulators Ability to test app. prior to placing in field

Intuitive structure Short 'ramp-up', streamlined staff training

'Real-time' data entry:

- Client activity updates
- Field staff compensation DB tied to app.

Enabled reporting efficiencies:

- Allow staff to spend more time 'face-to-face' with clients
  - Improved support of ARTAS process
- Lessened burden of repetitive data entry

# In closing...

"With the exception of a cure and vaccine research, the battle against HIV is shifting from the laboratories to the communities. This is where we need to be during the next decade to make a difference." -Dr. Michael Saag, UAB SoM

(New England Journal of Medicine, Feb 5, 2015 <excerpt from Editorial>)

## Contact Information & References

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#### References:

Linkage to and Retention in HIV Medical Care: NASTAD webinar Nov 16, 2011, Jeanne Bertolli, PhD, et al

Advancing HIV Prevention: cdc.gov/hiv/topics/prev\_prog/AHP

CDC National Prevention Information Network: cdcnpin.org

CDC's High Impact Prevention Project: effective interventions.org/en/high impact prevention/publichealthstrategies/artas.aspx

Alabama Department of Public Health: adph.org