**2018 Update in Gastroenterology and Hepatology – CALL FOR EXHIBITS**

**Location:** Hyatt Regency Birmingham – The Wynfrey Hotel
1000 Riverchase Galleria, Hoover, Alabama 35244

**Date:** September 7-8, 2018

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**Who Are We?**
As the sponsor of this CME program, the University of Alabama at Birmingham Division of Gastroenterology and Hepatology has a national reputation as a leader in gastroenterology and liver disease healthcare and research. As a part of our commitment to provide affordable up-to-date scientific and medical information to providers of patients with GI and liver issues in our region, our meeting registration fees are much lower than the national average. We depend on your support to be able to continue to provide a scientific/clinical healthcare program of this caliber.

**Who Attends?**
This meeting should bring together ~200 attendees including physicians, nurses, and other healthcare professionals from around the state of Alabama, as well as neighboring states in the southeast. This provides a unique opportunity for your organization to interact with regional providers who have an interest in gastroenterology/hepatology.

**Why Exhibit?**
Exhibits are highly valued by our attendees, especially those who practice in the rural areas outside of Birmingham. As exhibitors, you have the unique opportunity to share with them the latest in technology, software products, textbooks, pharmaceuticals, and other items of interest. The exhibits, which are strategically located outside of the meeting rooms, will be where attendees congregate during the continental breakfast and breaks. Our previous liver programs are known for value, affordability and positive return on your financial investment. Consider taking advantage of this opportunity.

**What Do We Provide?**
The level of support is an Exhibit Fee of $1,800 for which you will receive a designated exhibit area where you will have the opportunity to speak with the participating physicians and health care providers. Exhibit booth will have exhibitor sign, 2 chairs/skirted table and wastebasket. The number of available exhibit booths is limited. *Please note that we cannot provide extension cords. We ask that you bring your own cord if your display or equipment requires power. If you require a power source, we will make effort to place you near an outlet but an extension cord may be required depending on configuration.*

**Payment**
Exhibit Fee is $1,800 USD. Space allocation (location) is competitive and will be assigned based on date of payment receipt. **Deadline for registration is August 3, 2018.**
Exhibitor Opportunities

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<th>Exhibit Fee</th>
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| $1,800      | - Recognition in the course syllabus distributed to all attendees  
- One table top exhibit spaces  
- Opportunity to speak with the participating physicians and health care providers.  
- Exhibitor hours are Friday, September 7, 2018: 6:30 AM – 5:45 PM and Saturday, September 8, 2018 6:30 AM – 11:00 AM |

For More Information: Call: (205) 996-7378 or email Sheri McFall smcfall@uabmc.edu or Jacalyn Witherspoon jywitherspoon@uabmc.edu

Exhibitor Payments: Check should be made payable to:

UAB Division of Gastroenterology/Hepatology  
Attn. Sheri McFall  
BDB 398  
1720 2nd Avenue South  
Birmingham, Alabama 35294

or online at www.uab.edu/gihepconf

UAB Federal Tax # 636005396
EXHIBITOR REGISTRATION FORM
“2018 Update in Gastroenterology / Hepatology”
September 7-8, 2018
Hyatt Regency Birmingham – The Wynfrey Hotel
Birmingham, AL

PLEASE PRINT OR TYPE INFORMATION – please include the name of rep who will be in charge of exhibit

COMPANY INFORMATION
Exhibiting Company Name to appear on promotions: ________________________
Company Contact: __________________________ Email: _______________________
Primary Phone: __________________________ Alternative Phone: ______________ Fax: _______________________
Company Address: ________________________
City/State/Zip: __________________________

EXHIBITOR OPPORTUNITIES
Representative’s name / E-mail who will be attending:
1. __________________________
2. __________________________
3. __________________________
4. __________________________

METHOD OF PAYMENT
Visa, MasterCard, American Express – may be paid on-line ONLY via the Exhibitor link on the Conference website at: www.uab.edu/gihepconf

Checks should be made payable to: UAB Division of Gastroenterology & Hepatology
Mail to: Division of Gastroenterology & Hepatology
Attn: Sheri McFall
1720 2nd Avenue South, BDB 398
Birmingham, Alabama 35294-0012

Please return this registration form and signed Exhibitor Letter of Agreement to Sheri McFall at the address above or email to smcfall@uabmc.edu or Fax 205-975-9777.