



# Russell Campus



Visitor Guide



**Children's  
of Alabama®**

*Healthcare as amazing as their potential*

**Children's of Alabama** has provided specialized medical care for ill and injured children across the state and throughout the southeastern U.S. since 1911. For the past three years, Children's has been ranked among the best children's hospital programs in the nation by U.S. News & World Report. Last year, patients made more than 670,000 outpatient and nearly 14,000 inpatient visits to Children's from every county in Alabama and from 41 other states. With more than 2 million square feet, it is the third largest pediatric medical facility in the U.S. Children's offers inpatient and outpatient services across its Russell Campus on Birmingham's historic Southside with additional outpatient services provided at Children's South and Children's on 3rd. Primary care is provided at more than a dozen medical offices in communities across central Alabama. Children's of Alabama is the only medical center in Alabama dedicated solely to the care and treatment of children. It is a private, not-for-profit medical center that serves as the primary site of the University of Alabama at Birmingham (UAB) pediatric medicine, surgery, research and residency programs.

Non-clinical department business hours are Monday through Friday, 8:00 a.m. to 4:30 p.m.

For an electronic version of this map and parking information, please visit our website at [ChildrensAL.org/MapsDirections](http://ChildrensAL.org/MapsDirections).

Children's of Alabama  
(205) 638-9100 • [ChildrensAL.org](http://ChildrensAL.org)







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The Children's of Alabama Russell Campus is designed to make wayfinding as easy as possible for patients, families and visitors. The large red circle in the terrazzo flooring is used throughout the facility to indicate locations where patients and families can obtain information — at information desks and nursing stations, for example. The circle mimics the Children's of Alabama red ball logo. The main corridor of the expanded hospital is the second floor, called "Main Street." From that floor patients and visitors can reach any building on campus. A wavy blue "river" runs through the public areas of the new facility to assist with wayfinding. The river sparkles, thanks to the use of recycled mirrors and seashells. We also use colors, numbers and graphics to aid wayfinding. Each bed tower floor is associated with a color, number and special theme on the elevators and signage. The 7th floor in the Quarterback Tower, for example, has a football theme, the color is green and the number is 7.



All visitors to Children's must register at one of the two Information Desks before visiting a patient. Children's Emergency Department is located at the corner of 16th Street and 5th Avenue South. Complimentary valet parking for emergency visits is available.

At Children's, the second floor throughout the Russell Campus is called "Main Street."



## Children's Park Place/ 5th Avenue Parking Deck

- G** ▶ CHIPS Center
- ▶ Endocrinology/Allergy/Immunology Clinic
- ▶ Infusion Clinic
- ▶ Primary Care Clinic
- ▶ Rheumatology Clinic
- ▶ Satellite Lab
- ▶ Security Office
- ▶ Vending Area
- ▶ William A. Daniel Adolescent Health Center

- 4** ▶ Early Intervention



## Benjamin Russell Hospital for Children

- 1** ▶ Emergency Department
- ▶ Imaging Services (CT Scan/MRI/PET Scan)
- ▶ Ultrasound
- 2** ▶ Admitting/Discharge
- ▶ ATM
- ▶ Bridge to UAB Women & Infants Center
- ▶ Business Center
- ▶ Gift Shop
- ▶ Information Desk
- ▶ The Market on Main Street
- ▶ Meditation Room
- ▶ Patient Health & Safety Information
- ▶ Patient Relations
- ▶ Performance Room
- ▶ Room of Magic
- 3** ▶ Russell Surgery Center
- 4** ▶ Bruno Pediatric Heart Center
- 6** ▶ Neonatal Intensive Care Unit (NICU)

### QUARTERBACK CLUB TOWER

- 7**
- 8**
- 9**
- 10**

### HARBERT TOWER

- 7**
- 8**
- 9**
- 10**

## Children's Harbor Building

- G** ▶ Vending Area
- Smoking Area**
- 2** ▶ Children's Harbor Family Center
- 4** ▶ Bradley Lecture Center



## McWane Building/Dearth Tower/Lowder Building

### MCWANE BUILDING

- 1** ▶ ATM
- ▶ Cafeteria
- ▶ Chapel
- ▶ Convenience Go Store
- ▶ Information Desk
- ▶ Newspaper Stand
- ▶ Outpatient Pharmacy
- ▶ Pay Telephones
- ▶ Specialty Clinics 1-10
- Smoking Area**
- 2** ▶ Clinic 11
- ▶ Referred Testing

### DEARTH TOWER

- 3**
- 4**
- 5**
- 6**
- 7**

### LOWDER BUILDING

- 1** ▶ Coffee Corner
- 2** ▶ Lowder Surgery Center/Clinic 12
- 4** ▶ Sports Medicine
- 5** ▶ Children's Behavioral Health



## 7th Avenue Parking Deck



## DRIVING DIRECTIONS

The Alabama Center for Childhood Cancer and Blood Disorders outpatient clinic (otherwise referred to as "Clinic 8") is on the 1st floor of the McWane Building on the Children's of Alabama Russell Campus.

The McWane Building is located at 1600 7th Avenue South and has convenient deck parking at the corner of 7th Avenue South and 16th Street South. You may enter the hospital from either the second floor crosswalk or by crossing 7th Avenue South from the first floor of the parking deck. Once inside the McWane Building follow the signs to the outpatient clinic area on the 1st floor. The big fish wall sculpture marks the entrance to our clinic.

### COMING FROM EAST OF BIRMINGHAM - I-20/59

- Take I-20/I-59 West into Birmingham.
- After the 22nd Street North Exit in Downtown Birmingham, get into the far left-hand lane.
- Bear left onto I-65 South Exit. Exit I-65 at the 4th Avenue Street Exit.
- You will be traveling East on 4th Avenue South.
- Turn right onto 14th Street South. Go three blocks.
- Turn left onto 7th Avenue South.
- The parking deck entrance will be on your right immediately after you pass under the crosswalk.

### COMING FROM SOUTH OF BIRMINGHAM - I-65

- Take the University Boulevard/8th Avenue South Exit.
- You will be going East on University Boulevard.
- Turn left onto 14th Street South.
- Go one block and turn right onto 7th Avenue South. Go two blocks.
- The parking deck entrance will be on your right immediately after you pass under the crosswalk.

### COMING FROM NORTH OF BIRMINGHAM - I-65

- EXIT I-65 at the 4th Avenue South.
- Turn right onto 14th Street South. Go three blocks.
- Turn left onto 7th Avenue South.
- The parking deck entrance will be on your right immediately after you pass under the crosswalk.

### COMING FROM WEST OF BIRMINGHAM - I-20/59

- Take I-65 South, bearing to the right at the major junction before reaching Birmingham.
- Exit I-65 at the 4th Avenue South Exit.
- You will be traveling East on 4th Avenue South.
- Turn right onto 14th Street South.
- Go three blocks. Turn left onto 7th Avenue South.
- The parking deck entrance will be on your right immediately after you pass under the crosswalk.

### COMING FROM SOUTHEAST OF BIRMINGHAM - HIGHWAY 280

- Take Highway 280 to Highway 31 North to Birmingham (also called the Elton B. Stephens "Red Mountain" Expressway).
- Exit at the University Blvd./8th Avenue S. Exit.
- Turn right onto University Blvd. Turn right onto 18th Street South.
- Take the first left onto 7th Avenue South. Go one block.
- The parking deck entrance will be on your left immediately after you pass under the crosswalk.