

UAB National Symposium for **HEALTHCARE EXECUTIVES**

COURAGEOUS LEADERSHIP FOR A CHANGING FUTURE



uab.edu/nshe

OCTOBER 19-21 • THE CLUB, INC • BIRMINGHAM, AL



UAB SCHOOL OF
HEALTH PROFESSIONS
The University of Alabama at Birmingham

DEPARTMENT OF HEALTH SERVICES ADMINISTRATION

Hosted by the Center for Healthcare Management & Leadership

SYMPOSIUM OVERVIEW



GET TO KNOW THE AUDIENCE



80% of attendees are management level or above

Participants from
26 STATES



30% of attendees are C-Suite and senior level executives.

Since its inception in 1979, our audience has included over:

4500 ATTENDEES

130 HOSPITALS



Expand Your Knowledge and Build Relationships with Healthcare Leaders

At the UAB National Symposium for Healthcare Executives, conversation about healthcare leadership, innovation, and management happen at the highest level. Senior leaders involved in all aspects of the healthcare industry join together to discuss the future of healthcare delivery and their impact on the healthcare system.

Sponsoring the Symposium gives you a great opportunity to promote your organization to potential clients, showcase your leadership in the field and build relationships with senior healthcare professionals.

JOIN US IN BIRMINGHAM, AL

Condé Nast Traveler has named the Magic City one of the best places to visit in 2022.



SPONSORSHIP LEVELS

ALL SPONSORS RECEIVE:

- ▶ Recognition during the opening and closing sessions
- ▶ Logo and URL featured on our website and mobile app
- ▶ Logo placement on signage
- ▶ Attendee full contact information

OPPORTUNITIES	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,500
Exhibit space based on sponsorship level.	Premier +	Premier	Prime	Preferred
Full conference registration(s) included:	5	3	2	1
Enhanced recognition on all promotional materials.	X	X	X	
Sponsorship of Keynote (2 available).		X		
Sponsorship of Networking Reception (1 available).	X			
Sponsorship of Panel Session (7 available).			X	
Sponsorship of one (1) Network Break (8 available).				X
Video Upgrade (Platinum Sponsorship Only) \$5,000 You supply a 2-3 min. video to play before a Keynote.	X			

MAKE A DIFFERENCE BY BECOMING A BLAZER SPONSOR!

Blazer Student Sponsorship – \$1,000

Your generosity can help our deserving students attend the Symposium at no cost. 2019 saw a record student turnout, but the expenses for attending are beyond many of our students' reach. Your support will grant them access to this unique programming and networking opportunity. Blazer student sponsors will be acknowledged in the program.

ADDITIONAL SPONSORSHIP OPTIONS (Recognition on signage and at program events included)

Phone App - \$5,000

Your logo will be on apps' opening screen and company info on welcome page.

Charging Kiosk - \$3,000

Exclusive signage on charging stations offering brand visibility to passersby.

Custom Lanyard* - \$3,000

Your company name and logo will be printed on event name badge lanyards.

Custom Tote Bag* - \$3,000

Your company name and logo will be printed on tote bag give-away.
*other items available

SPONSORSHIP FORM

To register as a sponsor of the UAB National Symposium for Healthcare Executives, submit this form or go online: uab.edu/nshe.

Please accept our support at the following level:

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Platinum | \$10,000 |
| <input type="checkbox"/> | Video Upgrade (Platinum Sponsorship Only) | \$5,000 |
| <input type="checkbox"/> | Gold | \$7,500 |
| <input type="checkbox"/> | Silver | \$5,000 |
| <input type="checkbox"/> | Bronze | \$3,500 |

Additional Sponsorship Options:

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|--------------------------|------------------------------|---------|
| <input type="checkbox"/> | Mobile Phone App | \$5,000 |
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| <input type="checkbox"/> | Customized Lanyards | \$3,000 |
| <input type="checkbox"/> | Customized Tote Bags | \$3,000 |
| <input type="checkbox"/> | Blazer Student Sponsorship | \$1,000 |

Tax credit dependent on sponsorship level benefits. Please contact us for more information.

Sponsorship Information:

Company Name: _____

Name of Representative(s) who will attend: _____

Address: _____ City: _____

State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Title: _____

- Check Enclosed
- Please Invoice
- Credit Card payments should be made online at: uab.edu/nshe. Click "Registration" link.

RETURN TO:

Katherine A. Meese, PhD
UAB Department of Health Services Administration
1720 2nd Ave. South • SHPB 540D
Birmingham, AL 35294-1212
Fax: (205) 934-5980 • 205.607.2324 • chml@uab.edu



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