

UAB SCHOOL OF
HEALTH PROFESSIONS

The University of Alabama at Birmingham

39TH ANNUAL

UAB National Symposium for Healthcare Executives

hosted by the UAB Department of Health Services Administration



BIRMINGHAM, AL



NOVEMBER 6-8, 2019

Sheraton Birmingham Hotel
2101 Richard Arrington Jr Blvd N
Birmingham, AL 35203

"Connecting for Better Health"

uab.edu/nshe

SYMPOSIUM OVERVIEW

Expand Your Knowledge and Build Relationships with Health Care Leaders



At the UAB National Symposium for Healthcare Executives, conversation about healthcare leadership, innovation, and management happen at the highest level. Senior leaders involved in all aspects of the healthcare industry join together to discuss the future of health care delivery and their impact on the healthcare system.

Sponsoring the Symposium gives you the best opportunity to expose your organization to potential clients and showcase your leadership in the field. The Symposium promotes high engagement before, during, and after the event. Your company will have the opportunity to promote your brand and build relationships with senior healthcare professionals.

GET TO KNOW THE AUDIENCE



Participants from
26 STATES

80% of attendees are management level or above



C-Suite and senior level executives make up 30% of attendees.

Since its inception in 1979, our audience has included over:

 **4200 ATTENDEES**

 **130 HOSPITALS**



EXHIBIT SCHEDULE

- ▶ Wednesday, Nov 6: 8-12 (Set Up)
- ▶ Wednesday, Nov 6: 12-5 (Exhibit)
- ▶ Thursday, Nov 7: 8-4 (Exhibit)
- ▶ Friday, Nov 8: 8-12 (Exhibit, optional)
- ▶ Friday, Nov 8: Breakdown

SPONSORSHIP LEVELS

SPONSORSHIP OPPORTUNITIES	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500
Recognition during opening and closing symposium programs	X	X	X	X
Logo, URL, and 150 word organization introduction on NSHE website and mobile phone app	X	X	X	X
Promotional recognition during your sponsored event, including announcements, signage, & logo placement	X	X	X	X
Pre and post-conference attendee mailing list (full contact info.)	X	X	X	X
Exhibit space in conference area	X	X	X	X
Preferred placement of exhibit space	X	X	X	
Enhanced recognition in all NSHE promotional materials and on the mobile phone app	X	X	X	
Additional full registration to all symposium events (2 Total)	X	X	X	
Sponsorship of the Wednesday Keynote address includes welcoming attendees & discussing your organization; recognition at event, on event signage & on mobile phone app	X			
Full conference registration for 5 organizational representatives	X			
Sponsorship of Wednesday networking reception includes recognition at event, on event signage & on mobile phone app		X		
Full conference registration for 3 organizational representatives		X		
Sponsorship of Thursday Keynote luncheon, includes opportunity to discuss your organization; recognition at event, on event signage and on mobile phone app			X	
Full conference registration for two organizational representatives			X	
Sponsorship of one Network break, recognition on refreshment tables and in event proceedings (8 available)				X
Full conference registration for one organizational representative				X

ADDITIONAL SPONSORSHIP OPTIONS

(These options also include recognition on signage & at program events)

Mobile Phone App- \$5,000

The opening screen will feature your logo and the welcome page will feature organizational information.

Mobile Charging Kiosk- \$3,000

Exclusive signage on the charging stations provides great exposure for everyone charging or walking by.

Customized Lanyards- \$3,000

Company name and logo printed on the name badge lanyards (other branded materials also available).

Customized Tote Bags - \$3,000

Company name and logo printed on tote bag give-away (other branded materials also available).

SPONSORSHIP FORM

To register as a sponsor of the UAB National Symposium for Healthcare Executives, submit this form or go online: www.uab.edu/nshe.

Please accept our support at the following level:

- | | | |
|--------------------------|----------|----------|
| <input type="checkbox"/> | Platinum | \$10,000 |
| <input type="checkbox"/> | Gold | \$7,500 |
| <input type="checkbox"/> | Silver | \$5,000 |
| <input type="checkbox"/> | Bronze | \$3,500 |

Additional Sponsorship Options:

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| <input type="checkbox"/> | Mobile Phone App | \$5,000 |
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| <input type="checkbox"/> | Customized Lanyards | \$3,000 |
| <input type="checkbox"/> | Customized Tote Bags | \$3,000 |

Tax credit dependent on sponsorship level benefits. Please contact us for more information.

Sponsorship Information:

Company Name: _____

Name of Representative(s) who will attend: _____

Address: _____ City: _____

State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Title: _____

- Check Enclosed
- Please Invoice
- Credit Card payments should be made online at www.uab.edu/nshe.

Return to:

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