
Obesity and Obesity-Related Diseases Focus Area

Goal B, Objective 1a Recommendation

Goal B:

Increase community-based outreach and national recognition through translation of our multidisciplinary lifestyle intervention sciences programs

Objective 1:

Achieve 10% increase in community-based efforts (CBE) among SHP students and faculty

Tactic B1a:

Establish a dataset with all SHP CBE

Responsibility:

Brenda Bertrand and Janelle Chiasera

RECOMMENDATION:

In order to create the most sustainable and high-quality database to track our community-based efforts school-wide we recommend that we utilize the University-wide platform, BlazerPulse that goes live January of 2019. This platform has several advantages to the development of a SHP-specific stand-alone database including:

- Centralization of reporting to reduce inaccuracies associated with running parallel databases
- Placement of our data within the broader context of the university to help enhance CBE efforts and connect faculty and students to broader experiences
- Communication of this platform with Faculty profiles for ease of reporting efforts
- Built-in assessment abilities for pre-and post-reflection
- Data sharing between the faculty and the community
- Online community management capabilities to allow communities to be formed based on effort
- Capability for impact reporting
- Social media integration
- Android and iOS downloadable apps
- No cost to schools to utilize the platform

The Senior Executive Associate Dean has been designated as the school champion/liaison for this effort and will serve on the executive committee leading the roll-out of this platform school-wide and as the liaison/support person to school faculty and staff. Details regarding BlazerPulse (GivePulse) are below.



THE COMMUNITY ENGAGEMENT PLATFORM
ANALYZING COLLECTIVE IMPACT

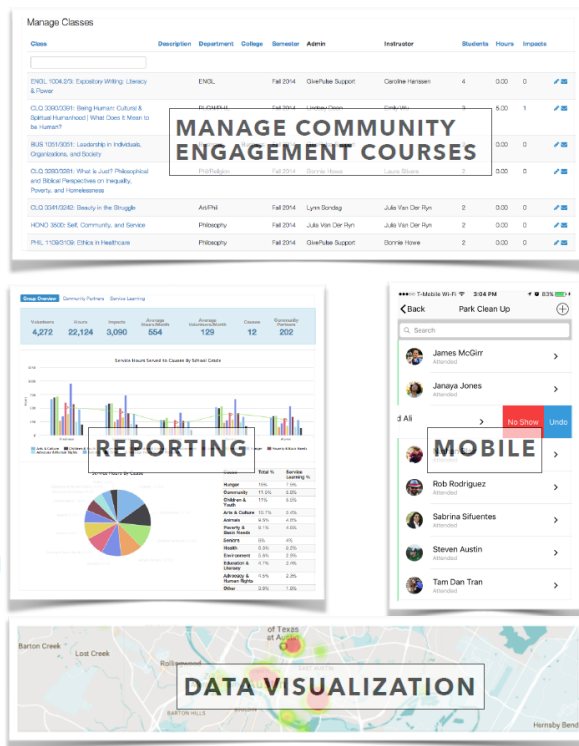
Volunteer
Management
& Matching
Portal

Database to
Track All
Community
Engagement
Activity

Assessment
Tools to
Gauge
Impact

SERVICE LEARNING & ENGAGED SCHOLARSHIP

- Database to Track all Service Learning, Community Based Learning Courses or Experiences Activities for Reporting or Transcript Purposes (can integrate with Student Information Systems/Registrar Databases like Banner & PeopleSoft, Jenzabar et al.,)
- Built-in Assessment abilities for Pre and Post reflection or used for general surveying
- Community Needs Database for faculty members to review, approve and consume for their research and courses
- Post experiential projects to be managed and scheduled for review and approval purposes
- Android and IOS downloadable mobile apps to track placement attendance, outputs and further assessments
- Enable faculty, staff and students to track activity and optionally allow community partners to verify or share more data
- Track all relationships with community partners, cities and municipalities



VOLUNTEER TECHNOLOGY



- Data share between You & Community Partners
- Online community management & database
- CRM + Integration with other CRMs
- Calendar, scheduling and shift management
- Notification system with messaging abilities
- Drag & Drop Survey generator
- Network Subgrouping: create groups, teams, programs and departments
- User, Partner, & Group Application Review, & Approval Management

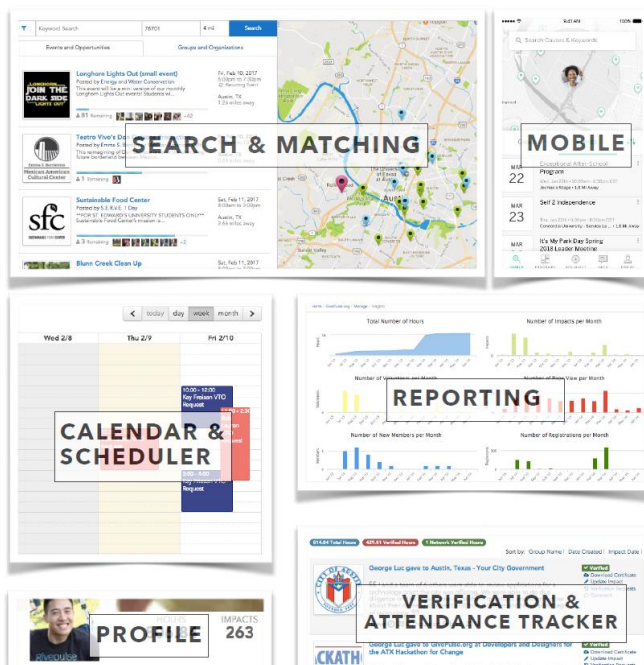


- Outputs + Outcomes + Impact Reporting
- Document management



- Social media integration
- Android & iOS Mobile downloadable Apps
- Card Swiping for quick checkins
- Single Sign-On support
- Integrations (w/ API endpoints)
- Add-ons: Donation & Ticketing

**BASIC ACCOUNT FOR
COMMUNITY PARTNERS,
E.G., CHARITIES AND
NONPROFITS**



COLLABORATIONS & PARTNERSHIPS

- Partner in the College and University Engagement Initiative (CUEI) of the Swearer Center at Brown University
- Host technology for the Elective Carnegie Community Engagement Classification application and other CUEI frameworks
- Collaboration with Campus Labs to increase student engagement and streamline access to community activities or research for co-curricular or experiential learning pathways
- Partners with Campus Compact, the Bonner Foundation and other affiliates to support and amplify community engagement programs across the country

