

UAB National Symposium for **HEALTHCARE EXECUTIVES**

THE HEALTHCARE RENAISSANCE: LEADING A NEW ERA OF EXCELLENCE TOGETHER



uab.edu/nshe

NOVEMBER 4 – 6, 2026 • GRAND BOHEMIAN HOTEL • BIRMINGHAM, AL



UAB The University of
Alabama at Birmingham.

School of Health Professions

DEPARTMENT OF HEALTH SERVICES ADMINISTRATION

Hosted by the Center for Healthcare Management &
Leadership

SYMPOSIUM OVERVIEW



Expand Your Knowledge and Build Relationships with Healthcare Leaders

At the UAB National Symposium for Healthcare Executives, conversations about healthcare leadership, innovation, and management happen at the highest level. Senior leaders from across the healthcare industry come together to discuss the future of healthcare delivery and their impact on the healthcare system.

Sponsoring the Symposium offers an excellent opportunity to:

- promote your organization to potential clients
- showcase your leadership in the field
- build meaningful relationships with senior healthcare professionals.

With displays located near session spaces, you'll be part of the discussion—not apart from it—creating genuine opportunities for connection and idea exchange.



Reach an audience of key
Healthcare Decision Makers



80% of attendees
are management level
or above

Participants from
26 STATES,
U.S. VIRGIN ISLANDS & ITALY



32% of attendees
are C-Suite and senior
level executives.

Since its inception in 1979, our
audience has included over:

5,065 ATTENDEES
130 HOSPITALS

and many other organizations from
across the healthcare industry



SPONSORSHIP LEVELS

ALL SPONSORS WILL RECEIVE:

- Recognition during the opening and closing sessions.
- Logo and URL featured on our website and mobile app.
- Logo placement on signage.
- Attendee full contact information.
- Names listed on registration emails (Early Sponsors only).



OPPORTUNITIES	Diamond \$20,000	Platinum \$15,000	Gold \$8,000	Silver \$5,000	Bronze \$3,500
Exhibit space based on sponsorship level	Premier	Premier	Prime	Preferred	Preferred
Full conference registration(s) included:	5	5	3	2	1
Enhanced recognition on all promotional materials	X	X	X		
Sponsorship of Networking Reception	X				
Sponsorship of Keynote		X			
Sponsorship of Panel Session			X	X	
Sponsorship of 1 Network Break					X
Video Upgrade (Diamond & Platinum Sponsors) \$5,000 You supply a 2-3 min. video to play before a Keynote	X	X			

SPECIAL ADD-ON SPONSORSHIP OPPORTUNITIES *other items available

Phone App – \$5,000

Your logo will be on apps' opening screen and company info on welcome page.

Custom Lanyard* – \$5,000

Your company name and logo will be printed on event name badge lanyards.

Custom Tote Bag* – \$5,000

Your company name and logo will be printed on tote bag give-away.

MAKE A DIFFERENCE BY BECOMING A BLAZER SPONSOR!

Blazer Student Sponsorship — \$1,000

Your generosity can help our deserving students attend the Symposium at no cost. 2024 saw a record student turnout, but the expenses for attending are beyond many of our students' reach. Your support will grant them access to this unique programming and networking opportunity. Blazer student sponsors will be acknowledged in the program.

SPONSORSHIP FORM

To register as a sponsor of the UAB National Symposium for Healthcare Executives, submit this form or go online: uab.edu/nshe.

Please accept our support at the following level:

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Diamond | \$20,000 |
| <input type="checkbox"/> | Platinum | \$15,000 |
| <input type="checkbox"/> | Video Upgrade (Diamond & Platinum Sponsors) | \$5,000 |
| <input type="checkbox"/> | Gold | \$8,000 |
| <input type="checkbox"/> | Silver | \$5,000 |
| <input type="checkbox"/> | Bronze | \$3,500 |

Additional Sponsorship Options:

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| <input type="checkbox"/> | Mobile Phone App | \$5,000 |
| <input type="checkbox"/> | Customized Lanyards | \$5,000 |
| <input type="checkbox"/> | Customized Tote Bags | \$5,000 |
| <input type="checkbox"/> | Blazer Student Sponsorship | \$1,000 |

Tax credit dependent on sponsorship level benefits. Please contact us for more information.

Sponsorship Information:

Company Name: _____

Name of Representative(s) who will attend: _____

Address: _____ City: _____

State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Title: _____

- ☐ Check Enclosed
- ☐ Please Invoice
- ☐ Credit Card payments should be made online at: uab.edu/nshe. Click "Registration" link.

RETURN TO:

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WEBSITE**

