

Minutes
Strategic Planning Council
January 13, 2017
11:00am-12:30pm
AB 1070

CALL TO ORDER

REFLECTION

- What we have accomplished thus far:
 - Peer Institution Identification
 - Refined UAB's Mission Pillars:
 - Education
 - Research, Innovation, and Economic Development
 - Community Impact
 - Patient Care
 - SWOT Analysis
 - Planning Retreat to answer 3 questions:
 1. What are the core issues and concerns in 21st century society about which UAB has a unique approach to addressing?
 2. What current aspects of UAB are already optimally aligned to do that? How will UAB need to change?
 3. How do we ensure there is a distinctive UAB type of intellectually curious, creative person who is an engaged citizen?
 - Selection of 3 questions to garner input from the broader UAB stakeholder community:
 - Current Impressions of UAB?
 - Visions for UAB in 2021?
 - Areas in which UAB should focus its investments?

OLD BUSINESS

- **UAB's Core Values** – Council members engaged in a discussion about UAB's currently published values. The exercise included an opportunity to add action statements to each of the values listed. Councilors had the opportunity to suggest new values or recommend the editing/removal of any values that are no longer perceived as relevant to UAB as we move into the future. The agreed-upon updated values statement for consideration is listed below. Action statements will be circulated to the council for further discussion.

“UAB Values: unity of purpose, academic freedom, accountability, caring and responsive service, collaboration, excellence and achievement, community involvement, diversity and inclusion, entrepreneurial spirit, innovation, ethical conduct, and shared governance.”

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- **Communication planning update**
 - Website release date – the updated strategic planning website will be updated for distribution late this week/early next week
 - Listening sessions have been finalized, and if all goes well we should be able to complete these by early February. Dates/times/locations are as follows:

Listening Sessions

In order to gather input from a wide variety of stakeholders across campus, the members of the Strategic Planning Council will be holding several listening sessions in January and February.

Audience	Facilitator(s)	Date & Time, Location
Students	Fernando Colunga-Medina, USGA President Haley Kendrick, GSA President	Monday, Jan. 23, 2-3 p.m. Hill Student Center Auditorium
Alumni	Anne Buckley, Chief Communications Officer Josh Carter, Administrative Director, UAB President's Office	Tuesday, Jan. 24, 4-5 p.m. Hill Student Center Auditorium
Faculty	Alecia Gross, Past Chair, Faculty Senate	Wednesday, Jan. 25, 12-1 p.m. Hill Student Center Auditorium
Staff	Ginger Hattaway, David Rhodes – Staff Council Representatives	Wednesday, Jan. 25, 2-3 p.m. West Pavilion Conference Center, Rm. E
Faculty	Alecia Gross	Thursday, Jan. 26, 4:30-5:30 p.m. West Pavilion Conference Center, Rm. E
Alumni	Raymond Thompson, President, UAB	Monday, Feb. 6, 5:30-6:30

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Audience	Facilitator(s)	Date & Time, Location
	National Alumni Society Josh Carter	p.m. Alumni House
General	Anne Buckley, Josh Carter	Wednesday, Feb. 8, 9-10 a.m. Hill Student Center Auditorium
Staff	Ginger Hattaway, David Rhodes	Wednesday, Feb. 8, 11 a.m.-12 p.m. Hill Student Center Auditorium
Alumni	Anne Buckley, Josh Carter	Wednesday, Feb. 8, 12-1 p.m. Hill Student Center Auditorium
Students	Fernando Colunga-Medina, Haley Kendrick	Wednesday, Feb. 8, 1-2 p.m. Hill Student Center Auditorium
General	Anne Buckley, Josh Carter	Monday, Feb. 13, 4-5 p.m. Hill Student Center Auditorium
Alternate Date/Time		Monday, Feb. 13, 10-11 a.m. West Pavilion Conference Center, Rm. E

LOOKING FORWARD

In our next Strategic Planning Council meeting our plan is to begin looking at the initial feedback from the listening sessions. We anticipate beginning the process of dividing into three or four subcommittees including subcommittees to review the three questions included in the listening sessions and we also need a subcommittee to begin looking at possible metrics.

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Council Members	Expected Absences
Agarwal, Anupam	Austin, Suzanne
Barnes, Bradley	Buckley, Anne
Bolton, Allen	McClintock, Jim
Carpenter, Josh	Palazzo, Bob
Carter, Josh	Thompson, Raymond
Colunga-Medina, Fernando	
Dilworth, Paulette	
Duncan, Jack	
Gross, Alecia	
Hattaway, Ginger	
Jones, John	
Kendrick, Haley	
Nugent, Kathy	
Ratcliffe, Derita	
Randall, David	