

Strategic Planning Council  
September 1, 2016  
Minutes

The newly-formed UAB Strategic Planning Council met on September 1, 2016. At this meeting, President Watts called the meeting to order and provided a summary of UAB's strategic planning progress to date and delivered the charge to this group to steer the process through which input would be gathered and from which information and other relevant content would be disseminated back to all of UAB's stakeholder groups:

- Since 2013, UAB has been engaged in the most comprehensive strategic planning process ever
- We have accomplished much in these last few years to inventory our strengths and make strategic investments in our [campus](#), [IT](#) and [research infrastructure](#) and programs to move UAB to the next level of excellence.
- In 2014, the [schools, colleges](#), [UAB Medicine](#) and other university-wide foundational support units were charged with developing their respective strategic plans.
- Additionally, we have established a variety of [institutional priorities](#) and [academic initiatives](#) that are achieving excellence.
- Now it is time to move to the next phase of our strategic planning.
- This council will steer the process through which we gather input from all of UAB's constituencies and is charged with further developing a strategic plan that:
  - Infuses a comprehensive view of our core values of academic freedom, accountability, caring and responsive service, collaboration, commitment to excel, community involvement, diversity, entrepreneurial/can-do attitude (innovation), ethical conduct, shared governance and unity of purpose
  - Focuses on "WHAT CAN BE" rather than "Why aren't we..."

- Is high-level and consistent with a dynamic university that will make accelerated and measurable strides of accomplishment in the coming months and years.
- Capitalizes on the momentum we have experienced in the last years because of our investments in people and infrastructure to embrace the dreams of our campus.
- Ensures the vitality of attracting the best and brightest students and academic scholars.
- Reflects a desire to move our research, discovery and performance achievements forward in a substantial, innovative and positive way.
- Prepares our students for the globally connected world they will be a part of as they graduate and effect change in the world.
- Provides an unmatched teaching and learning experience for all our students.

After Dr. Watts spoke, Allen Bolton and Anne Buckley, Co-chairs for the council, introduced Dr. Jack Duncan who will be serving as a facilitator for the group. Anne Buckley then reviewed the proposed timeline for the work of the council. Allen Bolton then shared a list of peer/aspirant peer institutions that were identified through a working group that resulted from the February 2016 UAB Strategic Planning Leadership Retreat and Workshop. Finally, Anne Buckley shared the following website examples as potential models for how the council's work will be represented and shared with the larger campus community:

A. Rutgers (Link)

1. <http://universitystrategy.rutgers.edu/plan-background/strategic-planning-timeline>
2. <http://universitystrategy.rutgers.edu/plan-background/strategic-planning-communications>

B. University of Pittsburgh

1. <http://www.pitt.edu/impact>
2. <http://www.pitt.edu/impact/framework>

C. University of Alabama <https://www.ua.edu/strategicplan/plan>

Meeting adjourned at 1pm.