



## EXHIBITOR AGREEMENT

Title of CME Activity 2021 Update in Gastroenterology, Hepatology & Advanced Endoscopy  
Location Sheraton Hotel Birmingham, AL Date August 13-14, 2021  
Company Name UAB Division of Gastroenterology & Hepatology  
Contact Person \_\_\_\_\_  
Person (s) Exhibiting \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Exhibit Space Fee \$ \_\_\_\_\_

## TERMS AND CONDITIONS

As an accredited provider of continuing medical education, the University of Alabama School of Medicine must ensure the separation of educational activities from promotional activities. Continuing medical education is for scientific and educational purposes only and will not promote any products or services, directly or indirectly.

The exhibitor agrees to adhere to the ACCME Standards for Commercial Support of Continuing Medical Education (SCS) and guidelines, where applicable, from AMA, ACPE, ANCC, PhRMA, and other relevant entities.

1. SCS 3.9: No other payment shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
2. SCS 3.11: Social events or meals at CME activities cannot compete with or take precedence over the educational events.
3. SCS 4.1: Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
4. SCS 4.2: Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.
5. Promotional material cannot be displayed or distributed in the educational space immediately before, during or after a CME activity.
6. Exhibitors may not engage in sales or promotional activities while in the space or place of the CME activity.

## AGREED BY EXHIBITOR/VENDOR

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title