

Steve Jenkins

Senior Adviser, Sg2



Steve contributes to Sg2's work in the areas of strategy and growth, which he previously led as senior vice president. He advises Sg2's clients on a broad array of strategic issues and provides editorial direction for the firm's intelligence and analytics. An expert on health policy and the economy's impact on health care trends, Steve speaks frequently at health care organization board and senior management meetings and national conferences. His expertise also includes strategy facilitation and the use of analytics in business management.

Steve brings 30 years of experience in health care to his position. Before joining Sg2, Steve led product design nationally for Humana, where he focused on designing and developing its consumer-driven health plans.

Previously, he held a variety of positions at the Blue Cross and Blue Shield Association (BCBSA), where he created a new business unit charged with accelerating e-business capability development for the Blues nationally, via national partnerships with best-in-class technology companies. He also led a consulting practice within BCBSA that advised Blues organizations on issues of general business strategy.

Earlier in his career, Steve was a marketing strategy analyst with Horizon Blue Cross Blue Shield of New Jersey. His career in health care began in the mid-1980s on Capitol Hill, where he worked on health and economic issues for a United States Senator.

Steve received a master's degree in public policy from Harvard Kennedy School, and a BA in economics and political science from Duke University.