UAB National Symposium for Healthcare Executives
Pioneering Healthcare Excellence in the Digital Age

October 23-25 • Grand Bohemian Hotel • Birmingham, AL
SYMPOSIUM OVERVIEW

Get to know the audience

80% of attendees are management level or above

Participants from 26 STATES

32% of attendees are C-Suite and senior level executives.

Since its inception in 1979, our audience has included over:

4765 ATTENDEES

130 HOSPITALS

Expand Your Knowledge and Build Relationships with Healthcare Leaders

At the UAB National Symposium for Healthcare Executives, conversation about healthcare leadership, innovation, and management happen at the highest level. Senior leaders involved in all aspects of the healthcare industry join together to discuss the future of healthcare delivery and their impact on the healthcare system.

Sponsoring the Symposium gives you a great opportunity to promote your organization to potential clients, showcase your leadership in the field and build relationships with senior healthcare professionals.

JOIN US IN BIRMINGHAM, AL

Condé Nast Traveler has named the Magic City one of the best places to visit in 2022.
# Sponsorship Levels

## All Sponsors Will Receive:
- Recognition during the opening and closing sessions.
- Logo and URL featured on our website and mobile app.
- Logo placement on signage.
- Attendee full contact information.
- Names listed on registration emails (Early Sponsors only).

## Opportunities

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<thead>
<tr>
<th>Exhibit space based on sponsorship level.</th>
<th>Premier</th>
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<th>Prime</th>
<th>Preferred</th>
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<tbody>
<tr>
<td>Full conference registration(s) included:</td>
<td>5</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<td>Enhanced recognition on all promotional materials.</td>
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<td>Sponsorship of Networking Reception (2 available).</td>
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<td>Sponsorship of Keynote (2 available).</td>
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<td>Sponsorship of Panel Session (7 available).</td>
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<td>Sponsorship of 1 Network Break (6 available).</td>
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<td><strong>Video Upgrade (Diamond &amp; Platinum Sponsors) $5,000</strong>&lt;br&gt;You supply a 2-3 min. video to play before a Keynote.</td>
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## Special Add-On Sponsorship Opportunities *other items available*

- **Phone App - $5,000**<br>Your logo will be on apps’ opening screen and company info on welcome page.
- **Custom Lanyard* - $5,000**<br>Your company name and logo will be printed on event name badge lanyards.
- **Custom Tote Bag* - $5,000**<br>Your company name and logo will be printed on tote bag give-away.

## Make a Difference by Becoming a Blazer Sponsor!

- **Blazer Student Sponsorship — $1,000**
  Your generosity can help our deserving students attend the Symposium at no cost. 2022 saw a record student turnout, but the expenses for attending are beyond many of our students’ reach. Your support will grant them access to this unique programming and networking opportunity. Blazer student sponsors will be acknowledged in the program.

[www.uab.edu/nshe](http://www.uab.edu/nshe)
To register as a sponsor of the UAB National Symposium for Healthcare Executives, submit this form or go online: uab.edu/nshe.

Please accept our support at the following level:

- Diamond $20,000
- Platinum $15,000
- Video Upgrade (Diamond & Platinum Sponsors) $5,000
- Gold $8,000
- Silver $5,000
- Bronze $3,500

Additional Sponsorship Options:

- Mobile Phone App $5,000
- Customized Lanyards $5,000
- Customized Tote Bags $5,000
- Blazer Student Sponsorship $1,000

Tax credit dependent on sponsorship level benefits. Please contact us for more information.

Sponsorship Information:

Company Name: _____________________________
Name of Representative(s) who will attend: _____________________________
Address: _____________________________ City: _____________________________ Zip Code: __________
State: _____________________________ Phone: __________ Fax: __________ Email: _____________________________
Signature: _____________________________ Title: _____________________________

- Check Enclosed
- Please Invoice
- Credit Card payments should be made online at: uab.edu/nshe. Click “Registration” link.

RETURN TO:

Christy Harris Lemak, PhD
UAB Department of Health Services Administration
1720 2nd Ave. South • SHPB 580E
Birmingham, AL 35294-1212
Fax: (205) 934-5980 • 205.607.2324 • chml@uab.edu