

March 30, 2021

Dear Pharmaceutical / Medical Device Industry Representative:

We would like to invite you to be a part of an important opportunity as an exhibitor at our biennial conference "2021 Update in Gastroenterology, Hepatology and Advanced Endoscopy" at the Sheraton Hotel in Birmingham, Alabama on August 13-14, 2021 — presented by The University of Alabama at Birmingham Division of Gastroenterology and Hepatology and Division of Continuing Education.

For more than 24 years, our conference has been recognized as a comprehensive source for clinically diagnostic and treatment information in the southeast for **Gastroenterologists, Internal Medicine and Family Medicine physicians**, nurse practitioners, physician assistants and nurses. Our conference attracts healthcare professionals from Alabama, Georgia, Florida, Tennessee, Mississippi and Louisiana who are concerned with the diagnosis and management of patients with gastrointestinal and liver disease. Presenters will include both UAB faculty and guest faculty of nationally acclaimed experts. In past years we had a record attendance of close to 300 professionals.

Topics this year include:

Alcohol associated hepatitis; Regional and national impact of liver transplant allocation changes; Change in paradigm of pharmacologic treatment of NASH; Changing landscape of treatment for advanced hepatocellular carcinoma; Hepatitis B – current treatment criteria and can we ever stop treatment; Palliative care in end-stage liver disease; Acute on chronic liver failure; Treat to target paradigm in IBD; The role of surgery in IBD; Persistent symptoms in celiac disease despite a gluten free diet; Updates in colon polypectomy guidelines; Neuromodulators in FGIDs; Functional lumen imaging in esophageal motility evaluation; Interventional endoscopy – a path to everywhere; Management of fistulas, perforations and leaks; Imaging of the complex GI patient; Advances in interventional hepatology; Endoscopy in the patient with pancreatitis; Complex polypectomy: strategies for polyp resection; Bariatric endoscopy – its place in the weight loss paradigm.

New this year will be a *Nursing Conference* that will run simultaneously on Friday with topics that addresses nursing needs in Gastroenterology & Hepatology. Those topics include: Pain management in chronic pancreatitis; Management of IBD; Management of acute pancreatitis; Benefits of palliative care in end stage liver disease; Dysphagia; Pre-transplant evaluation and post transplant care; Hepatic encephalopathy; Nutrition recommendations in NAFLD/NASH patients; Liver disease in pregnancy; Liver tumors.

By collaborating with us, you will provide an invaluable educational experience to the healthcare community while giving your company an opportunity to interact with key physician groups. We have attached our 2021 agenda's, exhibitor letter, registration form, the 2021 Exhibitor Agreement that <u>must be signed and returned with the registration form</u> to us, and our W9 for UAB if needed.

<u>Exhibitor registration deadline is July 16, 2021.</u> We are very excited about this upcoming course and we look forward to hearing from you soon!

Sincerely,

Meagan Gray, MD Adam Edwards, MD, MS

Ali Ahmed, MD