

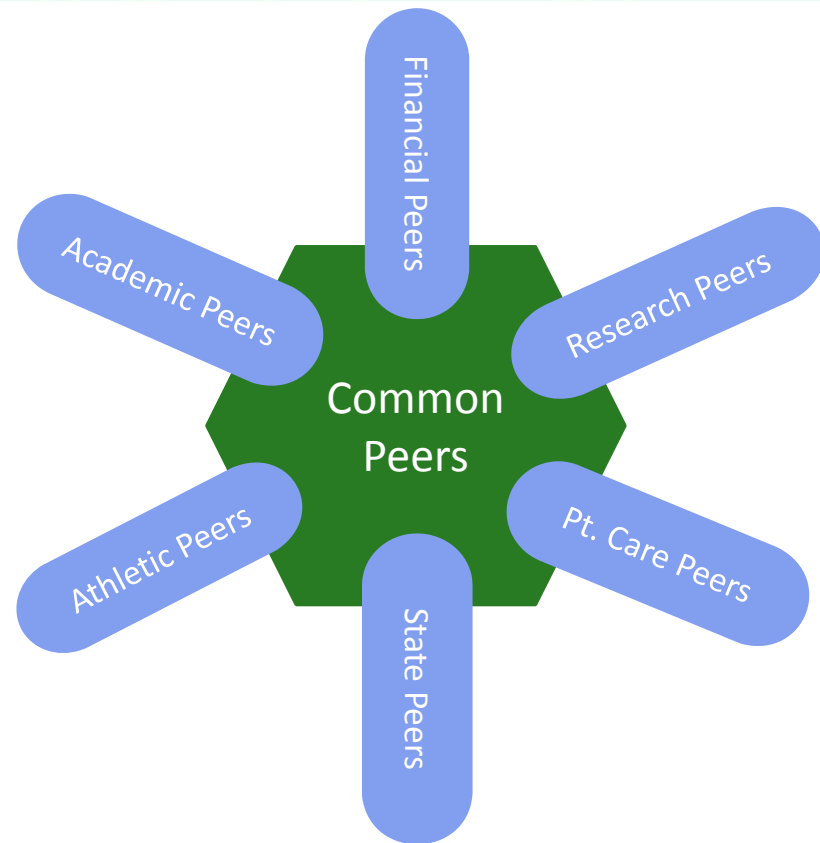
Identifying UAB's Peer Institutions to
Help Shape our Strategic Direction –
Round #2 With This Audience
September 16, 2016

UAB THE UNIVERSITY OF
ALABAMA AT BIRMINGHAM
Knowledge that will change your world

The “peer” list always begins with conversations.

- Who do you think our “peers” are?
- Academic peers, Athletics peers, AMC peers, research peers, *overall institutional peers*?
- **Current peers or aspirational peers?**
- What are our criteria?

Our Theory:
different peer
domains with
a common
subset





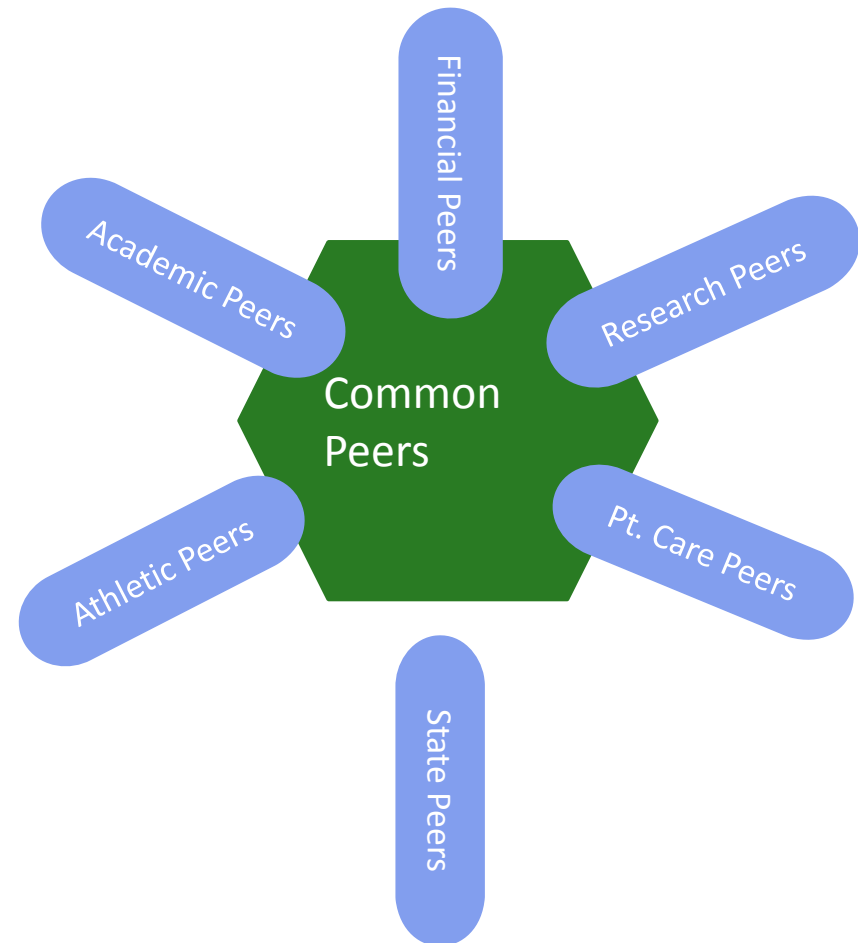
The initial conversations began in November 2015

- Recommendations from members of the President's Cabinet, Health System leadership, a few deans, and a few faculty members resulted in 56 institutions to consider with a robust discussion at our last retreat followed by more analysis and subgroup work.

From the last retreat and additional conversations, we focused on peers that are:

- Public
- Comprehensive
- Urban
- Diverse
- Non-land grant
- Non-flagship
- With an academic medical center

Our reality
based
on this
approach...



Revised Peer Determinations (Handout)

Comparable or Near Peers

- UC Irvine
- Univ of Cincinnati
- UIC
- USF
- VCU
- Rutgers
- U Buffalo?

Aspirational Peers

- UC San Diego
- Univ of Pittsburgh

| Institution | Total Students (IPEDS) | 6-Yr Grad Rate (IPEDS) | Ad/Enroll Yield (IPEDS) | Best Colleges (USN&WR) | Total Revenue (IPEDS) | Credit Rating (Moody's) | Extramural Research (HERD 2014) | NIH Rank (BlueRidge) | Hospital Review (Beckers) | Best Hospitals (USN&WR) | Score | AAU | Athletics |
|-------------------------------|------------------------|------------------------|-------------------------|------------------------|-----------------------|-------------------------|---------------------------------|----------------------|---------------------------|-------------------------|-------|-----|-------------|
| California-San Diego, Univ of | 30,709 | 86% | 6% | 39 | 3,817,786,000 | System rating | 1,067,388 | 7 | Y | 0 | 31 | Y | CCAA & MPSF |
| Pittsburgh, Univ of | 28,617 | 82% | 24% | 66 | 2,350,046,952 | Aa1 positive | 856,806 | 6 | Y | 13 | 33 | Y | ACC |
| Rutgers Univ | 48,378 | 80% | 20% | 72 | 3,043,315,000 | Aa3 negative | 644,116 | 77 | N | 1 | 41 | y | B10 |
| California-Irvine, Univ of | 30,051 | 86% | 8% | 39 | 2,833,362,000 | System rating | 340,056 | 59 | N | 2 | 43 | Y | BWC |
| UAB | 18,698 | 55% | 36% | 149 | 2,530,865,015 | Aa2 stable | 428,563 | 24 | Y | 6 | 50 | N | CUSA |
| Cincinnati, Univ of | 35,313 | 65% | 37% | 140 | 1,118,155,427 | Aa3 stable | 422,873 | 90 | Y | 1 | 54 | N | AAC |
| South Florida, Univ of | 41,938 | 67% | 31% | 156 | 1,140,318,351 | Aa3 stable | 488,641 | 66 | NA | NA | 56 | N | AAC |
| Illinois - Chicago, Univ. of | 27,969 | 60% | 26% | 129 | 2,639,390,549 | Aa3 negative | 347,888 | 60 | N | 0 | 61 | N | HL - no FB |
| Virginia Commonwealth Univ | 30,848 | 59% | 34% | 156 | 1,013,962,897 | Aa2 stable | 201,858 | 68 | Y | 4 | 62 | N | CAA |
| Univ at Buffalo | 29,995 | 72% | 25% | 99 | 999,742,973 | System rating | 386,576 | 101 | N | 0 | 63 | Y | CAA |

*UCI and UCSD tied for #39 in Best Colleges ranking

What's Next?

- Is there agreement on this “overall institutional peer” list? What about Buffalo?
- We are UAB and we are unique/special, but what can we learn from peer institutions that might inform strategic and operational planning?
- Who will be “owners” of the benchmarked domains, i.e., student and academic success, financial success, research success, health care success, athletic success?
- What audiences need to hear and understand our peer comparisons?