

## Primary Care Leadership Development Program

Welcome to the Department of Family and Community Medicine at the University of Alabama at Birmingham. We are excited to offer a longitudinal, interactive, skills-based leadership development program for professionals working in primary care settings. The focus is on development of those widely recognized abilities related to good leadership, regardless of the specifics of the setting. The longitudinal format and embedded components are designed to facilitate practical application and lasting growth. The program is limited to a maximum of 25 participants to ensure individualized attention. All 36 hours of live sessions are conducted via Zoom.

### WHAT IS INCLUDED

- Nine monthly 4-hour interactive class sessions (36 hours) to learn, practice, and receive feedback in a group context (via Zoom)
- Optional one-on-one coaching with the director of the program, arranged around your schedule (up to 6 hours total, a \$2,000 value)
- Books, handouts, and access to video resources to support and extend learning
- Certificate of completion suitable for framing
- Individualized engraved plaque recognizing successful completion of the program

### TOPICS FOR MONTHLY MEETINGS

- Leader as Emotionally Intelligent
- Leader as Model Follower
- Leader as Master of Self
- Leader as Teacher and Persuader
- Leader as Resilient and Facilitator of a Healthy Culture
- Leader as Coach, Mentor, and Developer of People
- Leader as Builder of Teams and Teamwork
- Leader as Resolver of Conflict
- Leader as Agent of Change

### PARTICIPANTS

The program is aimed at physician and non-physicians in any type of leadership role within primary care settings in medicine. The expectation is that participants have had little formal leadership training.

### Application Deadline: Nov. 30, 2021

Applications will be evaluated, and applicants informed, on a rolling basis. **Apply online here.**

### Program Start Date: Jan. 7, 2022

### Cost: \$1,495

Ask your employer about the possibility of investing in your professional development.

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### EXPECTATIONS

Participation in all live sessions (12:30 - 4:30 pm CT) and completion of pre- and post-session assignments, approximately one hour per month.

### 2022 LIVE SESSION DATES

- January 7
- February 4
- March 4
- April 1
- May 6
- September 9
- October 7
- November 4
- December 2

### PROGRAM DIRECTOR, MICHAEL WIEDERMAN, PH.D.



This program represents the culmination of 7 years of iterative development of leadership development programming for physicians and administrators at varied levels of responsibility and experience. I am excited to share with you this opportunity for personal and professional development.

For the first 20 years of my career, I was a clinical psychology professor, so psychology is the lens I bring to most of my work. To me, leadership development is nearly synonymous with the development of emotional intelligence.

So, instead of learning to read a balance sheet, negotiate a contract or create a strategic plan, the focus of this program is developing the central tool for success as a leader -- you. I hope you decide to join us in this endeavor, in which case I look forward to getting to know you.

Send questions, comments, or suggestions to Michael Wiederman, Ph.D., [mwiederman@uabmc.edu](mailto:mwiederman@uabmc.edu).

**Ready to apply - Fill out an application here.**