

Strategic Planning Council
Minutes
September 28, 2016
2:00-3:00pm
AB 1070

New Business

- **Self-reflection:** Anne Buckley opened the meeting by posing two questions to the members of the Council:
 - **Through what lens(es) do you view UAB?**
Answers contained the following themes/threads:
 - siloed/let's tear down the silos;
 - one-time commuter school;
 - momentum;
 - economic engine potential;
 - comprehensive;
 - poised to take off;
 - bit of an inferiority complex;
 - how can we use the greatness to lift the boats around us?;
 - quality growth and retention.
 - **Where do you see UAB in 5-10 years?**
Answers contained the following themes:
 - being a first choice for students, patients, for people who want to work at the best place in the Southeast;
 - being the best and probably most strategic at economic impact, or going from economic impact to economic development;
 - the best students wanting to come here, while maintaining access;
 - we need to have a shared sense of purpose;
 - there's no success without sacrifice;
 - regional dominance/international prominence;
 - make others aware of our successes;
 - become a destination university;
 - diverse and welcoming; and
 - ahead of the curve and staying there.
 - A common thread throughout many of these comments is awareness – getting our story told.
- **Discussion of approach to survey/listening sessions:**
 - **What:** Content of the Survey/Listening Sessions- Brainstorm possible questions to elicit information that will guide us
 - **How:** Approach to Survey/Listening Sessions
 - Format(s)
 - Groups
 - Reporting back

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Council Members	Expected Absences
Agarwal, Anupam Austin, Suzanne Barnes, Bradley Bolton, Allen Buckley, Anne Carpenter, Josh Carter, Josh Dilworth, Paulette Gross, Alecia Jones, John Nugent, Kathy Palazzo, Bob Randall, David Colunga-Medina, Fernando Hattaway, Ginger	Duncan, Jack Kendrick, Haley