<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am to 8:45 am</td>
<td>Registration, Continental Breakfast &amp; Student Poster Presentation Viewing</td>
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<tr>
<td>8:45 am to 9:00 am</td>
<td>Welcome and Opening Comments – UABSON, Dean Doreen Harper, PhD, RN, FAAN</td>
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| 9:00 am to 9:50 am | “Preparing a Primary Care Workforce for Rural Alabama”  
                   Cynthia Selleck, PhD, RN, FAAN, UABSON Associate Dean Clinical and Global Partnerships  
                   Ashley L. Hodges, PhD, CRNP, WHNP-BC, UABSON Associate Professor and Assistant Dean for Graduate Clinical Programs  
                   Katie Crawford Buys, DNP, MPH, CRNP, UABSON Instructor and Family Nurse Practitioner  
                   Specialty Track Co-Coordinator |
| 9:50 am to 10:10 am | Break                                                                 |
| 10:10 am to 11:00 am | Keynote Address  
                        “Challenges and Opportunities: The Evolving Landscape of Alabama Hospitals”  
                        Don Williamson, MD, President and CEO, Alabama Hospital Association |
| 11:00 am to 11:50 am | “Making the Most of Rural Hospital Services: A New Business Model”  
                     Mr. Joseph Marchant, CEO/President, Bibb Medical Center, Centreville, Alabama |
| 12:00 am to 1:00 pm | Lunch / Networking / Student Poster Presentation Viewing              |
| 1:00 pm to 1:50 pm | “Expanding Opportunities and Reimbursement for Primary Care Nurse Practitioners”  
                      Jennifer Roberts, CPC, Sr. Provider Networks Consultant Blue Cross Blue Shield of Alabama |
| 1:50 pm to 2:10 pm | Break                                                                 |
| 2:10 pm to 3:00 pm | “Speaking Up for Change in Alabama: Arise Citizen’s Policy Project”  
                      Jim Carnes, Policy Director, Alabama Arise, Montgomery, Alabama |
| 3:00 pm to 3:50 pm | “The Evolution of Nurse Practitioner Practice in Alabama”  
                      Joy Deupree, PhD, MSN, RN, WHNP-BC, UABSON, Director of Community Engagement |
| 3:50 pm to 4:00 pm | Closing Remarks, Discussion & Evaluation  
                      Cynthia Selleck, PhD, RN, FAAN, UABSON Associate Dean Clinical and Global Partnerships |